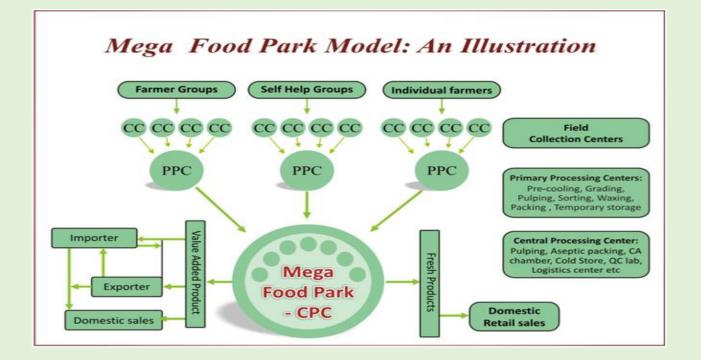


SCHEMES IMPLEMENTED BY MINISTRY OF FOOD PROCESSING INDUSTRIES

Mega FOOD Park Scheme of MoFPI

The Scheme of Mega Food Park aims at providing a mechanism to link agricultural production to the market by bringing together farmers, processors and retailers so as to ensure maximizing value addition, minimizing wastage, increasing farmers income and creating employment opportunities particularly in rural sector. The Mega Food Park Scheme is based on "Cluster" approach and envisages creation of state of art support infrastructure in a well-defined agri / horticultural zone for setting up of modern food processing units in the industrial plots provided in the park with well-established supply chain. Mega food park typically consist of supply chain infrastructure including collection centers, primary processing centers, central processing centers, cold chain and around 25-30 fully developed plots for entrepreneurs to set up food processing units.

- The scheme aims to facilitate the establishment of a strong food processing industry backed by an efficient supply chain, which includes Collection Centres (CCs), Primary Processing Centers (PPCs), Central Processing Center (CPC) and Cold Chain infrastructure.
- Collection Centers and Primary Processing Centers (PPCs): These components have facilities for cleaning, grading, sorting and packing, dry warehouses, specialized cold stores including precooling chambers, ripening chambers, reefer vans, mobile pre-coolers, mobile collection vans etc.
- Central Processing Centers (CPC): This Includes common facilities like Testing Laboratory, Cleaning, Grading, Sorting and Packing Facilities, Dry Warehouses, specialized storage facilities including Controlled Atmosphere Chambers, Pressure Ventilators, variable Humidity Stores, pre-cooling Chambers, Ripening Chambers, Cold Chain Infrastructure including Reefer Vans, Packaging Unit, Irradiation Facilities, Steam Sterilization Units, Steam Generating Units, Food Incubation cum Development Centers etc.



Pradhan Mantri Kisan SAMPADA Yojana

Government of India (GOI) has approved a new Central Sector Scheme – Pradhan Mantri Kisan SAMPADA Yojana (Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters) with an allocation of Rs. 6,000 crore for the period 2016-20 coterminous with the 14th Finance Commission cycle. The scheme will be implemented by Ministry of Food Processing Industries (MoFPI). Pradhan Mantri Kisan SAMPADA Yojana.

PM Kisan SAMPADA Yojana is a comprehensive package which will result in creation of modern infrastructure with efficient supply chain management from farm gate to retail outlet. It will not only provide a big boost to the growth of food processing sector in the country but also help in providing better returns to farmers and is a big step towards doubling of farmers income, creating huge employment opportunities especially in the rural areas, reducing wastage of agricultural produce, increasing the processing level and enhancing the export of the processed foods.

The following schemes will be implemented under PM Kisan SAMPADA Yojana :

- Mega Food Parks
- > Integrated Cold Chain and Value Addition Infrastructure
- > Creation/ Expansion of Food Processing/ Preservation Capacities (Unit Scheme)
- > Infrastructure for Agro-processing Clusters
- Creation of Backward and Forward Linkages
- > Food Safety and Quality Assurance Infrastructure
- Human Resources and Institutions

Production Linked Incentive Scheme for Food Processing Industry (PLISFPI)

Scheme Objectives:

- Support Food manufacturing entities with stipulated minimum Sales and willing to make minimum stipulated investment for expansion of processing capacity and Branding abroad to incentivise emergence of strong Indian brands.:
- > Support creation of global food manufacturing champions;
- Strengthen select Indian brand of food products for global visibility and wider acceptance in the international markets;
- > Increase employment opportunities of off-farm jobs,
- > Ensuring remunerative prices of farm produce and higher income to farmers.

