



APEDA

**Agricultural & Processed Food Products
Export Development Authority**

Ministry of Commerce & Industry, Government of India.

**FINANCIAL ASSISTANCE SCHEMES BY
APEDA**

FINANCIAL ASSISTANCE SCHEMES (FAS) 2021-26

1.	ASSISTANCE FOR THE ESTABLISHMENT OF PROCESSING AND SUPPLY CHAIN INFRASTRUCTURE Beneficiaries: APEDA registered Exporters are eligible to apply for assistance under 1(a)-(e) Central, State government institutions and public sector enterprises are eligible to apply for assistance under 1(f)		
	Sub-component	Scope	Pattern of Assistance
a)	Integrated Pack House and processing facilities for addressing missing gaps Facilities include equipment for collection, cleaning, washing, sorting/ grading, pre- cooling, packing, cold storage, Hand held Near-infrared Spectroscopy (NIR) instrument (on pre-harvesting quality evaluation of Mango Fruits), Hot water dip treatment etc. and processing facilities for addressing missing gaps.	Improve compliance of Phyto-Sanitary requirements.	The assistance will be upto 40% subject to a ceiling of Rs 200 lakhs
b)	Purchase of insulated, reefer transport /mobile pre-cooling units including special vehicle for livestock carriers	Cold Chain Strengthening	The assistance will be up to 40% of the total cost subject to a ceiling of Rs. 200 lakhs
c)	Cable handling system for banana and other crops	Quality improvement of Banana and other crops.	The assistance will be up to 40% of the total cost subject to a ceiling of Rs. 200 lakhs
d)	Food processing facilities for addressing missing gaps required for enhancing productivity/ efficiency or quality for value added products which may include facilities like x-ray, Screening equipments, Sortex, IQF, cooking/blanching line, filth / metal detector, sensors, vibrators or any new technology or equipment for food safety and quality requirements.	Enhancing productivity, efficiency, and quality for value added products.	The assistance shall be up to 40% of the total cost subject to a ceiling of Rs. 200 lakhs

e)	Up-gradation of facilities mentioned at (a) to (d) above	Up-gradation and modernization of existing facilities of exporters to enhance the competitiveness	The assistance will be upto 40% of the total cost subject to a ceiling of Rs. 200 lakhs per beneficiary per location
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Note : Maximum assistance that can be provided to each beneficiary per geographical location for all the activities mentioned at 1 (a) to (e) above shall not exceed Rs. 200 lakhs with the stipulation that maximum assistance that can be availed under this sub component shall not exceed Rs. 500 lakhs per beneficiary during the five year plan period (2021-26).

f)	Common infrastructure facilities such as Integrated Pack houses, Processing Units, Laboratories etc. to be set up by Central and State government institutions	Facilitate cluster development, improve productivity and farmers income	The assistance will be up to 90% of the approved cost subject to a ceiling of Rs. 600 lakhs. The funds shall be released against bank guarantee.
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2. IMPLEMENTATION AND CERTIFICATION OF QUALITY AND FOODSAFETY MANAGEMENT SYSTEMS, STANDARDIZATION, HARMONIZATION WITH INTERNATIONAL STANDARDS FOR ADOPTION OF GLOBAL STANDARDS, HANDHELD DEVICES FOR CAPTURING FARM LEVEL PERIPHERAL COORDINATES FOR TRACEABILITY SYSTEMS			
Beneficiaries: APEDA registered exporters are eligible to apply for assistance under 2(a) and 2(c), Certification Bodies accredited under National Program for Organic Production (NPOP) and listed laboratories are eligible for assistance under 2(c)			
	Subcomponent	Scope	Pattern of Assistance
a)	Implementation and Certification of quality and Food Safety Management Systems for all APEDA scheduled products.	Adherence to Foodsafety compliance	<p>The assistance will be upto 50% of the total cost subject to ceiling of Rs. 5 lakh per certification.</p> <p>The assistance will also be applicable for renewal of certifications</p>
b)	Standardization, Harmonization with international standards for adoption of International Standards including special cases such as control of fruit fly and/or any other unforeseen outbreaks as per the requirements of international market.	Harmonization with International standards including payment of fee to International auditors / inspectors.	The component would be implemented by APEDA
c)	Procuring hand-held devices including cost of software for capturing farm level peripheral coordinates for traceability systems. This will include any electronic management system, software, block chain, Artificial Intelligence (AI), or any other high precision technology.	To ensure traceability of produce at farm level and to comply with the requirements of importing countries	The assistance will be up to 50% of the cost of equipment subject to a ceiling of Rs. 20 lakh per beneficiary
3. STRENGTHENING OF TECHNICAL AND MANAGERIAL SKILLS			
Beneficiaries: For 3(a)-APEDA registered exporters, listed laboratories, Certification Bodies accredited under National Program for Organic Production (NPOP), State Agencies, etc. are eligible to apply			
For 3 (b)- Organizations such as recognized trade bodies, Chambers of Commerce, Government agencies etc. are eligible to apply			
	Subcomponent	Scope	Pattern of Assistance
a)	Training and Study Tours in India and abroad.	Capacity building, development of stakeholder,	The assistance will be up to 50% of the travel cost and training fee subject to maximum of Rs. 3 lakh per

