



Agri-Startup Stakeholders Connect Program

Lovely Professional University (LPU)
Phagwara, Punjab

August 18, 2026

MANAGE-Centre for Innovation and Agripreneurship (MANAGE-CIA)
National Institute of Agricultural Extension Management (MANAGE)
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)
Rajendranagar, Hyderabad-500030, Telangana, India

MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.



MANAGE - Centre for Innovation and Agripreneurship (CIA)



MANAGE-CIA a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agribusiness Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the Agripreneurs and Agristartups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship program of PM-RKVY, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 1,293 agri-startups and incubated 734 startups across 26 States and Union Territories, covering diverse domains in agriculture and allied sectors. MANAGE-CIA is facilitating Agristartups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE is committed in developing the agri-business and Agri-startup ecosystem of the country. (<https://www.manage.gov.in/managecia/>).

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub)

MANAGE-Fisheries Innovation and Startup Hub is a National level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (<https://www.manage.gov.in/managefishub/>).



Lovely Professional University (LPU)

Established in 2005, Lovely Professional University (LPU) is one of India's leading private universities, with a strong focus on education, research, innovation, entrepreneurship, and industry engagement. The School of Agriculture at LPU provides a multidisciplinary platform for agricultural education and research, integrating modern technologies with experiential learning and practical exposure. The School has developed a strong research ecosystem with 500+ Scopus/Web of Science indexed publications, 100+ patents, a cumulative impact factor of over 1,800, and 50+ research awards. Its research activities cover crop improvement, soil and water management, horticulture, plant protection, food technology, sustainable agriculture, and emerging agricultural technologies. With emphasis on research-to-field applications, intellectual property generation, industry linkages, and entrepreneurship, the School contributes to technology-driven and sustainable agricultural solutions.

Complementing these initiatives, the School of Innovation and Entrepreneurship at LPU promotes innovation, entrepreneurship, and startup development among students and faculty. It provides mentorship, incubation support, industry linkages, and opportunities to transform innovative ideas and research outcomes into market-oriented solutions. Through its integrated academic, research, innovation, and entrepreneurial ecosystem, LPU nurtures agricultural professionals, researchers, innovators, and agripreneurs while strengthening collaboration between academia, industry, startups, and the agricultural sector. (<https://www.lpu.in/>).

Punjab Agricultural University (PAU)

Established in 1962, Punjab Agricultural University is one of India's foremost agricultural universities and a key contributor to the Green Revolution. The university comprises six constituent colleges, 11 research stations, 18 Krishi Vigyan Kendras (KVKs), and four seed farms across Punjab. Renowned for excellence in agricultural education, research, and extension, PAU has consistently been recognized among leading State Agricultural Universities in India and globally. With its strong academic foundation and farmer-centric approach, PAU continues to contribute significantly to agricultural development, food security, and rural prosperity. In 2025, the university released 29 crop varieties, including wheat varieties PBW 826 and PBW 872, known for their superior yield potential. Its extensive extension network reaches nearly 16 lakh farmers, while digital advisory platforms connect over 11 lakh farmers through WhatsApp-based services and other communication channels. PAU also promotes innovation, agripreneurship, and technology commercialization through the Punjab Agri Business Incubator (PABI) and Food Industry Business Incubation Centre (FIBIC).

The Punjab Agri Business Incubator (PABI), established at PAU in 2019 under the RKVY-RAFTAAR scheme, serves as a key platform for promoting agricultural innovation and entrepreneurship. PABI supports innovators, students, farmers, and agri-startups through incubation, technical and business mentoring, capacity building, market linkages, and financial assistance. Its UDDAM and UDAAN programmes support ventures from idea development and validation to commercialization and scale-up. By facilitating access to PAU's research expertise, infrastructure, mentors, investors, industry networks, and markets, PABI helps translate agricultural innovations and research outcomes into viable, market-oriented enterprises. (<https://pau.edu/>).

About the Program

This program will help start-ups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing start-ups centric solutions. This unique program seeks to foster a vibrant community, enabling start-ups founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogues and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories.

(<https://www.manage.gov.in/managecia/AgriStartupSH.aspx>).

Aim

To connect stakeholders across the entrepreneurship spectrum and facilitate startup-centric solutions, collaboration, knowledge exchange and ecosystem development.

Objectives

- Connect on a Single Platform: Bring all agri- startup stakeholders together to enable seamless interaction, access, and engagement on one unified platform.
- Build Networks: Facilitate connections between agripreneurs, researchers, and industry stakeholders to strengthen the agricultural innovation ecosystem.
- Promote Collaboration: Encourage partnerships between academia and industry to address real-world challenges and explore new opportunities in agriculture.
- Share Knowledge: Provide a platform for exchanging insights, strategies, and technological advancements relevant to agricultural start-ups and innovations.
- Bridge Information Gap: Ensure timely and easy access to relevant information, policies, funding, and market trends to support informed decision-making.

Eligible Participants

- Agri-startups and aspiring agripreneurs
- Entrepreneurs, inventors and innovators
- Incubation and innovation centres
- Startup mentors, service providers and consultants
- FPO/Cs, agri-business firms and NGOs
- Banks, venture capital firms and angel investors
- Research institutions and educational institutions
- Researchers, students, rural youth and academicians
- Agricultural development administrators and policymakers
- Central and State Government officials
- Other stakeholders associated with the agri-startup ecosystem

Key Takeaways

New Partnerships: Meet individuals who can potentially become business partners, clients, mentors or collaborators.

- Learning: Gain insights from Agri-Startup Stakeholders through networking, talks and discussions.
- Visibility: Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.
- Connections: Facilitating strategic links among agri-startups, investors, researchers, government bodies, and service providers to build a robust support network.
- Consultation: Offering expert guidance, mentorship, and advisory support to startups and stakeholders through structured sessions.

Impact

MANAGE has collaborated with eleven universities across eleven states—Himachal Pradesh, Chhattisgarh, Uttar Pradesh, Tripura, Tamil Nadu, Maharashtra, Rajasthan, Kerala, Karnataka, Madhya Pradesh and West Bengal involving a total of around 2,694 participants so far. In The program earlier focused on states with limited resources, connectivity, and networks for start-ups and is now covering the remaining states. It has facilitated valuable connections, inspired new partnerships, and provided actionable insights to participants, thereby strengthening the agricultural ecosystem and fostering a collaborative environment for future growth.

