

BETTER AGRICULTURAL INFORMATION SUPPORT FOR FARMERS STRESSED

Honorable Union Agriculture Minister Shri Sharad Pawar visits MANAGE



Shri Sharad Pawar, Honorable Union Agriculture Minister in an interaction with MANAGE faculty

Honorable Union Minister for Agriculture, Government of India, Shri Sharad Pawar, visited MANAGE on March 8, 2005, to review the activities of the Institute. Shri K.V. Satyanarayana, Director General, MANAGE, apprised the Honorable Minister about the various programmes at MANAGE, followed by details of each program by senior faculty members. The Honorable Minister exhorted that the extension system should provide technology and information on high quality agriculture produce to cater to domestic and international markets. He emphasized the need to supply the latest market information to farmers on a regular basis. Reduction in the cost of cultivation and high yielding technologies should be promoted besides understanding farmers' problems and suggesting relevant solutions, he

added. While interacting with farmers from National Agricultural Technology Project Districts of Adilabad, Kurnool, Chittoor and Prakasham in Andhra Pradesh, the Union Minister affirmed that National Horticulture Mission would be launched with an outlay of Rs.600 crores to benefit horticulture farmers and to promote drip and sprinkler irrigation to bring more land under irrigation. He also informed that development initiatives are underway in animal husbandry, fisheries, prawn culture etc. He stated that India is a member of WTO, providing an opportunity to Indian farmers to participate in international markets. We have the ability to compete and we must combine value addition with high quality produce to be in good position, he added.



GOVERNOR OF TRIPURA VISITS MANAGE

His Excellency, Shri D.N. Sahaya, Governor of Tripura, visited MANAGE on March 22, 2005 to have first-hand information about ongoing training and research programmes of the Institute. The Director General, MANAGE, Shri KV Satyanarayana appraised him about various programmes at MANAGE.

The Governor had an interaction with faculty, and enquired about various issues including programmes on extension for the benefit of farmers, participatory methodology in agricultural extension, dry land agriculture, organic farming, role of self-help groups etc. Later he visited the academic facilities in the institute.



Shri D.N. Sahaya, Governor of Tripura (l) in a discussion with Shri K.V. Satyanarayana, Director General, MANAGE.

AWARD OF DIPLOMAS TO SECOND BATCH OF AGRI INPUT DEALERS UNDER DAESI PROGRAMME

A second batch of 20 Agri-Input Dealers of Ranga Reddy District were awarded Diploma Certificates by Smt. P. Sabitha Indra Reddy, Hon'ble Minister for Mines and Geology, Government of Andhra Pradesh on March 5, 2005 at MANAGE, Rajendranagar, Hyderabad.

Congratulating the recipients, the Hon'ble Minister appreciated the efforts by MANAGE in conceptualizing, formulating and pilot testing of such a unique programme. She opined that there is need for such innovative programmes and expressed confidence that this programme would play a vital role in changing the Agricultural Scenario of the country.

Shri K.V. Satyanarayana, IAS, Director General, MANAGE while highlighting various innovative programmes being taken up at MANAGE, expressed



confidence that DAESI would form a very important extension mechanism for ensuring technology adoption and supply of quality Inputs.

Dr. M.N. Reddy, Director (Agricultural Extension & Communication) coordinated the programme.

Agripreneurs Association of India - Andhra Pradesh (APAAI)

APAAI in Andhra Pradesh is a state level professional body of agro professionals trained under the Agriclincs and Agribusiness centers scheme. The Association organised a state level exhibition Agri Vision Expo 2005 at Cudappah, Andhra Pradesh during April 28 to May 1, 2005.

National Workshop AGRICLINICS AND AGRIBUSINESS CENTRES SCHEME



Mrs. Ranjana Kumar, Chairperson, NABARD addressing the participants.

A national workshop for Nodal Officers under the Agriclincs and Agribusiness Centers Scheme was organized at MANAGE during March 20 - 24, 2005, to review the scheme, identify weak areas and work out strategies. Around 25 nodal officers participated in the workshop. The workshop was inaugurated by Mrs. Ranjana Kumar, Chairperson, National Bank for Agriculture and Rural Development (NABARD) on March 20, 2005.

Addressing the participants, Mrs. Ranjana Kumar emphasized that time had come to integrate all agriculture

related activities to give best support to the farmer. She mentioned that the Agriclincs and Agribusiness Centers scheme was a well thought out venture aiming at diversification and modernization of agriculture and reassured the support of the banking sector in making the scheme successful. She stressed the need for an effective screening process for selection of candidates under the scheme and the necessity on the part of agripreneurs to understand locale specific issues thoroughly, before setting up ventures. She highlighted the responsibility of the state governments for extending necessary handholding support to agripreneurs.

