



# DAESI SAMACHAR

Vol-II

Issue-III

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May-June, 2022

## Director General's Message

Input dealers play a pivotal role in disseminating technical know-how besides supply of inputs to the farmers. The unique and target-based approach of DAESI programme was quite successful in reaching the desired outcome of transforming input-dealers to para-extension workers. I am very happy to see the new programs of DAESI proposed in all the states over the last two months. DAESI program is reaching all time heights as far as number of programs are concerned without compromising the quality of each program. Now we look forward to increase the reach of this innovative program to the north-eastern states of India.

In the coming days we shall focus on accelerating the implementation of innovations, to take up new initiatives, implement DAESI programme in a time bound manner, conduct frequent review meetings and to encourage all line departments to work in a unified manner. I am confident that as a collective, cohesive and well knitted team, we can achieve this.



In an effort to strengthen the DAESI program, we are organizing the online national workshop on “Effective Implementation and Monitoring of DAESI Program” during 26-27 July, 2022. The workshop is being conducted online in order to reach maximum possible number of participants. I hope this workshop will be proven beneficial to all the stakeholders. I wish the workshop a great success.

Best Wishes

(P. Chandra Shekara)  
Director General

## In this Issue

- National Workshop (online) on “Effective Implementation and Monitoring of DAESI” (26-27 July 2022).
- Organizing short Refresher Trainings to Agri-Input Dealers in Telangana.
- Journey of a Mechanical Engineer to Input Dealer in Chhattisgarh State.

## National Workshop (online) on “Effective Implementation and Monitoring of DAESI” (26-27 July 2022)

A two days national workshop (online) on “Effective Implementation and Monitoring of DAESI Program” is scheduled on 26-27 July 2022 for identifying ways and means of implementing good practices in DAESI program. Since input dealers are the focal point of information to the farmers, the workshop targets to transform the DAESI trained input dealers into para extension workers as an effective source of farm information at the village level (one stop shop) for the farmers.

The technical session of the workshop will include innovative ideas followed by SAMETIs of different states for monitoring and implementation of DAESI program. It will also showcase the good practices followed by the nodal training institutes while organizing the training program. Contributions and achievements of input dealers as para-extension workers will also be presented in the program

to motivate other participants. Constraints and suggestions in DAESI program implementation will also be addressed in the workshop.

In the workshop, consultants of DAESI Cell will give orientation to the stakeholders regarding handling of MIS portal and topics related to finance and AUC submission. The national facilitators and examiners recruited by MANAGE will also share their experiences and suggestions for the improvement in the program. In addition to this, input dealers will also present their thoughts on DAESI program.

All stakeholders involved in DAESI program implementation may register for the workshop on the link given below to receive the meeting link of the workshop.

Workshop registration link: <https://rb.gy/3ae9x4>

**National Workshop  
on  
Effective Implementation and Monitoring of DAESI**

**Objectives:**

- To orient the NTIs and Facilitators of DAESI program for effective implementation of DAESI Program.
- To transform the DAESI trained input dealers into para extension workers as an effective source of farm information at the village level (one stop shop) for the farmers.
- To disseminate the success stories of agri input dealers trained under DAESI

**Content:**

- Innovative Ideas followed by SAMETIs for monitoring and Implementation of DAESI Program
- Good Practices followed by the NTIs in implementation of DAESI Program
- Strategies adopted by SAMETIs/NTIs to convert DAESI trained input dealers into para extension workers
- Contributions/ Achievements made by the input dealers as Para Extension Workers
- Orientation and capacity building of NTIs and facilitators on MIS Database and finance and AUC submission
- Action Plan for 2022-23 and way forward

**To Whom:**

- Officials from SAMETIs, KVVs, ATMA, Nodal Training Institutes implementing DAESI program.
- Facilitators, Trained Input Dealers and extension functionaries of agri and allied departments implementing DAESI programs in all the states.