MANAGE-CIA Agri-StartUp Stakeholders Connect

Background

MANAGE proposed a collaboration with Punjab Agricultural University (PAU), Ludhiana, to conduct the Agri-Startup Stakeholders Connect program in Punjab, with the objective of bringing together key stakeholders of the agri-startup ecosystem and fostering collaboration and partnerships. Subsequently, Lovely Professional University (LPU), Phagwara, hosted the program in collaboration with MANAGE-CIA and PAU. The program was scheduled to be conducted on 18th August, 2026 at Lovely Professional University, Phagwara, Punjab, under the theme “Fostering Collaboration & Partnerships.”

The organising team for the program included, from MANAGE-CIA: Dr. Saravanan Raj, Director (Agricultural Extension) & CEO, MANAGE-CIA; Ms. V. Usha Sree, Manager and Mr. Muthu Krishnan M, Program Coordinator and from Lovely Professional University (LPU): Dr. Jaspal Singh Sandhu, Vice-Chancellor; Dr. Lovi Raj Gupta, Pro-Vice Chancellor; Dr. Pardeep Kumar Chhuneja, Dean and Dr. Sapna Jarial, Associate Professor, School of Agriculture.

The proposed stakeholder list was prepared, and invitations were sent to incubation centres, startups, agripreneurs, academia, industry, investors, government bodies, FPOs/FPCs and other institutions across Punjab. The registration link was circulated through MANAGE-CIA social media and stakeholder networks. The program included an inaugural session, technical sessions and expert interactions focusing on agri-startup opportunities, innovation, entrepreneurship, business development, market linkages and ecosystem support.

A major highlight was the startup exhibition, where participating startups showcased their innovative products, technologies, and solutions. Around 15 startup exhibition stalls were established, providing startups with a platform to showcase their innovations and interact with investors, industry representatives, academia, government officials, FPO/CS, and other ecosystem stakeholders, thereby facilitating networking, market linkages, and potential collaborations.

Entrepreneurial experience-sharing and startup presentations formed another important component, wherein selected promising startups presented their innovations, business models, and entrepreneurial journeys. These sessions enabled stakeholders to understand emerging opportunities in the agri-startup sector and encouraged discussions on partnerships, technology adoption, market access, and scaling of innovative solutions. A startup idea pitching session also provided participating startups with an opportunity to present their ideas and innovations to the stakeholders.

More than 300 stakeholders participated, representing startups, faculty members, scientists, industry professionals, incubators, investors, government officials, FPOs/FPCs, corporates, NGOs, and students. The diverse participation created opportunities for interaction and engagement among different stakeholders of the agri-startup ecosystem.

The program concluded with a closing session comprising closing remarks by the dignitaries, highlighting the importance of continued collaboration among startups, academia, research institutions, industry, government and other stakeholders for strengthening the agri-startup ecosystem and promoting innovation and entrepreneurship in the agricultural sector.



Welcome Address

Dr. Lovi Raj Gupta, Pro-Vice Chancellor, Lovely Professional University (LPU), delivered the Welcome Address during the inaugural session of the Agri-Startup Stakeholders Connect program. He highlighted LPU's potential to nurture startups and encouraged students and young innovators to pursue entrepreneurship through the university's Education Revolution initiative, supported by grant-based opportunities and a supportive environment that reduces the fear of failure. Emphasising the importance of collaboration, Dr. Gupta introduced four principles: "Cooperate, Collaborate, Co-create and Co-exist." He urged young agriculturists to connect with professionals from diverse disciplines, including Computer Science, Fashion Technology and other domains, to develop innovative solutions for emerging societal and market needs. He encouraged participants to move beyond note-taking and create an actionable agenda for building meaningful partnerships. He also highlighted the program as an opportunity to interact with experienced entrepreneurs, experts and stakeholders and transform these interactions into collaborations and entrepreneurial opportunities.



Dr. Lovi Raj Gupta

Pro-Vice Chancellor

Lovely Professional University (LPU)

Phagwara, Punjab

Cross-disciplinary collaboration can transform ideas into impactful, market-oriented innovations.

MANAGE-CIA & FISHub Overview

Dr. Saravanan Raj briefed MANAGE, an autonomous institute under the Ministry of Agriculture & Farmers' Welfare, Government of India, highlighting its roles in training, international programs, consultancy, policy support, monitoring and entrepreneurship development. He emphasised MANAGE's MBA in Agribusiness Management, with nearly 30 years of experience and 100% placement. Discussing India's agri-startup ecosystem, he noted that only 4–5% of startups are agriculture-related, with major opportunities in agri-tech, food processing and value addition. He highlighted PM-RKVY support of ₹4 lakh for prototyping and ₹25 lakh for scaling, accessible to innovators across disciplines. MANAGE-CIA has incubated 734 startups, including 286 PM-RKVY-funded startups. He also underscored the Saturday Webinar Series, fisheries incubation initiatives and the importance of incubation, mentoring and government support. Examples such as banana-stem leather, AI-enabled livestock platforms, makhana products, Agri-OTT and vertical farming demonstrated diverse innovation opportunities.



Dr. Saravanan Raj

Director (Agricultural Extension) &

CEO, MANAGE-CIA

MANAGE, Hyderabad

Agriculture offers vast entrepreneurial opportunities through technology, services, value addition and cross-disciplinary innovation.

Guest Speaker

Dr. Vikas Rishi, Scientist-G, BRIC-NABI, Mohali, highlighted emerging opportunities at the intersection of biotechnology, agriculture, biomanufacturing and entrepreneurship. He explained NABI's role in applying biotechnology tools to improve agricultural crops and develop innovative solutions in the agri-food sector. He shared examples including coloured wheat, vitamin-A-rich banana and low-glycemic-index wheat, demonstrating how research can translate into market-oriented innovations. He also discussed the BioE3 Policy—Biotechnology for Environment, Economy and Employment, emphasising the potential of biotechnology to create future employment and entrepreneurship opportunities.

