PGDM (ABM) 2024
ADMISSION POLICY

A. Eligibility

1. **The candidate must hold a Bachelor's Degree in Agriculture Sciences or in Agriculture-related disciplines,** with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe (ST), Persons with Disability (DA) category] of any of the Universities incorporated by an act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India or a Bachelor's degree in Agriculture Sciences or Agriculture-related disciplines recognised by ICAR. However, the Bachelor's Degree obtained by the candidate must entail a minimum of four years of education after completing higher secondary schooling (10+2) or equivalent.

    Agriculture related disciplines shall include: *Agriculture, Agri Business Management, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural Information Technology, Commercial Agriculture, Dairy Technology, Fisheries, Food Technology, Food Processing Engineering, Forestry, Horticulture, Sericulture, Veterinary Science & Animal Husbandry and all other streams of Agriculture and Allied subjects.*

2. **The candidates must have a valid Score of CAT-2023 conducted by Indian Institutes of Management.**

3. MANAGE uses CAT score for short-listing the candidates for admission in PGDM (ABM). IIMs have no other role either in the selection process or in conduct of the programme.

4. Reservation of seats will be applicable for OBC (Non-Creamy Layer), EWS, SC, ST, PH and Kashmiri Migrant categories as per Govt. of India rules.

5. Candidates who are in final year of their graduation can also apply and submit their provisional certificate and mark sheets/grade card indicating up to date and latest cumulative marks/CGPA/OGPA till the previous year/semester and also indicate the same in the application form. Their provisional eligibility will be decided based on the same. If selected, they may seek provisional admission into the programme on payment of the required fee and other charges as specified. After joining the programme, they will have to submit the provisional degree certificate and aggregate marks/CGPA/OGPA latest by **August 31, 2024** failing which the provisional admission will automatically stand cancelled.

6. There will be no refund of fee paid by the students, in the event of the cancellation of their admission for the above reasons or withdrawal by the student. All applicants are required to submit along with the application, attested photocopies of a complete set of documents as indicated in the application form. They must produce all original documents for verification at the time of interview and admission.

7. It is the responsibility of the candidates to ascertain and ensure that they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by MANAGE.

B. Selection Procedure

A multi-stage selection procedure will be followed for admission as described below.

For International students the admissions procedures and fee details are mentioned in separate brochure placed on MANAGE PGDM (ABM) website.

1. **All applicants fulfilling the eligibility criteria will have to submit the CAT-2023 Score Card latest by 31st January, 2024.**

2. **Merit list will be prepared for calling candidates for Group Discussion, Personal Interview etc., based on CAT Score.** The merit list will be prepared category wise i.e., GEN, EWS, OBC (Non-Creamy layer), SC, ST, PWD and Kashmiri Migrants.

3. The CAT Score weightage will be computed as follows:

1.	CAT Score (CS)	CS = Candidate's CAT Score / Highest CAT Score * 55

4. Candidates shall be called for group discussion, personal interview and other testing parameters indicated in Table 1 below for different categories. The final merit list will be prepared based on the following selection parameters and respective weights as given below:

Table 1

S. No.	Parameter	Weight
1.	CAT Score	55
2.	Paper/Essay Writing	05
3.	Group Discussion	12
4.	Personal Interview	17
5.	Work experience	05 (as in Table 2)
6.	Academic Record	06 (as in Table 3)
	Total	**100**

(i) Personal interview, GD, Essay Writing may include subjects to test candidates' aptitude for Agriculture and Management. Candidates' record in extracurricular activities and any additional qualifications or accomplishments may also be considered during the interview process.

(ii) About 2 minutes time will be given to the candidates to prepare before Group Discussion.

(iii) During Group Discussion, every candidate in a group shall be given at least 2 minutes during which nobody else will interject.

6. **Work Experience weightage** shall be awarded as per table given below:

Table 2

S.No.	Years of Experience	Weight
1.	Minimum 6 months to one year	1
2.	>1 year to 1½ years	2
3.	>1½ years to 2 years	3
4.	>2 years to 3 years	4
5.	>3 years	5

Note: Relevant experience alone will be considered for awarding marks.

7. **Academic Record:** Six marks earmarked for academic record shall be split further in the ratio of 2:4 for percentage / grade points in plus 2 and graduation level respectively. Wherever the University gives a well-defined formula for conversion of grades into marks, the same shall be used.

Table 3

S. No	Components	Method of scoring for Academic Record
1.	Class – XII marks (12M)	12M = Candidate's Class XII Percentage Score / 100 X 2
2.	Graduation marks (GM)	GM = Candidate's Graduation Percentage Score / 100 X 4

8. The final merit rank list will be based on the summation of points earned in all the assessment items as depicted in Table 1.

9. The category-wise final merit list will be hosted on MANAGE website.

C. Application Form

Application fee: Rs.600/- (Rs.200/- for SC and ST categories).

Application Form can be filled in through any one of the following options:

(i) **Online Application**:

1. Application form can be filled online by clicking: https://shorturl.at/rNPSW

2. Please upload the following academic / Caste / Category / Experience Certificates;

1. SSC, Inter / Plus 2, Degree, (provisional, transcript, conduct & migration certificates. If you are in the final year, please upload latest semester/trimester marks sheets and bonafide certificates.

2. Candidates claiming reservation should submit Caste / Category Certificate.

3. Candidates claiming experience should submit relevant work experience certificate along with offer letter and pay slips.

*Note: **All the above relevant certificate should be uploaded individually and work experience certificates in a 'SINGLE PDF' file.***

3. All the online applicants must pay the application fee only through **MANAGE payment gateway**.

4. After filling online application form press **submit button**.

(ii) **Offline Application**:

1. Application form can also be downloaded by clicking the link
https://www.manage.gov.in/ABM-Admissions/appln.pdf

2. The application fee is also payable through Demand Draft drawn in favour of "MANAGE, Hyderabad" from any nationalised bank.

3. The filled in application form and list of enclosures need to be sent to the address given below.

The filled in application form (offline) along with photocopies of documents as prescribed in the application may be sent to the following address by speed post / courier.

Address to:
The Principal Coordinator - PGDM (ABM)
NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
Rajendranagar, Hyderabad-500 030, Telangana

Note: *For any queries you may contact Mr.M.Siva Kumar @ 9848538275 and Mr.K.Prashanth Kumar @ 9704686462*

Last date for receiving filled in applications at MANAGE by 31st December, 2023