Shri KV Satyanarayana, IAS, Director General, MANAGE complimented the role of NABARD in the overall success of the scheme. Dr. V.V. Sadamate, Additional Commissioner, Directorate of Extension and Shri Sarangal, Chief General Manager, NABARD attended the meeting.

Mrs. Ranjana Kumar had an interaction with nodal officers and MANAGE Faculty and a tour of the campus. She also had a video interaction with some agripreneurs at Mahatma Phule Krishi Vidyapeeth, Pune.

MANAGE EXECUTIVE COUNCIL MEETING



Mrs. Radha Singh, IAS, Secretary (Agriculture and Cooperation) presiding over the meeting

The 50th meeting of the Executive Council of MANAGE was held on March 29, 2005 at MANAGE, Hyderabad. Mrs. Radha Singh, IAS, Secretary (Agriculture and Cooperation), Ministry of Agriculture, Govt. of India presided over the meeting. The Council approved the Academic calendar of MANAGE and reviewed the progress of activities of the Institute.

KRISHI EXPO 2005

Krishi Expo 2005 was organized at New Delhi during March 9-13, 2005. The objective was to highlight the latest agricultural technologies developed in the country and policies and programmes of the Ministry of Agriculture, Government of India.

The Expo was inaugurated by Shri Kantilal Bhuria, Honorable Minister of State for Agriculture, Government of India, on March 9, 2005. The Honorable Minister visited the MANAGE stall and was appraised about the various activities undertaken by MANAGE. Besides a number of dignitaries, farmers, agricultural officers, representatives of business houses and students visited the stall.



Shri Kantilal Bhuria, Honorable Minister of State for Agriculture at the MANAGE stall

100% PLACEMENTS IN PGPABM & AWACCM

PGPABM

All the 30 Students of the eighth batch of the Post Graduate Programme in Agri-Business Management (PGPABM) have secured placement. The sectors in which the students are placed include procurement, seeds, pesticide, fertilizers, supply chain, insurance, banking etc. The average package has also gone up. The companies include ITC-IBD, ITC- ILTD, ITC-Foods, Dabur India Limited, ICICI Bank, ICICI Lombard, Advanta India Limited, VKL Spices, Sudarshan Chemicals, Coromandal Fertilizers, PI Industries, Bayer CropScience Limited, DCM Shriram Consolidated Ltd. , Kotak Mahindra, Radha Krishna Food Land, IDBI Bank, HDFC Bank, Haryali Kisan Bazar. The course was coordinated by Dr. B.D. Tripathi.

MANAGEMENT DEVELOPMENT PROGRAMMES FOR BAYER CROPSCIENCE LIMITED

The PGPABM group has taken up a consultancy for skill development of marketing executives from Bayer CropScience Limited, Mumbai. As part of this consultancy, a series of training programmes have been conducted at MANAGE.

RYTHU SEVA KENDRAS

Andhra Pradesh State Agro Industries Development Corporation (APAGROS) is planning to initiate 200 Rythu Seva Kendras in the State, managed by trained Agripreneurs under the Agriclincs and Agribusiness centers scheme. MANAGE had organized a state level interface of Agripreneurs, Bankers, Nodal Officers and APAGROS on April 6, 2005 in which APAGROS explained the revenue model and MOU. Fifty-six Agripreneurs along with bankers, nodal officers and APAGROS officials participated in the programme.

AWACCM

The first batch of the Postgraduate Programme in Agri Warehousing and Cool Chain Management (AWACCM) with 27 students have completed the course and 26 candidates were placed with one opting for self employment.

The AWACCM Programme, the first of its kind in the country, was specifically designed in response to the need for techno managers who can manage post-harvest losses in agriculture keeping all dynamics in view and function as effective agri business managers.

The major sectors where our students have been placed include Commodity Boards, Financial sectors, Service sectors, Agro Processing and Agro Chemical sectors. Students were recruited by Food Corporation of India, PICRIC Ltd., National Collateral Management Services, Mizoram Food and Allied Corporation, Paradeep Phosphates, National Warehousing Corporation, Kotak Mahindra Bank, State Bank of India, ICICI Bank, Radha Krishna Foods, Safal Market (NDDDB), Agricultural Finance Corporation Ltd, Multi Commodity Exchange Board and Bisco Seeds. The course was coordinated by Dr. J.P. Singh.

INTERLIBRARY LOAN AGREEMENT WITH MANN LIBRARY, CORNELL UNIVERSITY

Ms. Lakshmi Murthy, Assistant Director (Documentation), MANAGE, was at Cornell University for six months on a Fulbright Fellowship in Information Science and Technology during 2004-05. Subsequent to the visit MANAGE has entered into a reciprocal Interlibrary loan agreement with Albert R. Mann Library, Cornell University, Ithaca, New York for exchange of reading material including copies of journal articles, book chapters etc.

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