Dr. Rishi highlighted NABI's biofoundry, advanced infrastructure and multidisciplinary expertise available to startups in agriculture, food and nutrition. He presented examples of virus-free tissue-cultured banana plantlets and black soldier fly-based protein and feed production. He encouraged startups to utilise NABI's facilities, technical expertise and scientific support to transform innovative ideas into viable enterprises.



Dr. Vikas Rishi

Scientist-G

BRIC-National Agri-Food and
Biomanufacturing Institute (NABI) Mohali, Punjab

Biotechnology and biomanufacturing can be transformed into entrepreneurial opportunities, particularly in agriculture, food, nutrition and alternative proteins, by leveraging institutional infrastructure and scientific expertise.

Guest Speaker

The session featured an address by Dr. Ranjeet Singh, Acting Head, AST & Principal Scientist (APE), ICAR-CIPHET, Ludhiana, who highlighted opportunities in post-harvest processing, value addition, agricultural structures, storage technologies and entrepreneurship. He explained CIPHET's role in research, technology development and entrepreneurship development, encouraging students and aspiring entrepreneurs to engage with the institute's expertise and technologies. The address highlighted opportunities in cold storage, zero-energy cool chambers, robotics and automation in agriculture, and crop production through CIPHET's regional centre at Abohar. Dr. Singh also showcased CIPHET's mechanised makhana processing value chain and technologies transferred to entrepreneurs. Another emerging opportunity discussed was the production of protein isolates and concentrates from oilseed cake (khal). He encouraged participants to identify agricultural problems and utilise CIPHET's technologies and technical expertise to develop innovative and commercially viable enterprises.



Dr. Ranjeet Singh

Acting Head, AST & Pr. Scientist (APE)
ICAR-Central Institute of Post-Harvest
Engineering and Technology (CIPHET), Punjab

Identify the agricultural problem, connect with the right technology and expertise, and transform the solution into a viable enterprise.

Guest of Honour

Dr. Parvender Sheoran, Director, ICAR-ATARI, Ludhiana, highlighted the role of agriculture in India's economic resilience and the need to strengthen collaboration among agri-startups, FPOs, agripreneurs, industry, academia, research institutions, farmers and young innovators. He explained ICAR's integrated role in research, extension and teaching, with Krishi Vigyan Kendras (KVKs) serving as frontline extension institutions. He noted that India has approximately 731 KVKs, including 22 KVKs in Punjab, providing a strong grassroots network for addressing farmers' local needs and disseminating technologies. He emphasised the need to shift agriculture from a production-oriented activity towards a profit-oriented enterprise through value creation, value addition and stronger FPOs. He also highlighted the value-chain imbalance, where farmers may receive only ₹30–35 out of ₹100 of consumer value. He stressed that KVKs can connect farmers, startups, research, FPOs and markets to develop scalable and sustainable agricultural enterprises.



Dr. Parvender Sheoran

Director, ICAR-ATARI
Ludhiana, Punjab

KVKs can connect farmers, startups, research and markets while promoting value addition and profitable enterprises.

Guest Speaker

Dr. Pardeep Sagwal, Associate Scientist, CGIAR–International Potato Center (CIP), Karnal, highlighted that agri-startups are an emerging sector with significant opportunities for innovation and entrepreneurship. He encouraged participants to look beyond conventional agricultural practices and identify opportunities for developing innovative, environment-specific solutions. He emphasised that agricultural innovations should be designed according to local environmental conditions and production requirements, rather than applying a uniform approach across different regions. He discussed the potential of creating optimised growing environments for plants, where environmental factors can be managed to support better and more efficient crop production. Such approaches can help address challenges associated with varying climatic and environmental conditions while creating new opportunities for technology-driven agricultural enterprises. He encouraged startups and young innovators to identify emerging agricultural needs and develop solutions that are context-specific, adaptable and commercially viable. The interaction highlighted the potential for innovation through optimised and environment-responsive agricultural production systems.



Dr. Pardeep Sagwal

Associate Scientist
CGIAR – International Potato Center (CIP)
Karnal, Haryana

Agri-startups can create significant opportunities by developing context-specific, adaptable and environment-responsive solutions suited to local agricultural conditions.

Experience Sharing- 1

Mr. Gaurav Sabharwal, Founder of Shoolini Saffron Private Limited, Solan, Himachal Pradesh, introduced his startup, which specialises in indoor aeroponic cultivation of saffron. The enterprise has developed a controlled-environment cultivation approach that enables year-round saffron production without dependence on conventional open-field farming.

He began exploring soil less and indoor farming after identifying the potential of cultivating saffron under controlled conditions. Through market analysis, he identified a significant production–demand gap in India. With domestic production estimated at around six tonnes annually against a demand of nearly one hundred tonnes, India remains substantially dependent on imports. Motivated by the Make in India vision, he initiated his entrepreneurial journey in 2022 by establishing a small pilot facility.



Mr. Gaurav Sabharwal
Founder, Shoolini Saffron Pvt. Ltd.
Solan, Himachal Pradesh

The aeroponic system developed by the startup involves placing saffron corms in open frames and providing nutrients through a controlled misting system, enabling cultivation without soil. Through continuous experimentation, testing, and refinement, the startup has progressively increased its production capacity, which currently stands at approximately five kilograms. The enterprise has also expanded to multiple farm units, with approximately four to seven units established across different parts of the country.

In 2024, Mr. Sabharwal participated in a program at YS Parmar University of Horticulture and Forestry, Nauni, through which he was connected with a government-supported initiative associated with MANAGE (National Institute of Agricultural Extension Management). Through this linkage, the startup received incubation, structured mentoring, and institutional support. The guidance received from mentors, including Ms. Seema Charan, contributed to strengthening the startup's approach and improving its overall management practices. From its initial pilot facility in 2022, Shoolini Saffron has progressed into a focused controlled-environment agriculture enterprise working towards addressing India's saffron production–demand gap. The startup continues to explore opportunities to scale indoor aeroponic saffron cultivation and contribute to strengthening domestic production.

“Strong production–demand gaps in saffron present significant opportunities for technology-driven agri-entrepreneurship and import substitution.”

Experience Sharing- 2

Mr. Gursewak Singh, Director of Master Mind, Barnala, Punjab, is a farmer and landowner who developed a specialised agricultural machine for wide-area field operations, particularly for efficient application of fertiliser granules and related agricultural activities. The machine was developed to address the limitations of conventional methods, which were labour-intensive and time-consuming, and the limited availability of suitable machinery for large-scale field operations.