Eligibility Criteria for different Categories of Applicants			
Category-I:			
Segments	Minimum Sales of All Food Products in 2019-20 (Rs Crore)	Minimum Investment (Rs Crore)	
RTE/ RTC	500	100	
Processed Fruits & Vegetables	250	50	
Marine	600	75	
Mozzarella Cheese	150	10 MTPD Plant-Rs 23 cr	
Category-II:			
· · · · ·	dyami Registered;		
(iii) innovative/ organic (iii) Applicant for Orga	Achieved Minimum Sales of Rs 1 crore during 2019-20 for each of the innovative/ organic products proposed to be incentivised; Applicant for Organic Product shall be registered with APEDA for the		
organic product proposed to be incentivised. Category-III:			
.,	Only Indian Brands are covered for selling food products completely manufactured in India;		
	Branding & Marketing shall be undertaken either by the Applicant		
directly or through	directly or through its subsidiary or any other Agency.		

Coverage of Food Products under Different Food Segment

Colum n1	Column 2	Column 3	Column 4
		RTE/RTC Segment	
S.No.	Product Group	Products Covered	Exclusion
1	Packaged Ready	1. Ready Meals (Shelf stable, frozen, dried,	Protein
	Meals, Soups and	chilled ready meals which do not require any	Concentrates, Soft
	Ready Mixes, Other RTE/RTC Products	cooking preparation other than heating) & Dinner mixes (in Ready-to-cook/prepare format); Diabetic Foods; Sausages, salamis, nuggets and other such preparation under	Drinks, Pan masala,Betel nuts, Churna for Pan (21061000-40;
		heading 1601 & 1602	21069070)
		2. Soups & broth (shelf stable, dehydrated,	
		instant, chilled and frozen soup)	
		3. Ready Mixes (Dessert Mixes, Batter Mixes,	
		Thandai Mix)	
		- All products under HSN 1601, 1602, 2104 are	
		included	
		- All products under HSN 2106* are included	
		except Protein Concentrates, Soft Drinks,	
		Pan masala, Betel nuts, Churna for Pan as	
		given in column 4	
		*Applicable on Sl. No 1,2,3 of RTE/RTC Segment	
2	Mixtures (Namkin,	1. Indian Savoury snacks -Mixtures (Namkin,	
	Bhujia), Puffed	Bhujia) including extruded snacks	
	Snacks, Snack bars	2. Puffed Snacks: Processed/ reconstituted/	
		shaped cereals-based snacks	
		3. Snack Bars: Cereals and Non-Cereals Bar,	
		Granola/muesli bars, breakfast bars, energy	
		and nutrition bars, fruit bars and other snack	
		bars (HSN 2106)	
3	Sweets	Packaged Traditional Indian Sweets	

4	Ice cream desserts,	1. Ice Cream: Impulse Ice Cream, Take Home	Aerated Water,
	Ready to DrinkProducts	Ice-Cream, Frozen Dessert: Includes cakes, pies/tarts etc 2. Milk Based Beverages- Yoghurt, Buttermilk, Lassi etc. 3. Soya Milk	Lemonade, Non- Alcoholic beer (HSN22021010- 9100; 22029990)
		 All products under HSN 2105 & 0403 are included All products under HSN 2202 are included except Aerated Water, Lemonade, Non-Alcoholic beer. Part of inclusion is covered under Fruits & Vegetables categories (as mentioned at S1.No. 3 of fruits & vegetable segment) 	
5	Bakery products -	1. Sweet Biscuits: chocolate coated biscuits,	1.Fresh/Leavened
	Biscuits, Packaged cakes	 cookies, filled biscuits, plain biscuits, andwafers 2. Savoury Biscuits: Non-sweet biscuits and crackers often consumed with cheese and other savoury foods 3. Packaged Cakes: Chocolate cake, strawberry and other fruit flavoured cakes, fruit cake, carrot cake, cheesecake, muffins etc All products under HSN 1905 are included except fresh/ leavened bread 	Bread (HSN 19051000)
	Millet Based	r	Millet Flour
6	Millet Based	Any food product having minimum millet % as	Willet Flour