**Last Date for Registration: 24-07-2022**

**Course Director:**  
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**National Workshop  
on  
Effective Implementation and  
Monitoring of DAESI  
(Online)**

**26-27, July 2022**

**Registration Link: <https://rb.gy/3ae9x4>**









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[www.manage.gov.in](http://www.manage.gov.in)

**Venue : National Institute of Agricultural Extension Management (MANAGE), Hyderabad**

## Organizing Short Refresher Trainings to Agri-Input Dealers in Telangana

Integrating the input dealers into the mainstream extension by training them through DAESI diploma program is a unique extension strategy demonstrated successfully in India. To give further impetus to this initiative MANAGE in collaboration with Innovative Change Collaborative Services Private Limited (ICCSPL) is planning to organize six days refresher trainings in Telangana state. In this regard, an online review meeting was held on 27 June 2022. The meeting was attended by Dr. Y. V. Harikrishna, Dr. G. Naveen Kumar, consultants DAESI and 10 facilitators from 11 districts of Telangana state.

Dr. Mahantesh Shirur, Principal Coordinator DAESI, stressed the need for agri-input dealers, agri-entrepreneurs and start-up entrepreneurs in the district to use knowledge delivery and dissemination skills to transfer potential technologies to accelerate the process of increasing farmers' income. Dr. Shirur mentioned that training is a continuous activity and input dealers often ignore its importance due to their hectic business engagements. These refresher trainings are planned to provide basic knowledge agriculture, new technologies for farm and ICT and soft skills to support farmers and also to augment their business in agri-inputs.

The participants in the meeting brainstormed the key issues regarding the conduct of refresher course such as program designing, mobilizing resource persons, candidates, logistics support, time and venue of training program cost etc. He emphasized the need for flexibility in the conduct of refresher training in every district according to the local situation and talked about the role of facilitator to mobilize and drive the input dealers about the refresher course.

Through refresher training programs, the input dealers will be thoroughly trained on commercial agriculture and agriculture as an agribusiness opportunities. Such refresher training can also be designed to greatly influence the adaption of profitable agriculture practices by the farmers.



## Journey of a Mechanical Engineer to Input Dealer in Chhattisgarh State

In the year 2020, he got an opportunity to get training in one year Diploma course in Agricultural Extension service for Input Dealers under Extension Reform (ATMA) program run by "MANAGE" & "SAMETI" of Agriculture Department of Balodabazar Chhattisgarh.

In the first instance he found it difficult to even pass few hours in the classroom but as he continued the training, his interest and enthusiasm for agriculture subject increased. After getting trained through DAESI program he started making Compost fertilizer from Kitchen Waste and visualized the benefits by using it in Farming.

### No-cost Kitchen Waste Composting

After learning the concept, procedure and benefit regarding kitchen waste composting, he was able to implement this in his own house. According to him, around 700-800 grams of solid waste (250-300 kg/year) comes out from the kitchen in the house every day. Rather than throwing it away natural manure can be made from garbage. Dry leaves, dusted soil, paper, leftover fruit remains, vegetable waste and waters can be used for composting but some garbage should be avoided viz. meat and bones, glass, plastic, chemical substances, batteries, sick



plants, medicines, polythene bags, oily products, etc. which prove to be dangerous for farm plants.

Mr. Nayak collected wet household waste and dry waste in the separate dustbin from 5 adjacent house every day in a 20litre dustbin. He constructed a 10 feet long, 6 feet wide and 3 feet high, concrete tank under a shady tree and left holes in all four sides, for ventilation. He spread a little soil in the bottom of the compost tank, after that wet (Kitchen waste) and dry waste were put in that compost tank in layers one after the other. The tank was covered by wooden blocks. Manure was prepared in 2-3 months from Kitchen Waste.

### Benefit from kitchen waste compost:

The kitchen waste improved soil health and the plants from were disease free. It acts as a high source of NPK, which is beneficial for the growth of plants. It also improves the soil structure and adds helpful microorganisms like beneficial bacteria, fungi to the soil. It also maintains water holding capacity of soil and helps in making the environment clean. Such efforts are notable contribution to make the Swachh Bharat Mission a reality.