Mr. Gursewak Singh
Director, Master Mind
Barnala, Punjab

Prior to entering farming, Mr. Singh operated a private school for seven to eight years, where he taught mathematics, and subsequently worked in a government school. He later transitioned to full-time farming and gained practical experience in major agricultural operations, including the use of combine harvesters, laser levellers, and other farm machinery. His mathematical background contributed to his approach towards identifying and addressing practical challenges in agricultural operations.

Around 2012, during a severe whitefly infestation affecting cotton crops across several areas, he began exploring possible solutions to address challenges faced by farmers. Based on information obtained through videos and interactions with experts, he initiated the development of agricultural machinery. The venture was initially funded with an investment of ₹5 lakh. To meet additional financial requirements, he obtained a gold loan by pledging family jewellery. Although access to bank finance was initially challenging, institutional support was subsequently extended following an assessment of the project by a bank manager.

He also received a grant and technical support from Punjab Agricultural University (PAU), which facilitated the expansion of his shed and machinery setup. Through continued development and refinement, he progressed towards manufacturing the equipment commercially.

The machinery developed by Master Mind has established a strong position within its category in India. The equipment has been sold at approximately ₹2 lakh per unit, with the enterprise expanding its market beyond Punjab to states including Madhya Pradesh and Uttar Pradesh. The venture has progressed from an initial small-scale workshop into an established agricultural machinery enterprise. With continued development, institutional support, and market expansion, the enterprise has scope for further growth and wider adoption of its technology among farmers.

Demand-driven, farmer-centric innovation, supported by persistence and institutional assistance, can transform practical farm challenges into scalable agricultural enterprises.

Experience Sharing- 3

Mr. Saksham Sharma, Founder of Krishika AI, Jalandhar, Punjab, is a third-year student of Lovely Professional University (LPU) who developed an AI-based platform focused on empowering farmers through accessible digital solutions.

In 2020, during his first year of university, he initiated the development of a technology-based solution to address the information and service needs of farmers at the grassroots level. The platform uses artificial intelligence (AI) to provide farmers with information and support in local languages, including Telugu for farmers in Telangana, Hindi for farmers in Uttar Pradesh, Gujarati for farmers in Gujarat, and other regional languages as required. Alongside the AI-based support system, he developed a digital marketplace connecting farmers, vendors, and consumers, with the objective of facilitating direct transactions and reducing dependence on intermediaries.



Mr. Saksham Sharma

Founder, Krishika AI
Jalandhar, Punjab

The initiative was developed in response to the limited availability of digital services in rural and smaller-town areas. While technology-enabled services are widely accessible in urban centres, farmers in many rural and semi-urban regions continue to face challenges in accessing basic agricultural and market-related services. The platform was therefore designed as a scalable digital solution addressing these gaps.

The project received recognition through the Association of Indian Universities (AIU) Innovation Competition, where he was declared the international winner in the Social Innovation category during his first year. He acknowledged the support of the Division of Student Research and Projects at Lovely Professional University (LPU), which assisted him in designing, developing, and structuring the solution.

His entrepreneurial journey demonstrates the potential of student-led innovation in addressing grassroots agricultural challenges through technology. The initiative continues to focus on developing practical digital solutions aimed at improving accessibility to information, services, and markets for farmers.

Experience Sharing- 4

Mr. Sudhanshu Raikwar, Founder of DharthiGeet, Jalandhar, Punjab, recently completed his Master's degree in Agriculture from Lovely Professional University (LPU). His entrepreneurial journey began while seeking faculty guidance for an academic project, where he was encouraged to develop an innovative solution.

Following the guidance received from his mentors, he presented an initial prototype based on the Black Soldier Fly (BSF). The concept was subsequently refined with support from faculty members and senior authorities, who encouraged the team to further develop the project. Over the following six months, he worked on developing a solution that uses Black Soldier Fly larvae to convert organic waste into value-added products.



Mr. Sudhanshu Raikwar
Founder, DharthiGeet
Jalandhar, Punjab

The process enabled the production of chitin and bioplastic, along with the extraction of biofuel from the larvae, demonstrating the potential of BSF-based waste management and resource recovery. The project received national-level recognition, securing third place among more than 400 participating teams in one competition and advancing to the final round among more than 550 teams in another. The team, however, could not attend the final round held in Hyderabad due to personal circumstances.

Throughout the development process, Mr. Raikwar received continued guidance and support from faculty mentors, including Dr. Devina, Dr. James, Ankush Sir, and other members of the university. Their mentoring contributed to the refinement and advancement of the project. His journey demonstrates the potential of agricultural education and student-led innovation to address environmental and agricultural challenges through the development of practical, technology-oriented solutions.

Student-led innovation can leverage AI and local-language digital platforms to empower farmers, improve market access, and address rural service gaps.

Experience Sharing- 5

Ms. Mehak Arora, Founder of Circlo Bio Sciences Pvt. Ltd., Ludhiana, Punjab, shared her entrepreneurial journey and the development of sustainable solutions using agricultural residue. With a B.Tech in Chemical and Bioengineering and an M.Tech in Polymers, her academic and professional work has focused on applying scientific knowledge to address societal and environmental challenges.

In 2024, she and her team initiated work on addressing the issue of paddy-straw burning by exploring ways to convert paddy straw into value-added products. Their initial experiments focused on developing biopolymers. As the research progressed, they identified technical and market-related challenges associated with the initial approach and subsequently shifted their focus towards replacing conventional durable plastic products that are widely used in everyday applications.

The team developed a process that combines paddy straw (parali) with conventional plastic to produce composite plastic granules. These granules are manufactured using a twin-screw extruder and supplied to injection moulders, who convert them into durable products such as bottle lids, tool handles, pots, and other plastic items. The approach aims to incorporate agricultural residue into existing plastic products and improve their sustainability without requiring entirely new product categories.



S. Mehak Arora

Founder

Circlo Bio Sciences Pvt. Ltd.