		adoption of best practices	participant per year. Will be restricted to one participant per organization. 100% in case of APEDA officials
b)	Seminars/workshops/outreach programs etc. organized/sponsored/assisted by APEDA including preparation of manuals, brochures, guidelines etc., wherever required	Stakeholders awareness	The assistance will be up to Rs. 5 lakhs. However in case of APEDA, the same shall be 100%
4. ASSISTANCE TO NATIONAL REFERRAL LABORATORY (NRL) AND OTHER GOVT./PUBLIC SECTOR/INSTITUTIONS FOR RESIDUES MONITORING OF AGROCHEMICALS, PESTICIDES, AFLATOXINS, ETC.			
	Subcomponent	Scope	Pattern of Assistance
a)	Assistance to National Referral Laboratory (NRL) and other Govt./ Public Sector/Institutions for residues monitoring of agrochemicals, pesticides, Aflatoxins, etc. This includes compliance of MRL (Maximum Residue Limit) etc. as per the global standards by assisting National Referral Laboratories/ govt./public sector/institutions for concerned produce.	<p>Scope: Compliance of MRL etc as per the global standards by assisting National Referral Laboratories / govt. / public sector / institutions for concerned produce. Such institutes shall be responsible for the following:-</p> <p>Preparation of annual recommended list of pesticides and contaminants monitored for exports.</p> <p>To develop method of sampling and analysis to be followed by authorized laboratories and harmonized methods of sampling and analysis to be followed By authorized laboratories with</p>	The component would be 100% implemented by APEDA (applicable for all scheduled products)

		<p>internationally accepted methods.</p> <p>To organise sampling and analysis, training of laboratory personnel for each residue or groups of residues, conduct Proficiency Test (PT) programs to assess analytical competence of the laboratories and conduct surveillance visit to labs to ascertain that the laboratories are following prescribed criteria.</p> <p>To review annual analysis data, based on which plan of action for the following year to be prepared.</p>	
5.	<p>TESTING OF WATER, SOIL, RESIDUES OF PESTICIDE, VETERINARY DRUGS, HORMONES, TOXINS, HEAVY METALS CONTAMINANTS, MICROBIAL COUNT, ETC. THIS IS APPLICABLE TO ALL SCHEDULED PRODUCTS THAT ARE MONITORED BY APEDA</p> <p>Beneficiaries: APEDA registered Exporters</p>		
	Subcomponent	Scope	Pattern of Assistance
a)	Testing of water, soil, residues of pesticide, veterinary drugs, hormones, toxins, heavy metal, microbial count etc. in APEDA scheduled products.	Ensuring quality and food safety compliance	<p>The assistance will be upto 50% of the total cost subject to a ceiling of Rs. 5000/- per sample</p> <p>The upper ceiling per beneficiary: Rs. 20 Lakhs during 5 years (2021-22 to 2025-26)</p>
6.	<p>INTRODUCTION OF NEW PLANT / SEED / GERMPLASM VARIETIES FOR EXPORT ORIENTED / VARIETIES SUITABLE FOR PROCESSING FOR POTENTIAL PRODUCE.</p> <p>Beneficiaries: APEDA registered Exporters and institutions of Government of India/State Government</p>		

	Subcomponent	Scope	Pattern of Assistance
a)	Introduction of new plant / seed / germplasm varieties for export oriented / varieties suitable for processing for APEDA scheduled products	Introduction of planting material of new varieties is mandate of Ministry of Agriculture and their research institutions like ICAR. However in order to maintain competitive edge in the international market and to meet the requirements / tastes of international consumers, preferences of such markets need to be kept in mind. Therefore, APEDA proposes to provide assistance for such initiatives to institutions of Govt. of India/ exporters.	The assistance will be upto 90% of the cost of the imported plant material to relevant research institutions and upto 60% to exporters subject to a ceiling of Rs. 50 lakhs. However, aspects related to selection of plants, terms and conditions of import including clearances if any and terms and conditions of royalty, etc. shall be taken care of by the beneficiary.
7.	LABORATORY FOR EXPORT TESTING AND IN-HOUSE LAB EQUIPMENT		
	Beneficiaries: Listed laboratories and APEDA registered Exporters		
	Subcomponent	Scope	Pattern of Assistance
a)	APEDA listed labs for upgradation.	Strengthening laboratory infrastructure for export certification.	The assistance will be up to 50% of the cost subject to maximum of Rs.100 lakhs