	Fruits & Vegetables Segment			
	Processed/ Preserved Fruits and Vegetables products	 1. Processed/ Preserved Fruits and Vegetables products - Steamed, Boiled, Frozen, Dried, Pickled, Provisionally Preserved 2. RTC Potato/Vegetable Products 3. Potato-Flour mealpowder, flakes, granules and pellets 4. Fruit Squash All products under HSN 0710, 0711, 0712, 0811, 0812, 0813, 0814, 1105, 1106, 1903, 2001, 2003, 2004, 2006, 2007 are included All products under HSN 0804, 2005, 2008are included except fresh fruits and vegetables, potato chips and products predominantly made of nuts, dates & figs 	1. Fresh fruits and vegetables 2. Potato chips (HSN 20052000) 3. Products predominantly made of nuts, dates, figs (HSN 8041010-90, 8043000, 8042010-90, 8043000, 8045010-20, 8044000, 8045010-20, 8045090, 20052000, 20081100-1930, 20081990)	
2	Packaged Mixed Spices, Mixed Condiments & Seasonings	 Packaged crushed or grounded dehydrated herbs and spices- (Spices notified by spice board) Mixed Condiments & Seasoning (Dry/ Dehydrated Sauces, Dry Recipe Powdermixes, dry powder marinades Oleoresins: All processed form of oleoresins All products under HSN 0904, 0905, 0906, 0907, 0908, 0909, 0910 ,1301, 2103, 2906, 3003, 3301 are included except raw/ unprocessed forms of herbs and spices, different gums, lacs and other vegetables saps and extracts 	All raw/ Unprocessed forms of herbs and spices, different gums, lacs and other vegetables saps and extracts ¹	

3	Fruit Juice and	1. 100% Fruit juice/pulp/paste- Not from	Aerated Water,
	Fruit based drinks Jam/Jelly Tomato	concentrate 100% juice, reconstituted100% juice and frozen 100% juice 2. Fruit based drink having fruit content =/>	Lemonade, Non Alcoholic beer
	Ketchup, pastes, purees and all Sauces	10% Juice drinks made up of fresh juice or concentrate, having more than 10% fruit juice content; Packaged Coconut Water & other	(HSN 22021010-9100; 22029990)
	Coconut and	plant water 3. All fruits-based Jams/Jellies	
	Other plantwaters	 An nuns-based Jams/Jennes Tomato- Ketchup, paste and puree 	
		 5. Packaged Sauces: Table sauces, pasta sauces, cooking sauces, dry sauces, ketchup, mustard, oyster sauces, salad dressings, dips, and other sauces All products under HSN 2002, 2007, 2009, 2103 are included. All products under HSN 2202 are included except Aerated Water, Lemonade, Non-Alcoholic beer. 	

		Marine Segment		
	0			
1	 Fish Crustacean/ Molluscs 	 Marine Products with Normal Incentives 1. Fish Chilled/ Frozen/ dried/ salted/ brined/ smoked 2. Fish Fillets & Meat -Fresh, Chilled & Frozen 3. Crustacean- Chilled, Frozen, Steamed, Boiled 4. Molluscs - Chilled, Frozen, Steamed, Boiled - All products under HSN 0302, 0303, 0304, 0305, 0306, 0307 are included. Some of the products of IQF & AFD are included for higher incentive and appear in S1.No 3 & 4 below. 	_	
	Μ	arine Products with higher Value-Added Incent	ive	
2	Value added marine products	Value added marine products: Canned, Battered & breaded, Pickles, Sausages - All products under HSN 1604 & 1605 are included		
3	IQF Value added Marine Products	 IQF Shrimps: Stretched shrimp (Nobashi), butterfly/marinated shrimp, IQF Skewered shrimp, IQF Sushi shrimp Blanched Squid pineapple cut, Cuttlefish Sushi, Tuna loins, Shashimi grade Tuna 		
4	Freeze-Dried Value-Added Products	Accelerated Freeze Dried shrimp/ shrimp powder, Freeze dried Cephalopods		

Mozzarella Cheese Segment			
1	Mozzarella	Mozzarella Cheese in Bulk Packaging	All other cheese except
	Cheese	Mozzarella Cheese in Consumer Packaging - Only Mozzarella Cheese under 0406 is covered	mozzarella (HSN 04061000-4000)

PRADHAN MANTRI FORMALISATION OF MICRO FOOD PROCESSING ENTERPRISES SCHEME

Components of PMFME

A. ONE DISTRICT ONE PRODUCT

The scheme adopts the One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme will provide the framework for value chain development and alignment of support infrastructure. There may be more than one cluster of ODOP products in one district. There may be a cluster of ODOP products consisting of more than one adjacent district in a State.

