

Success story of PGS – I-Concept

“I-Concept initiatives” was formed in the year 2005 as a Non Profitable Company registered under the company act. It was formed to provide capacity building support to NGOs, CBOs, consultants, private agencies on Natural Resource Management, land and water management, Disaster Mitigation, Women and Child nutrition. It started its work from Kendrapada District of Odisha. They expanded their work to another four districts namely Nayagarh, Puri, Bolangir and Nuapada districts. They have reached to 2000 farm families.

From 2012 onwards, I- concept initiatives has started focusing on climate resilient agriculture. As part of this initiative, I-concept started promoting organic farming among the community. They were unable to get good trainers who can train them on the standard organic policies and procedures especially on National standard for organic farming. During this period, they came to know about Mr Ansuman Pattanayak who has undergone training programme on CFA module II at IIFSR, Meerut through an acquaintance.

After brief discussion, it was decided that a training of the trainers programme for their office bearers will be conducted by Mr Ansuman Pattanayak. 3 Nos of Training of Trainers were conducted by Mr Ansuman Pattanayak on 18.11.2018, 23.12.2018 and 17.01.2019. ToT focused on the following topics

1. Procedure registration of local group under PGS-India
2. Different Methods of organic farming;
3. Process of preparation of the liquid organic manures
4. Process of preparation of bio pesticide
5. Usage of waste decomposer for soil fertility and protection from pest
6. Process of preparation of efficient and cost effective vermi compost;

After ToT, master's trainers of the I-concept in turn trained farmers and local groups on the above mentioned topics. 9 groups have applied for registration under the RC (Chetna Vikas Swaraj Trust Buladshahar) for PGS India in 4 districts. Total number of farmers are 66. Pledge form and LG guideline has been translated in Odia language for understanding of local farmers

S.No	Name of the district	Name of the Group	No of farmers applied for registration	Name of the team leader
1	Kendrapada	Suniti	8	Ms Sitarani Mandal
2		Baulakani	7	Mr Nrusinga samal
3		Banabihariapur	9	Mr Srikanta Pradhan
4		Singadapal	8	Ms Nalini Pradhan
5	Puri	Maa Mati	6	Mr Probot Mahanti
6	Bolangir	Jhalap	8	Mr Damodar Putel
7		Parvawadi	7	Mr Khetra Putel
8	Nayagarh	Wainlo	7	Mr Abhiram Sundara
9		Rautarapur	6	Susanta Pradhan
	Total		66	

The training programme of CFA Organic farming trainee has motivated the farmers to initiate these activities. They have created a WhatsApp group with potential consumers and are collectively marketing towards organic produce which is getting very good responses from the consumers. It is hoped that once PGS certification process is systematically completed, this will lead better adoption of the organic farming and establish a solid platform for increased incomes.