Ludhiana, Punjab

The startup received significant support from the Punjab Agribusiness Incubator, including mentorship and financial assistance. Additional early-stage support was provided by AIC Banasthali for research and development, along with CSR funding that supported the establishment and operation of the pilot plant. The startup is currently focused on securing larger orders and scaling up production capacity. The team continues to receive mentoring and guidance from mentors, including Karanvir Sir and Rahul Sir, to support its growth and expansion. The entrepreneurial journey of Circlo Bio Sciences demonstrates the potential for converting agricultural residue into value-added materials and developing commercially viable solutions to address environmental challenges such as paddy-straw burning.

Perseverance, mentorship and continuous innovation can transform challenges into impactful and sustainable agricultural solutions, despite criticism and setbacks.

Experience Sharing-6

Mr. Hunardeep Singh Brar, Co-Founder of Cogneesol Agri Tech Pvt. Ltd., Mohali, Punjab, shared the journey of developing a digital platform focused on providing simplified agricultural information and services to farmers. The platform currently has more than 10 lakh users across its web, social media, and mobile application channels.

The initiative began with the objective of making agricultural knowledge more accessible and easier to understand. Although extensive agricultural information was already available through books, libraries, and online resources, the team identified the need to simplify and consolidate this information for wider adoption. They consulted professors and department heads at Punjab Agricultural University (PAU) and were advised to engage directly with farmers to validate their concept and understand their requirements.

In 2016, the team initiated field-level validation by establishing a basic website and participating in PAU Kisan Melas. Without a fully developed application or platform, they interacted directly with farmers and collected feedback from more than 7,500 farmers. The interactions highlighted several important requirements: farmers preferred platforms such as YouTube and Facebook, sought reliable and practical agricultural information, faced literacy-related barriers, and preferred audio-based communication over typing.



Mr. Hunardeep Singh Brar

Co- Founder

Cogneesol Agri Tech Pvt. Ltd.

Mohali, Punjab

Based on these insights, the team redesigned the platform, incorporated audio-based features, and developed a mobile application. Within six months, they returned to the Kisan Melas in 2017 to obtain further feedback and refine the platform. Subsequently, the content and interface were made available in Hindi, Punjabi, and English, with continuous improvements based on user feedback.

The team also focused on simplifying information related to government schemes and financial support, enabling farmers to better understand available opportunities and approach financial institutions with greater confidence. Subsequently, an e-commerce marketplace was integrated into the application, facilitating the purchase of agricultural products. The platform currently records an average order value of approximately ₹1,200. The team is also exploring buy-back arrangements to enable farmers to digitally manage their farms and market their produce through the platform.

Drawing from his professional experience with organisations including Hewlett Packard, United Nations agencies, international NGOs, and e-commerce companies, Mr. Brar emphasised the importance of understanding the target customer, validating the problem, developing a prototype, obtaining user feedback, and continuously improving the product before scaling.

The entrepreneurial journey demonstrates the importance of farmer-centric innovation, continuous field validation, and technology-enabled delivery of agricultural information and market services. The platform continues to evolve with the objective of strengthening digital access to agricultural knowledge, services, and markets for farmers.

Real innovation begins by listening to users, solving their actual problems, and continuously refining the solution.



Session on the Role of Cooperatives in Strengthening Agri-Startup Ecosystems and Farmer Enterprises

Ms. Poonam Chum highlighted the role of cooperatives and farmer enterprises in strengthening the agri-startup ecosystem. She explained how cooperatives enable collective action, democratic participation and improved farmer engagement across agricultural value chains. She discussed how Farmer Producer Companies (FPCs), cooperatives and startups can work together to improve input access, collective bargaining, processing, packaging, marketing and market linkages. She also highlighted the potential of technologies such as AI, IoT, drones and data analytics in smart farming, supply-chain improvement and financial inclusion.



Practical initiatives of Unati, including the Jaivik Kheti Mission, Green Mission, Bamboo Mission and Gur Initiative, were highlighted as examples of community-based approaches to livelihood generation and sustainable development. She also discussed the role of UAMMCL in mentoring startups, facilitating market linkages, skill development and stakeholder networking. The session emphasised that stronger collaboration among cooperatives, startups, farmers and institutions can contribute to improved farmer profitability and the development of sustainable rural enterprises.

Ms. Poonam Chum

Project Director

The Unati Agri Allied and Marketing Multi-State Cooperative Society Ltd.

Hoshiarpur, Punjab

Strong collaboration among cooperatives, farmer enterprises and agri-startups can improve market access, promote innovation, strengthen farmer incomes and build a more inclusive and sustainable agricultural ecosystem.

Startup Pitching Session

Startup Pitching: 1



Dr. Akhilesh Kumar

Founder & CEO

Eden Horticulture Services

Karnal, Haryana

EdenHorti, presented by Dr. Akhilesh Kumar, showcased a precision and hi-tech agriculture consultancy offering location-specific horticulture solutions across India and Nepal. The consultancy provides knowledge, expertise and end-to-end project support, covering planning, implementation and operations rather than selling agricultural products.

Its services include turnkey project consultancy, contract farming, integrated farming, R&D, training, CSR projects and international agri-study tours. With 10 years of experience, 12 flagship projects and operations across 22 states, EdenHorti has implemented projects across diverse agro-climatic regions. Examples included potato seed contract farming and iceberg lettuce production in Leh, organic farming in Kutch, and protected cultivation projects, demonstrating the potential of specialised, location-specific horticultural models.

Startup Pitching: 2

Satatgram Last Mile Mobility LLP presented a model focused on last-mile farm mechanization, rural credit and digital financial inclusion. The startup proposed a digital agriculture platform with human-assisted rural centres, integrating Custom Hiring Centres (CHC) through ONDC, doorstep credit, direct crop sales through e-NAM/ONDC, and AI-based advisory services. The solution aims to address limited machinery access, high rental costs, inadequate institutional credit and payment delays faced by small and marginal farmers.

Key services include on-demand farm equipment, financial solutions, geospatial advisory and AI-based tractor HP selection. The startup targets Madhya Pradesh, Rajasthan and Chhattisgarh, while its revenue model includes equipment rentals, loan syndication, commissions and CHC management. Through digital platforms and partnerships with banks, NBFCs and insurance providers, Satatgram aims to improve access to affordable mechanization and financial services.



