



MANAGE – Centre for Innovation and Agripreneurship

(A Knowledge Partner for RKVY-RAFTAAR, MoA&FW, GoI)



National Institute of Agricultural Extension Management (MANAGE)

(An Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad - 500 030, Telangana

Applications Invited for Agripreneurship Orientation Program

MANAGE Centre for Innovation and Agripreneurship launches Agripreneurship Orientation Program supported by RKVY-RAFTAAR, Ministry of Agriculture and Farmers' Welfare, Govt of India.

Youth/students having an innovative idea and want to start an agri-business venture are encouraged to apply. The program will provide two months training cum hands on internship with startups, Rs.10,000 per month stipend, grant in aid up to Rs.5 lakhs to selected entrepreneurs, and assistance in incorporating a startup business. Last date for application is 30th January 2019.

For more details: www.manage.gov.in

Director (Agril. Extn.)

Agripreneurship Orientation Program

Agripreneurship orientation program is aimed at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other startups. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation program, MANAGE Centre for Innovation and Agripreneurship will facilitate incorporation of entities for all viable business ideas by the above mentioned interns. After that, these startups will be eligible for Idea/Pre-Seed Stage Funding, grant-in- aid up to Rs.5 lakhs

Objectives

- a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights;
- b. To create and nurture a pipeline of agripreneurs for incubators
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- b. The applicants are expected to pursue their entrepreneurial aspirations full time.
- c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.

Selection Process of Interns for Agripreneurship Orientation

- a. MANAGE Centre for Innovation and Agripreneurship shall announce the program
- b. All applicants for this program will apply as per the prescribed format (Application Form).
- c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the MANAGE selection committee.
- d. Under this program, MANAGE Centre for Innovation and Agripreneurship will select a batch of 30 agripreneurs that have a workable innovative idea.

Funding Support

- a. A stipend of Rs 10,000/- per month will be granted to these interns for two months during the hands on training period.
- b. Idea/ Pre-Seed Stage Funding: under this, subsistence grant of a maximum of Rs. 5 lakhs will be provided to interns who have successfully completed the initial two months of agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation

Broad Activities

- a. These young agripreneurs will receive up to 60 hours initial training at MANAGE Centre for Innovation and Agripreneurship with hands on training cum internship with startups.
- b. They will refine/ work on their innovative idea simultaneously.

Program Period

1st February 2019 – 31st March 2019

Completed application along with concept note mail to: saravananraj.manage@gmail.com



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**Application for
Agripreneurship Orientation Program**

a. Name of the applicant b.

Postal address

c. Email

d. Phone/ Mobile Number e.

Date of Birth

f. Gender:

g. Qualification

h. Details of Experience if any

i. Please attach a concept note of the technology/business idea you propose to pursue.

j. Describe the innovative elements of the idea along with comparisons with previous reports or products available

k. Please describe the target market opportunities or market for your proposed technology/business idea.

l. How much money did you invest in developing the plan (if any).

m. How will you generate revenue out of your technology/business idea?