



MANAGE Aqua Eureka 2025

Ideas and Innovations to Transform Aquaculture



MANAGE Fisheries Innovation and Startup Hub (M – FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India



MANAGE Aqua Eureka 2025

MANAGE Aqua Eureka 2025 is the National-level Aqua Innovation Challenge organized by the MANAGE– Fisheries Innovation and Startup Hub (M-FISHub), National Institute of Agricultural Extension Management (MANAGE). This initiative provides a unique platform for aspiring students, rural youth, startups, entrepreneurs and innovators to present innovative ideas and technological solutions to the challenges prevalent in the Fisheries and Aquaculture sector across India.

MANAGE Aqua Eureka 2025 aims to foster the spirit of innovation, sustainability, and aquapreneurship among participants. The registration is free and is open to all aspiring Aqua entrepreneurs, innovators, researchers, students, rural youth and early-stage startup founders from across the country.

Focus Areas

- Sustainable and Integrated Aquaculture Practices
- Advanced Aquaculture Technologies (innovation in Cage Culture, RAS, Biofloc, Aquaponics, and Tech-based Solutions for Inland Saline/Sodic areas.)
- Digital Solutions in Aquaculture (AI, IoT, Blockchain, Mobile Apps etc)
- Breeding, Seed Production and Hatchery Management
- Post-Harvest Processing and Cold Chain Logistics
- Fish and Aquaculture Disease Management and Health Diagnostics
- Eco-friendly Fishing Gear, Aquaculture System and Deep Sea Innovations
- Nutraceuticals and Ornamental Fisheries & Aquaculture
- Waste to Wealth Solutions
- Climate Resilience and Socio-economic Empowerment
- Any other Relevant Areas in Fisheries & Aquaculture

Rewards

Technical and Funding Support

The selected innovations and business ideas will receive exclusive preference for technical, business, and network support, as well as grant-in-aid/funding support, subject to assessment by the evaluation committee.

Incubation Support

The winning innovations and aqua-business Ideas will get an exclusive preference for incubation support with the MANAGE Fisheries Innovation and Startup Hub (M-FISHub).



MANAGE Aqua-Eureka 2025

Preliminary Round

- All participants are required to submit their applications by 15 November, 2025 in accordance with the PPT template made available in M-FISHub webpage.
- All screening of the concept entries will be done at initial stage, followed by evaluation of screened ideas through online B-Plan presentation.
- Shortlisted teams will get mentorship training from M-FISHub to prepare better for the Semi Finals and Grand Finale.
- Finalist will be felicitated with appreciation certificate and will get access to programs offered by M-FISHub.

National Level Round

- The Finalists will make B-Plan presentations before the jury members.
- Each Finalist team will be given 10 minutes for the presentation and 10 minutes for Question – Answer discussion.
- Three winners will be selected in the Grand Finale.
- Winners will be given Certificates and an opportunity to be part of relevant programs offered at M-FISHub.

Guidelines of the Competition

- Interested participants are required to submit their applications by 15 November, 2025.
- Participants can participate individually or as a team (Maximum 2 members will be allowed for mentoring program offered at MANAGE campus).
- Each team must come up with a business plan that provide innovations or tackles inherent problems underlying in Fishery and Aquaculture in India.
- The participants will be judged on the basis of innovativeness, uniqueness, viability of the business plan and the potential of the idea to solve the problem.

What is in store for the winning?

- Solve a problem of your interest

Choose the innovation/ problem/ improvement in Aquaculture sector. Analyse all aspects of it. Come up with the right solution/ innovation.

- Build your team

Team building is extremely critical in starting your business. Get like-minded people with complementary skill sets to kick-start your venture.

- Learn from the best

Learn the basics of idea generation business model canvas, and presentation from experts in the startup ecosystem.

- Pitch in front of a jury panel

Weave an impactful story around your idea/innovation/venture and present it powerfully to the jury panel.



Timelines of MANAGE Aqua Eureka 2025

Launch & Call for Applications The call for applications will be shared in social media platforms and website.	15th August 2025
Application Deadline M-FISHub invites participation from innovators across key focus areas related to Fisheries and Aquaculture. New ideas, ongoing efforts, and scalable innovations will be evaluated for progression through the next rounds, leading to the final round of presentations.	15th November 2025
Preliminary Round Result Announcement This is the first round of selection from the pool of bold, innovative, and frugal ideas by the applicants.	20th November 2025
Online Presentations by Shortlisted teams in Preliminary Round This is the second round of selection from the teams shortlisted in Preliminary Round	24th - 25th November 2025
Mentoring Sessions (In Person) For 5 days, we will create an immersive environment for participants selected in Round 2 at the MANAGE campus, Hyderabad to exclusively work on their ideas. From mentoring sessions to spirited discussions, brainstorming, and conversations, the selected participants will have many opportunities to connect, learn, and work with our seasoned mentors.	15th – 19th December 2025
Semi Final Round The Finalists will be selected after analysing the B-Plan presentations of participants by our Jury members. Top 10 teams will make it to Grand Finale.	17th December 2025
Grand Finale The shortlisted participants will present their innovative B-Plans to tackle Fishery and Aquaculture - related challenges at the Grand Finale. The innovative and resilient ideas will be given mentoring, incubation support and facilitating funding support from M-FISHub.	19th December 2025

Registration form:

<https://forms.gle/aLB48vYnst2gJeMcA>

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