### Conclusion:

By getting only a little but very important information from the DAESI training program, Mr. Nayak and nearby people collectively made compost. This “zero” Budget natural fertilizer proved to be highly profitable and inspired many other people of the village.



### In the upcoming issue:

- Review meeting with facilitators for the effective implementation of DAESI in Maharashtra state
- Review meeting of DAESI by Joint Secretary (Extension) MoA & FW, GoI in MANAGE
- Highlights of National workshop (Online) “Effective Implementation and Monitoring of DAESI”

## Overview of DAESI Program

- 1) Number of SAMETI's, implementing DAESI program – 21
- 2) Total Programs completed – 1462
- 3) Number of ongoing batches – 548
- 4) Candidates appeared in final examination – 56,448
- 5) Number of candidates enrolled in ongoing batches – 21,920
- 6) Total candidates enrolled – 78,368
- 7) Certificates Issued – 50,028



## Progress in the month of May and June, 2022

- 1) Number of exams completed – 62
- 2) Number of batches inaugurated - 15

### Editor-in-Chief:

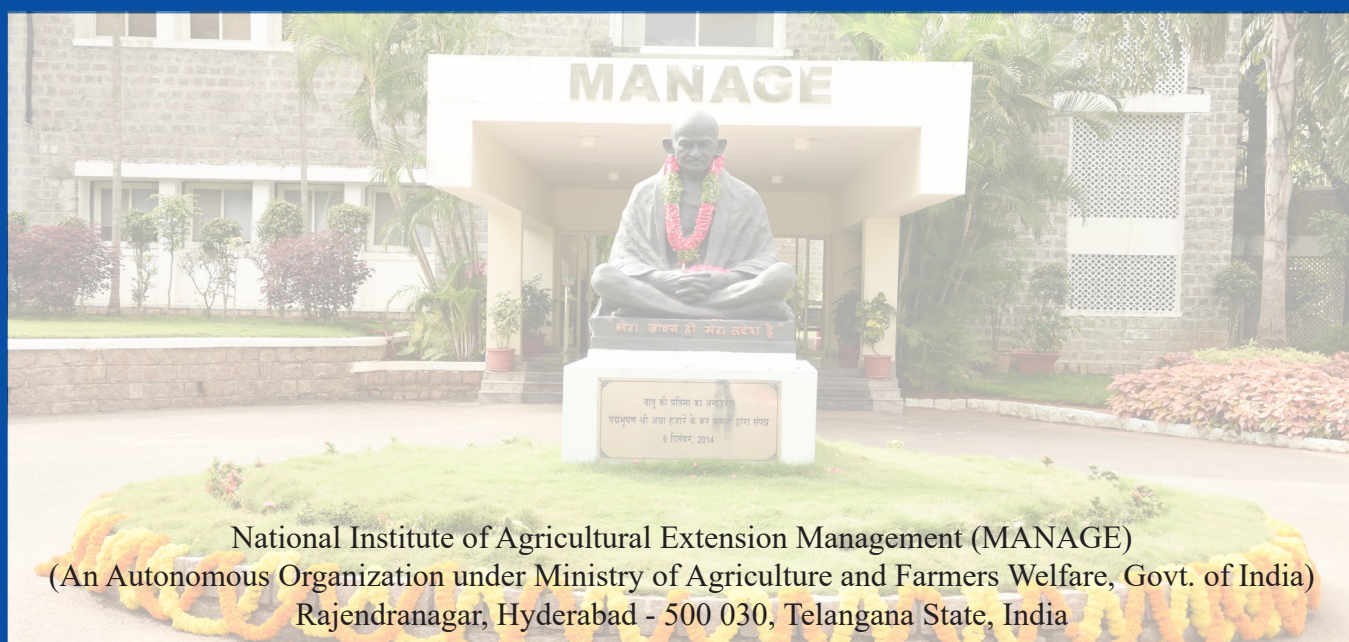
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