Mr. Chintu Kinger

Founder, Satatgram Last Mile Mobility LLP
Jaipur, Rajasthan

Startup Pitching: 3



Mr. Niket

Founder, AgriBot
Jalandhar, Punjab

AgriBot presented an agricultural robotics solution for precision pesticide spraying, addressing labour requirements, water wastage and chemical exposure. The system can cover 2.5 acres in approximately 10 minutes, with up to 50 acres per day, while targeting 90% water and 30% chemical savings. The drone features a 10-litre tank, 20-minute flight endurance and 25,200 mAh battery. With an operating cost of around ₹44 per acre, the proposed Drone-as-a-Service (DaaS) model offers farmers spraying services at ₹400–₹500 per acre. The startup projected entrepreneur profits of ₹256–₹356 per acre, demonstrating the potential of robotics-based precision agriculture as a scalable service model.

Startup Pitching: 4

Earthly Innovex presented its “Green Gold Revolution” model for converting banana waste into value-added products while promoting precision agriculture. The startup proposed a circular bio-economy model combining agri-waste management, micro-bio-refineries and natural inputs. Its pilot covers five states with 18 micro-units, targeting 3,500–5,000 acres. The proposed solutions include banana fibre, textiles, eco-plates, banana flour, vermicompost, bio-stimulants and natural fertilizers. The model also integrates IoT, AI and satellite-based monitoring for precision agriculture, including AI-based pest and disease detection. Using a hub-and-spoke model, the startup aims to establish decentralised processing units linked to central hubs for quality assurance and markets. The startup proposed a ₹5 crore investment for pilot-scale deployment, demonstrating how agricultural waste can be converted into commercially valuable products while supporting sustainable farming.



Mr. Anurag Raghav

CEO & Founder
Earthly Innovex LLP Gurugram
Haryana

Startup Pitching: 5



Mr. Saksham Sharma

Founder, Krishika AI
Jalandhar, Punjab

Krishika presented a farmer-first, technology-driven platform addressing market access, crop productivity, pest and disease management and intermediary exploitation. Its ecosystem combines Krishika AI, voice-based assistance, Krishi Mitra soil-testing device, AI-based pest detection, crop advisory and digital marketplace services. The Krishi Mitra device uses soil sensors to provide field-level soil information, while AI models support disease detection and crop recommendations. The Annadata marketplace aims to connect farmers directly with buyers and consumers, improving price realisation and reducing intermediary dependence. The startup demonstrated a potato value-chain model where farmer returns could increase from ₹9/kg to ₹12/kg. The platform also proposes doorstep shopping, market intelligence and technology-enabled advisory services. Through vendor subscriptions, transaction fees, logistics and outcome-based services, Krishika aims to build a transparent, technology-enabled ecosystem connecting farmers with markets, services and consumers.

Startup Pitching: 6

Pranam Kisan presented a rural development model focused on creating “Green Collar” opportunities through employment, entrepreneurship and rural service-provider models. With experience reaching 5,00,000+ farmers across 20+ states, the startup highlighted opportunities in natural farming, community farming, skill development, farmer marketplaces and rural entrepreneurship. A key concept was “Cow Currency,” positioning livestock as an economic asset linked with natural farming, Panchagavya, organic inputs and rural wealth creation, supported by digital and blockchain systems. The model aims to create livelihoods within rural communities and reduce migration by connecting rural youth with skills, technology, markets and entrepreneurship opportunities. Its broader vision includes 1 crore farmers, 50 lakh Green Collar professionals and ₹10,000 crore in agri exports, promoting rural prosperity and stronger participation in agricultural and allied sectors.



Mr. Parikshit Sai

Founder & CEO
Pranam Kisan
Hanumangarh Town, Rajasthan

Startup Pitching: 7



Mr. Parth

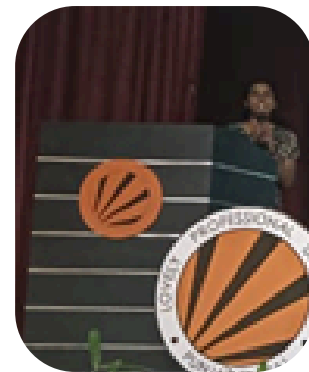
Founder, RipenSense
Jalandhar, Punjab

RipenSense presented a post-harvest technology for reducing premature ripening and spoilage of fruits during storage and cold-chain transport. Its IoT-enabled closed-loop system continuously monitors ethylene, temperature and humidity, automatically activating filtration when ethylene levels rise. The system uses activated charcoal and potassium permanganate (KMnO₄) for ethylene removal and operates on demand to reduce energy consumption. Testing on banana and apple demonstrated improved freshness, with 80–85% freshness retention and an additional 2–3 days of usable shelf life.

The startup offers standalone units for packhouses and cold storages and retrofit modules for reefer trucks and commercial cold rooms. Its hardware-plus-SaaS model combines equipment sales with recurring cartridge replacement and cloud analytics, providing a scalable solution for reducing post-harvest losses and strengthening cold-chain management.

AIRA BOT presented an AI-enabled farm management solution addressing gaps in farm accounting, timely farm operations and access to reliable agricultural information. The platform enables farmers to record crop-wise expenses, income and transactions through voice or text, converting inputs into structured digital farm records. Its AI-assisted system provides financial visibility and decision support. The startup has developed the first-phase mobile application prototype, registered its trademark and is associated with MANAGE-CIA under Cohort 15 – RKVY-RAFTAAR. Its business model combines B2C and B2B offerings, including a freemium model, premium services and institutional access for FPOs and agri-startups. Field research with 50 farmers in Ludhiana and Tamil Nadu indicated strong smartphone usage and willingness to adopt farm applications. The startup aims to expand through FPOs, NGOs, KVKs, cooperatives, agricultural universities and agri-industry partnerships.

Startup Pitching: 8



Ms. Seles Kaviya G

PhD Scholar & Founder, Aira Bot
Punjab Agricultural University
Ludhiana, Punjab



Welcome Address by Mr. Muthu Krishnan

Mr. Muthu Krishnan, Program Coordinator, MANAGE-CIA, delivered the Welcome Address during the Valedictory Session. He welcomed the dignitaries, speakers, startup founders, faculty members, students and participants, and expressed his gratitude for their active participation in the Agri-Startup Stakeholders Connect program. He acknowledged the collaborative efforts of MANAGE-CIA and Lovely Professional University (LPU) in successfully organising the program and highlighted the importance of continued stakeholder engagement, knowledge sharing and collaboration in strengthening the agri-startup ecosystem.

