

MANAGE Agri-Eureka 2026

National level Agri-Innovation and Business
Plan Challenge 2026



MANAGE-Centre for Innovation and Agripreneurship (MANAGE-CIA)
National Institute of Agricultural Extension Management (MANAGE)
Hyderabad

MANAGE Agri-Eureka 2026

MANAGE Agri-Eureka 2026 is a National-level Agri Innovation and Business Plan Challenge organized by the MANAGE-Centre for Innovation and Agripreneurship at the National Institute of Agricultural Extension Management (MANAGE). It aims to provide a platform for participants to present innovative ideas and technology-driven solutions to the inherent challenges in agriculture and allied sectors in India.

MANAGE Agri-Eureka 2026 aims to foster the spirit of innovation and agripreneurship among participants. Registration is free and open to all aspiring entrepreneurs, innovators, and early-stage startup founders across India.

Focus Areas

- ⌘ Natural / Organic Farming
- ⌘ Precision Farming
- ⌘ Agricultural Supply Chain
- ⌘ Agricultural Biotechnology
- ⌘ Post-Harvest and Food Technology
- ⌘ Food Processing
- ⌘ IoT, ICT and AI in Agriculture
- ⌘ Natural Resource Management
- ⌘ Animal Husbandry and Dairying
- ⌘ Agri-Inputs Tools and Technologies
- ⌘ Farm Mechanization
- ⌘ Waste to Wealth, Secondary Agriculture
- ⌘ Agri-Clinics and Farm Health Services
- ⌘ Aqua-Culture-Fisheries
- ⌘ Any Other Relevant Areas

Rewards

Incubation Support

The winning innovations and agri-business ideas will receive exclusive preference for incubation support under the MANAGE-Centre for Innovation and Agripreneurship (MANAGE-CIA), along with grant-in-aid/funding support, subject to evaluation and approval by the evaluation committee of PM-RKVY

Technical and Financial Support for Student Innovators under PM-RKVY

Four students with the best innovative ideas will be selected. Each selected student will receive technical support and one-time financial assistance of up to ₹4 lakh under the PM-RKVY program, subject to the applicable guidelines and evaluation process.

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Preliminary Round

- All participants are required to submit their applications by September 10, 2026, using the PPT template provided on the MANAGE-CIA webpage.
- All concept entries will be screened at the initial stage, followed by an online business plan (B-Plan) presentation for the shortlisted ideas.
- Shortlisted teams will receive mentorship and training from MANAGE-CIA to help them prepare for the Semi-Finals and Grand Finale.

National Level Round

- The finalists will present their business plans (B-Plans) before the jury members.
- Each finalist team will be allotted 10 minutes for the presentation, followed by 10 minutes for a question-and-answer (Q&A) session.
- Three winners will be selected during the Grand Finale.
- The winners will receive certificates and an opportunity to be part of the PM-RKVY program of the Ministry of Agriculture & Farmers Welfare, Government of India, along with access to other relevant programs offered by MANAGE-CIA.

Guidelines of the Competition

- Interested participants are required to submit their applications from August 05, 2026 (Wednesday) by using the link below: <https://www.manage.gov.in/managecia/>
- Participants may apply individually or as a team. A maximum of two members per team will be eligible to participate in the mentoring program conducted at the MANAGE campus.
- Each participant or team must submit a business plan that presents an innovative solution or addresses the inherent challenges in the agriculture and allied sectors in India.
- The final presentations may be delivered in English, Hindi, or any other Indian language.
- Participants will be evaluated based on the innovativeness, uniqueness, feasibility, and viability of their business plan, as well as the potential of their idea to address the identified problem.

Your Innovation Roadmap

Solve a Problem of Your Interest

Identify an innovation opportunity, challenge, or area for improvement in the agriculture and allied sectors. Analyze the problem from all perspectives and develop an innovative, practical, and sustainable solution.

Build Your Team

Building the right team is essential for launching a successful venture. Collaborate with like-minded individuals who possess complementary skills and expertise to transform your idea into a viable business.

Learn from the Best

Gain insights from experts in the startup ecosystem on idea generation, the Business Model Canvas, business planning, and effective presentation and pitching skills.

Pitch Before a Jury Panel

Craft a compelling story around your venture and deliver a persuasive business pitch before an eminent jury panel, showcasing the innovation, impact, and viability of your idea.

Activity (Tentative Timelines) of MANAGE Agri-Eureka 2026

Launch & Call for Applications The call for applications will be announced through the MANAGE-CIA website.	05 th August 2026
Application Deadline MANAGE-CIA invites participation from innovators across diverse sectors to present novel solutions for challenges in agriculture and allied sectors.	10 th September 2026
Preliminary Round Result Announcement This is the first stage of selection, where applications featuring bold, innovative, and frugal ideas will be screened and shortlisted.	15 th September 2026
Online Presentations by Shortlisted Teams This is the second stage of selection, in which shortlisted teams from the preliminary round will present their business plans through an online presentation before the evaluation committee.	21 st – 22 nd September 2026
Mentoring Sessions (In Person) Selected teams will participate in a two-day immersive mentoring programme at the MANAGE campus, Hyderabad, to further refine and strengthen their business ideas. Through expert mentoring, interactive discussions, brainstorming sessions, and networking opportunities, participants will gain valuable insights to enhance their business plans and prepare for the subsequent rounds.	28 th – 29 th September 2026
Semi-Final Round Based on the evaluation of the business plan (B-Plan) presentations by the jury, the finalists will be selected. The top 10 teams will qualify for the Grand Finale.	30 th September 2026
Grand Finale The shortlisted finalist teams will present their innovative business plans before the jury at the Grand Finale. Outstanding and high-potential ideas will receive mentorship and incubation support from MANAGE-CIA and will also be eligible to apply for grant-in-aid under the PM-RKVY Scheme, subject to the applicable guidelines and evaluation process.	1 st October 2026

For Registration Details:

<https://www.manage.gov.in/>
<https://www.manage.gov.in/managecia/>

Organizing Team @MANAGE-CIA

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