b)	APEDA registered exporters for in-house lab equipment	To ensure in-house quality	The assistance will be up to 50% of the cost subject to maximum of Rs.50 lakhs
8.	AATAMNIRBHAR BHARAT		
	Subcomponent	Scope	Pattern of Assistance
a)	Support for innovative ideas for infrastructure and quality improvement in agricultural and processed food sector	To encourage new innovative ideas – beneficiaries	The selected entity shall be assisted up to Rs. 100 lakhs.
b)	New Sub-component Implementation of special activities to enhance quality of the produce and to meet the SPS requirements of importing countries. These special activities may include application of fruit covers to prevent pest and diseases.	Exporters, FPO, SHG, FPC, Cooperatives, and individual farmers engaged in the production (with supply agreement)	The assistance will be up to 50% of the total cost subject to a ceiling of Rs. 25 lakh per beneficiary.

9.	DEVELOPMENT AND DISSEMINATION OF DATABASE, MARKET INTELLIGENCE		
	Subcomponent	Scope	Pattern of Assistance
a)	Development and dissemination of database, market intelligence.	<p>To build a strong database for taking informed decisions about markets and products and dissemination of such information to various stakeholders.</p> <p>APEDA will facilitate development of online platform/ e-commerce platforms to enable direct linkages among producers / processors and exporters/export markets.</p>	The component would be implemented by APEDA.
10	PARTICIPATION IN FAIRS / EVENTS / BUYER-SELLER MEETS / REVERSE BUYER SELLER MEETS, TRADE DELEGATIONS, PROMOTION OF GI PRODUCTS ETC. BENEFICIARIES- APEDA REGISTERED EXPORTERS		
	Subcomponent	Scope	Pattern of Assistance
a)	<p>Participation in fairs / events / buyer-seller meets / reverse buyer seller meets, trade delegations, promotion and organizing display galleries of GI products etc. It is also intended to cover products identified under One District One Product (ODOP) and organic promotion.</p> <p>In respect of participation in Trade Fairs, BSMs, the preference shall be given to the new participants. However, the existing exporters will also be encouraged.</p>	To promote and enhance visibility of Indian products in the international market.	The component would be implemented by APEDA.

11	ASSISTANCE FOR PRODUCT DEVELOPMENT, R&D, ENHANCEMENT OF TRACEABILITY, ETC.		
	Beneficiaries- APEDA Registered Exporters		
	Subcomponent	Scope	Pattern of Assistance
a)	Development of standards of packaging, Development of transport protocol (road, rail, air, waterways and sea transport) development of products having Geographical Indication, tagging of animals, R&D etc.	Packaging and transportation protocols to be standardized as per the changing requirements in the international market.	The component would be Implemented by APEDA.
12	ASSISTANCE FOR NEW MARKET / PRODUCT DEVELOPMENT THROUGH CONDUCTING FEASIBILITY STUDIES / ASSISTANCE FOR TRIAL SHIPMENT AND REGISTRATION OF BRAND / IPR OUTSIDE INDIA.		
	Beneficiaries: APEDA registered exporters, Central / state Govt. agencies, Trade chambers, Indian missions abroad etc		
	Subcomponent	Scope	Pattern of Assistance
a)	New Market / Product development through conducting feasibility studies.	Identification of potential product / market.	<p>Assistance will be upto 50% of the total cost subject to a ceiling of Rs. 10 lakhs per study per beneficiary.</p> <p>Assistance will be upto 75% of the total cost subject to a ceiling of Rs. 10 lakhs per study per beneficiary if conducted by Trade Associations/Indian missions abroad/ Central / state Govt. agencies/ exporters belonging to North - Eastern States, difficult areas namely Himalayan and land locked states, Island Union Territories, SC/ST and women beneficiaries</p> <p>For activities initiated by APEDA the funding shall be 100%</p>

b)	Assistance for trial shipment covering multi-modal transport.	To explore new markets and test market the new products / packaging.	Assistance will be upto 50% of the total cost subject to a ceiling of Rs. 10 lakhs
c)	Registration of Brand / IPR outside India	To elevate brand image in international market	Assistance will be upto 50% of the total cost subject to a ceiling of Rs. 20 lakhs per beneficiary 100% in case of APEDA

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