Valedictory Address by Dr. Saravanan Raj

Dr. Saravanan Raj, Director (Agricultural Extension) & CEO, MANAGE-CIA, MANAGE, Hyderabad, delivered the Valedictory Address and appreciated the participation of students who presented interesting and innovative ideas. He encouraged students and aspiring entrepreneurs to apply for MANAGE Agri-Eureka and highlighted the availability of ₹2-4 lakh and up to ₹5 lakh financial support for prototype development, with applications through the MANAGE website. He emphasised that the program aimed to create awareness about the agri-startup ecosystem, bring together stakeholders and enable participants to access relevant institutional support.

He also highlighted the need for greater participation of developmental departments, including Agriculture Departments, KVKs and NABARD, in strengthening the startup ecosystem. He mentioned the upcoming startup program at GADVASU. On behalf of MANAGE, he expressed gratitude to the Honourable Vice Chancellor, Provost/Chancellor, Dean, School of Agriculture, and Dr. Sapna of the host institution for their support and coordination, and to Punjab Agricultural University (PAU) for its collaboration and support in the program.



Dr. Saravanan Raj
Director (Agricultural Extension) &
CEO, MANAGE-CIA
MANAGE, Hyderabad



Vote of Thanks by Dr. Sapna Jarial

Dr. Sapna Jarial, Associate Professor, School of Agriculture, Lovely Professional University (LPU), Phagwara, Punjab, delivered the Vote of Thanks. She expressed her sincere gratitude to the dignitaries and appreciated the support extended by all those involved in the successful conduct of the program.

She thanked Dr. Saravanan Raj, Director (Agricultural Extension) & CEO, MANAGE-CIA, MANAGE, Hyderabad; Dr. Jaspal Singh Sandhu, Vice-Chancellor, Lovely Professional University (LPU), Phagwara, Punjab; Dr. Lovi Raj Gupta, Pro-Vice Chancellor, Lovely Professional University (LPU), Phagwara, Punjab; and Dr. Pardeep Kumar Chhuneja, Dean, School of Agriculture, Lovely Professional University (LPU), Phagwara, Punjab, for their guidance, support, and cooperation in organizing the program at short notice.

She acknowledged the collaborative efforts of MANAGE and PAU in bringing together the stakeholders from across the agri-startup ecosystem. She expressed special appreciation to the student volunteers who supported the registration desk, dais management, and various other responsibilities throughout the event, contributing significantly to the smooth and successful conduct of the program.



Startups Exhibition



Startups Exhibition



Media Coverage & Digital Dissemination

The Agri-Startup Stakeholders Connect – Fostering Collaboration & Partnerships, organized by MANAGE-CIA in collaboration with Lovely Professional University (LPU), Punjab, and PAU Agribusiness Incubator, received extensive coverage across leading print and digital media platforms. The program brought together more than 300 stakeholders from across India's agricultural innovation ecosystem, including startups, researchers, scientists, investors, industry professionals, incubators, policymakers, FPOs, faculty members, students, and other ecosystem partners.

The event was prominently covered by Savera Times, Uttam Hindustan, Dainik Savera, 5 Dariya News, City Air News, Yes Punjab, Uday Darpan, and other digital news platforms. The coverage highlighted the program's focus on agricultural innovation, entrepreneurship, research support, technology transfer, market access, mentorship, networking, and partnerships. The media reports also featured the Startup Idea Pitching Session and Startup Exhibition & Networking Session. The extensive media outreach enhanced the visibility of the program and highlighted the importance of bringing academia, research institutions, startups, industry, investors, government agencies, and other stakeholders onto a common platform. The coverage helped communicate the objectives and outcomes of the program to a wider audience and strengthened awareness of the agri-startup ecosystem across Punjab and beyond.

Compilation of newspaper coverage

Lovely Professional University hosts Agri Startup Stakeholders Connect programme

THE SAVERA TIMES NEWS NETWORK

JALANDHAR: Lovely Professional University hosted the Agri Startup Stakeholders Connect Programme, bringing together more than 300 participants from across India to strengthen agricultural innovation, entrepreneurship and collaboration. The programme was organised

Over 300 participants explore partnerships, innovation and entrepreneurship across India's agriculture ecosystem by the university's School of Agriculture in association with



LPU Pro Vice Chancellor Dr. Loviraj Gupta and industry experts attending the Agri Startup Stakeholders Connect Programme being organised at LPU campus

MANAGE Centre for Innovation and Agripreneurship (MANAGE CIA), Hyderabad, and PAU Agribusiness Incubator.

Startup founders, researchers, scientists, investors, policymakers, industry professionals, Farmer Producer Organisations, incubators, government representatives, NGOs, faculty members and students participated in the programme. Discussions focused on research support, technology transfer, market access, mentorship and partnerships for developing scalable agribusiness ventures.

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The Savera Times

Nawan Zamana

Uttam Hindu

ਏਲਪੀਯੂ ਮੈਂ ਐਗਰੀ ਸਟਾਰਟਅਪ ਸਟੇਕ ਹੋਲਡਰਸ ਮੈਂ ਉਤਪਾਦਾਂ ਕਾ ਕਿਆ ਪ੍ਰਦਰਸ਼ਨ

ਦੁਨੀਆਂ ਦੇ ਵੱਡੇ ਸਟਾਰਟਅਪ ਸਟੇਕ ਹੋਲਡਰਸ ਨੇ ਏਲਪੀਯੂ ਵਿਖੇ ਆਪਣੇ ਉਤਪਾਦਾਂ ਦਾ ਪ੍ਰਦਰਸ਼ਨ ਕੀਤਾ। ਇਸ ਮੌਕੇ ਉਨ੍ਹਾਂ ਨੇ ਆਪਣੇ ਉਤਪਾਦਾਂ ਦੀ ਵੀਡੀਓ ਪ੍ਰਦਰਸ਼ਨ ਕੀਤੀ।

