

डॉ. एम. श्रीकांत, पीएच.डी.
निदेशक (कृषि व्यवसाय प्रबंधन) &
प्रधान समन्वयक (देसी)



Dr. M. Srikanth, Ph.D
Director (Agri. Business Management) &
Principal Coordinator (DAESI)

By Speed Post/E-mail
MNG-18/DAESI/34/2020
June 16, 2025

Sir/Madam,

Sub: Clarification on Inter-changeability of Revised Cost Norms of DAESI Programme-Reg.

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Warm Greetings from MANAGE, Hyderabad!

You are aware that vide letter MNG-18/DAESI/34/2020 dated June 12, 2025, the Inter-changeability of Revised Cost Norms of DAESI Programme has been communicated to all the stakeholders. Based on the clarifications received from SAMETIs, the following guidelines are issued to avoid ambiguity:

1. The revised cost norms will be Rs. 28,000 per candidate. Accordingly, ATMA, NTIs, and Facilitators should collect a fee of Rs. 14,000 from existing license holders and Rs. 28,000 from non-license holders. Any collection of money beyond the prescribed course fee will be viewed seriously, and strict action will be taken against those involved. The revised inter-changeable cost norms are enclosed in the **Annexure**.
2. The revised monitoring charges of the implementing agencies are as given below:

Agency	MONITORING CHARGES PER CANDIDATE	
	Existing (Rs.)	Revised (Rs.)
1. MANAGE	500	1000
2. SAMETI	500	625
3. ATMA	500	625*
4. NTI	1000	1000*
Total	2,500	3,250

*If ATMA is acting as NTI for imparting training, it is eligible to receive Rs. 1,625 (Rs. 625+ Rs. 1,000) towards monitoring and certification charges.

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

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3. It is further, reiterated that NTIs should keep an amount of Rs. 25,000/- with SAMETI towards Security Deposit per batch of 40 candidates in addition to the monitoring charges that need to be remitted to SAMETI and MANAGE, as certificates to candidates are being issued in digital mode by MANAGE. This ensures timely submission of Audited Utilization Certificates (AUCs) and compliance with guidelines. After receipt of the AUC, SAMETI can release the above mentioned Security Deposit amount to NTI immediately. In order to submit the AUC without any difficulty, NTIs may spend an amount of Rs. 25,000/- in advance either from their own funds or from the unspent balance of the previous DAESI batch.
4. **Director, SAMETI is hereby requested to circulate the enclosed revised inter-changeable cost norms to all the stakeholders of DAESI programme immediately, as they will come into effect from July 01, 2025.**

With warm regards,

Yours sincerely,



(M. Srikanth)

To

1. Director SAMETIs of all States,
2. SNO of DAESI programme of all states
3. Project Director ATMA of all States

Copy to

1. NTI Coordinators of DAESI programme
2. Facilitators of DAESI programme

Revised Cost Norms of DAESI Programme

Component	Revised Cost norms with inter-changeability (Rs.)
1. Rent for Class Room with AV Aids	40,000 (40 Days* Rs.1,000)
2. Honorarium to Resource Persons	1,60,000 (80 Sessions* Rs 2,000)
3. Hiring of Vehicle for Resource Persons	0
4. Refreshments (Tea with Biscuits 2 times) & working lunch per candidate per day (40 candidates+ 5 Staff (including Resource Person, Facilitator and Supporting Staff)	3,24,000 (45 Persons* Rs.150 *48 days)
5. Hiring of Vehicles for Field Visits (8 visits)	80,000 (8 visits * Rs.10,000)
6. Stationery, Study material etc.	40,000 (40 candidates* Rs.1,000 per Candidate)
7. Telephone Charges to the Facilitator of the programme for one year	5,000
8. Supporting staff (Clerk/Attender)	30,000 (Rs.2,500*12 Months)
9. Inauguration & Valedictory Functions	20,000
10. Remuneration to the Facilitator	2,70,000 (=12 Months * Rs. 22,500 per month)
11. Monitoring and Certification charges	1,30,000 (Rs. 3,250*40 candidates)
12. Miscellaneous	21,000
Total	11,20,000
Fee Per Candidate	Rs. 28,000

* The funds earmarked under Sl. Nos. 1,4,5,9 and 12 shall be interchangeable without exceeding the total limit of Rs. 11,20,000, and accordingly SAMETIs/NTIs may submit their UCs to MANAGE.

