



# MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub)

National Institute of Agricultural Extension Management  
(MANAGE), Hyderabad

**MANAGE-Fisheries Innovation and Startup Hub (MANAGE - FISHub)**

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)

**National Institute of Agricultural Extension Management (MANAGE)**

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India

**MANAGE-FISHub Incubation Program** is a national platform for fisheries startups and aspiring aquapreneurs to transform innovative ideas into successful startups. Through a one-month mentoring-cum-hands-on experience with leading fisheries and aquaculture startups, participants gain practical exposure to business models, strategic insights into markets and value chains, and first-hand understanding of sector-specific challenges along with innovative solutions. Guided by expert mentors and pioneering aquapreneurs, this program empowers participants to develop, validate, and refine their ideas while immersing themselves in the dynamic fisheries entrepreneurial ecosystem.

## Objectives of the MANAGE-FISHub Incubation Program



## Eligibility Criteria

- The applicant must propose a innovative idea in the fisheries and aquaculture sector, leveraging technology, processes, services, or business platforms to enhance efficiency, sustainability, and profitability.
- Applicants should be prepared to pursue their entrepreneurial journey full time, showing strong commitment to building impactful ventures in fisheries and aquaculture sector.
- Applicants must have a clear initial business plan or proposal for the idea they intend to pursue, highlighting its potential for scalability, innovation, and measurable impact.

## Applicant Selection Process for the Incubation Program











- MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) invites applications from fisheries startups and aquapreneurs to join its exclusive incubation program.
- Interested participants must apply through the prescribed Application Form, highlighting their innovative ideas, business model, and entrepreneurial vision.
- The Centre of Excellence Incubation Committee (CIC) will evaluate applicants based on innovative, technology-driven, product, service, or platform-based ideas and commitment to pursue entrepreneurship full-time.
- Selected fisheries startups and aquapreneurs offering innovative and viable solutions will receive mentorship and incubation support, and may be recommended for grant-in-aid under RKVY-RAFTAAR, subject to eligibility.

### Broad Activities

Shortlisted aquapreneurs will gain 60+ hours of immersive mentoring at MANAGE-FISHub, including hands-on experience with fisheries startups.

The mentoring program covers all key aspects of the fisheries business—from technical know-how to market insights—empowering participants to develop, refine, and scale their innovative aquaculture and fisheries business ideas.

### Focus Areas

- |  |   |
|--|---|
|  Fisheries Extension & Advisory           |  Blockchain Technology in Fisheries                |
|  Aquaculture Inputs                       |  Biotechnology & Genetics                          |
|  Fisheries Logistics & Cold Chain         |  Aquaculture Mechanization & Innovations           |
|  AI, IoT in Fisheries                     |  Waste to wealth                                   |
|  Secondary Aquaculture/Integrated Systems |  Any Other Innovation in Fisheries and Aquaculture |



## How to Apply

We accept only online applications for the program. You can submit your application in the following link given.

Last date to apply :

25<sup>th</sup> October 2025, The registration and online training is free and open to all aspiring Aquapreneurs and Students.

*Registration Link:*

**<https://forms.office.com/r/V77RDKseQL>**



## Contact Us:

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<https://www.manage.gov.in/managefishub/>



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