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Dainik Jagran

ਏਲਪੀਯੂ ਮੈਂ 300 ਸੇ ਅਧਿਕ ਕ੍ਰਿਸ਼ੀ ਸਟਾਰਟਅਪ ਹਿੱਤਧਾਰਕ ਏਕ ਸੰਘ ਪਰ, ਕ੍ਰਿਸ਼ੀ ਨਵਾਚਾਰ ਔਰ ਊਛਮਿਤਾ ਪਰ ਹੁਆ ਸੰਘਨ

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Vande Bharat

ਐੱਲ. ਪੀ. ਯੂ. 'ਚ ਐਗਰੀ-ਸਟਾਰਟਅਪ ਸਟੇਕਹੋਲਡਰਜ਼ ਕਨੈਕਟ ਪ੍ਰੋਗਰਾਮ, 300 ਤੋਂ ਵੱਧ ਭਾਗੀਦਾਰ ਹੋਏ ਸ਼ਾਮਲ

ਏਲਪੀਯੂ ਵਿਖੇ ਆਏ ਸਟਾਰਟਅਪ ਸਟੇਕ ਹੋਲਡਰਸ ਨੇ ਆਪਣੇ ਉਤਪਾਦਾਂ ਦੀ ਵੀਡੀਓ ਪ੍ਰਦਰਸ਼ਨ ਕੀਤੀ। ਇਸ ਮੌਕੇ ਉਨ੍ਹਾਂ ਨੇ ਆਪਣੇ ਉਤਪਾਦਾਂ ਦੀ ਵੀਡੀਓ ਪ੍ਰਦਰਸ਼ਨ ਕੀਤੀ।

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Jag Bani

Digital News Coverage



ਐਲਪੀਯੂ ਨੇ ਮੈਨੇਜ ਸੀਆਈਏ ਦੇ ਸਹਿਯੋਗ ਨਾਲ 300 ਤੋਂ ਵੱਧ ਐਗਰੀ-ਸਟਾਰਟਅੱਪ ਹਿੱਸੇਦਾਰਾਂ ਨੂੰ ਇਕੱਠਾ ਕੀਤਾ

‘ਐਗਰੀ ਸਟਾਰਟਅੱਪ ਸਟੇਕਹੋਲਡਰ ਕਨੈਕਟ ਪ੍ਰੋਗਰਾਮ’ ਨੇ ਲਵਲੀ ਪ੍ਰੋਫੈਸ਼ਨਲ ਯੂਨੀਵਰਸਿਟੀ (ਐਲਪੀਯੂ) ਨੂੰ ਭਾਰਤ ਦੇ ਖੇਤੀਬਾੜੀ ਨਵੀਨਤਾ ਈਕੋਸਿਸਟਮ ਲਈ ਇੱਕ ਮੀਟਿੰਗ ਪੌਂਡਟ ਬਣਾਇਆ, ਜਿਸ ਵਿੱਚ ਦੇਸ਼ ਭਰ ਦੇ 300 ਤੋਂ ਵੱਧ ਭਾਗੀਦਾਰ ਸ਼ਾਮਲ ਸਨ। ਐਲਪੀਯੂ ਦੇ ਸਕੂਲ ਆਫ ਐਗਰੀਕਲਚਰ ਨੇ ਹੈਦਰਾਬਾਦ ਵਿੱਚ ਮੈਨੇਜ...

5 Dariya News / Aug 20



LPU in Collaboration with MANAGE-CIA Brought Together 300+ Agri Startup Stakeholders

indianewscalling.com / Aug 20



LPU, MANAGE-CIA Bring Together 300+ Stakeholders to Strengthen India's Agri-Startup Ecosystem

LPU, MANAGE-CIA and PAU Agribusiness Incubator bring 300+ agri-startup stakeholders together for innovation, partnerships and entrepreneurship.

Yes Punjab News / Aug 20



LPU in Collaboration with MANAGE-CIA Brought Together 300+ Agri Startup Stakeholders

The Agri Startup Stakeholders Connect Programme turned Lovely Professional University into a meeting ground for India's agricultural innovation ecosystem, bringing together over 300 participants from across the country.

Cityairnews / Aug 20

ਐਲਪੀਯੂ ਨੇ ਮੈਨੇਜ-ਸੀਆਈਏ ਦੇ ਸਾਥ ਮਿਲਕਰ 300 ਤੋਂ ਜ਼ਿਆਦਾ ਐਗਰੀ-ਸਟਾਰਟਅੱਪ ਸਟੇਕਹੋਲਡਰਾਂ ਨੂੰ ਇੱਕ ਸਾਥ ਇਕੱਠਾ ਕੀਤਾ

ਜ਼ਾਲਾਬਾਦ: ‘ਐਗਰੀ ਸਟਾਰਟਅੱਪ ਸਟੇਕਹੋਲਡਰ ਕਨੈਕਟ ਪ੍ਰੋਗਰਾਮ’ ਨੇ ਲਵਲੀ ਪ੍ਰੋਫੈਸ਼ਨਲ ਯੂਨੀਵਰਸਿਟੀ (ਐਲਪੀਯੂ) ਨੂੰ ਭਾਰਤ ਦੇ ਐਗਰੀਕਲਚਰਲ ਇਨੋਵੇਸ਼ਨ ਈਕੋਸਿਸਟਮ ਲਈ ਇੱਕ ਮੀਟਿੰਗ ਪੌਂਡਟ ਬਣਾ ਦਿੱਤਾ, ਜਿਸ ਵਿੱਚ ਦੇਸ਼ ਭਰ ਦੇ 300 ਤੋਂ ਜ਼ਿਆਦਾ ਲੋਗਾਂ ਸ਼ਾਮਲ ਸਨ। ਐਲਪੀਯੂ ਦੇ ਸਕੂਲ ਆਫ ਐਗਰੀਕਲਚਰ ਨੇ ਹੈਦਰਾਬਾਦ ਦੇ ਮੈਨੇਜ ਸੈਂਟਰ ਫਾਰ ਇਨੋਵੇਸ਼ਨ ਐਂਡ...

UDAY DARPAN / Aug 20

Institutional and Digital Media Dissemination



Lovely Professional University - LPU

LPU hosted the Agri-Startup Stakeholders Connect, bringing together innovators, entrepreneurs, industry stakeholders and ecosystem enablers to exchange ideas, explore collaborations and build...

facebookapp



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Vice-Chancellor

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<https://www.manage.gov.in/>

<https://www.manage.gov.in/managecia/>



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