

**2005-06**

**Reorganization of Extension System and Operational Modalities Under State Extension Plan - Orissa**

A consultancy study was undertaken for the Agricultural Promotion and Investment Corporation of India Ltd. (APICal) Bhubaneswar, on suggesting a reorganized extension system and operational modalities for the state of Orissa. This study is an offshoot of the operation of a pilot project of the ITD component of NATP in four districts of Orissa. The NATP project generated a favourable response from the farming communities in all the districts, generated keen interest among the officials of line departments in these districts, apart from sensitizing the state level personnel to the potential and need for transformation in agricultural development scenario. In line with this experience, APICal requested MANAGE to undertake a study and suggest organizational modalities for improving the delivery of extension systems in the state. The study was initiated during April, 2005 and report furnished to APICaL.

Focus was on identifying the constraints of the present extension system; identify the actors involved in transfer of technology; the needs of the farming communities and suggest an institutional structure along with the delivery mechanism and operational modalities. The reorganized extension system suggested is expected to meet the needs of the farming communities, take into account the existing infrastructure and adhere to the overall National Policy of Agricultural Extension. It also needs to consider the problems of women in agriculture, application of IT in agriculture and the possibility of promoting public private partnership in extension.