

A.K. AGARWAL
Joint Secretary (Extn.)
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Dated the July, 2007

D.O. No. 27 (27)/ 2007 – AE

Dear

In continuation of our d.o. letter no. 27(27)/2006-A.E. dated 23rd April, 2007 forwarding therewith the revised Cafeteria of Activities, we are happy to inform that based on the recommendations of day-long workshop on Revitalization of Extension Reforms held on 15th May, 2007, the following important decisions have been taken by the competent authority of this Department:-

2. **Farm School:** The concept of Farm School and the related cost norms/ ceiling have been approved. A copy of the same is given at **Annexure – I**. Since the SEWPs of 2007-08 in respect of some of the States have already been approved and other States are in an advanced stage of finalizing the same, therefore, it has been decided that for 2007-08, States may operationalize Farm Schools by utilizing Work Plan allocations approved for them under one or more of the following district level activities covered in the Cafeteria:

- (a) A.2 – Training of Extension Functionaries
- (b) A.3 – Exposure Visit of Extension Functionaries
- (c) B.2 – Training of Farmers
- (d) B.3 – Organizing Demonstrations
- (e) B.4 – Exposure Visit of Farmers

3. **Encouraging Public Private Partnership:** It has been decided that the "Extension Work Plan involving the non-governmental sector implementing agencies may be prepared at the State level at the discretion of the Chairman, IDWG, without having to obtain recommendation of the BTT/FAC and approval of ATMA, GB concerned. After SEWP has been approved by the DAC, State functionaries shall facilitate necessary coordination between the non-governmental partner and ATMA institutions at the district level so that approved activities are implemented expeditiously. Funds to non-governmental sector partner may also be released at the State level, at the discretion of the Chairman, IDWG. Necessary funds for the purpose may also be retained at the State level."

4. **Reduction of beneficiary contribution for some categories:** It has been decided that the beneficiary contribution in respect of SC, ST, Women beneficiaries as well as for beneficiaries belonging to North Eastern and Hill States under Extension Reforms (ATMA) Scheme is reduced from 10 to 5 percent.

5. **Revision of cost norms for organizing exposure visits of the farmers:** Under item B.4 of the Cafeteria, the activity ceiling of average Rs.0.075 lakh per block has been revised to average Rs.0.75 lakhs per block for **within the state** exposure visit of farmers.

6. **Coverage of POL Expenditure:** It has been decided that -

6.1 Item A-8(d) concerning vehicle hiring by SAMETIs may cover both 'Vehicle hiring and POL'.

6.2 Activity B.14 and sub-activity 'Hiring of vehicles' in respect of ATMA's may cover both 'Hiring of vehicle and POL' and

6.3 Activity B.14 concerning operational expenses exclusively for block level would include 'Hiring of vehicle and POL' at block level.

7. All the aforesaid changes have been incorporated in the Cafeteria. A copy of "**ATMA Cafeteria-7.2**" is enclosed (ANNEXURE-II)

Yours sincerely,

(A.K. Agarwal)

APC/ Pr. Secretary (Agri.)/ Secretary (Agri.)
All States/ UTs

- CC to:
1. D.G., MANAGE, Rajendra Nagar, Hyderabad
 2. State Nodal Officer (ATMA) Scheme of all States/ UTs
 3. Director, SAMETIs of all States/ UTs