The States would identify the food product for a district, keeping in perspective the focus of the scheme on perishables. A baseline study would be carried out by the State Government. The ODOP product could be a perishable Agri produce, cereal-based product, or a food product widely produced in a district and their allied sectors. An illustrative list of such products includes mango, potato, litchi, tomato, tapioca, kinnu, bhujia, petha, papad, pickle, millet-based products, fisheries, poultry, meat as well as animal feed among others. Besides, certain other traditional and innovative products including waste to wealth products could be supported under the Scheme. For example, honey, minor forest products in tribal areas, traditional Indian herbal edible items like turmeric, amla, haldi, etc.

Support for agricultural products would be for their processing along with efforts to reduce wastage, proper assaying, and storage and marketing.

For providing support existing individual micro-units for capital investment, preference would be given to those producing ODOP products. However, existing units producing other products would also be supported. In the case of capital investment by groups, predominately those involved in ODOP products would be supported.

Support to groups processing other products in such districts would only be for those already processing those products and with adequate technical, financial, and entrepreneurial strength. New units, whether for individuals or groups would only be supported for ODOP products.

Support for common infrastructure and marketing & branding would only be for ODOP products. In case of support for marketing & branding at the State or regional level, the same products of districts not having that product as ODOP could also be included.

B.UPGRADATION OF INDIVIDUAL MICRO FOOD PROCESSING UNITS (NEW/UPGRADATION)

1. Credit Linked Subsidy

Individual micro food processing units desirous of upgradation of their unit can avail credit-linked capital subsidy @35% of the eligible project cost with a maximum ceiling of Rs.10 lakh per unit. The beneficiary contribution should be a minimum of 10% and the balance should be a loan from a bank.

2. Capacity Building /Training support for the micro enterprise

Training support would be provided to individual units that are being provided support for capital investment. The training support would also be provided to other existing units in the districts that are processing ODOP products.

The following are the focus areas for capacity building under the Scheme:

i.Entrepreneurship development, essential functions of enterprise operations, marketing, bookkeeping, registration, FSSAI standards, Udyog Aadhar, GST Registration, general hygiene, etc.;

ii.Specific training designed for ODOP product or the product produced by the unit including operations of necessary machines, hygiene issues, packaging, storage, procurement, new product development etc.

C.SUPPORT TO FPOs / SHGs / PRODUCER COOPERATIVES

The scheme would support clusters and groups such as FPOs/SHGs/ producer cooperatives along their entire value chain for sorting, grading, assaying, storage, common processing, packaging, marketing, processing of agri-produce, and testing laboratories.

1. FPOs and Producer Cooperatives would be provided the following support

i.Grant @35% with credit linkage

ii. Training support

iii. The maximum limit of grant in such cases would be as prescribed.

2. SHGs would be provided with the following support:

i.**Seed capital:** Seed capital @ Rs40,000/- per member of SHG for working capital and purchase of small tools would be provided under the scheme.

ii.**Support to individual SHG members as a single unit** of food processing industry with credit linked grant @35% with the maximum amount being Rs 10 lakh.

iii.**Support for capital investment** at the federation of SHG level, with credit linked grant @35%. The maximum limit of grant in such cases would be as prescribed.

iv. **Training & Handholding Support to SHGs:** For support to SHGs, a large number of trained resource persons are available with State Rural Livelihood Missions (SRLMs). These local resource persons of SRLM having expertise in agro-produce would be utilized for training, upgradation of units, DPR preparation, handholding support, etc.

D.SEED CAPITAL TO SHG

Seed capital @ Rs. 40,000/- per SHG member would be provided to those engaged in food processing for working capital and purchase of small tools. Priority would be given for SHGs involved in ODOP produce in giving seed capital. Seed capital as a grant would be provided to the SHG federation which, in turn, would be extended to members as a loan through the SHGs. The SHG federation would provide this amount as a loan to the members of SHGs to be repaid to the SHG.

Eligibility Criteria for Seed Capital for SHGs:

1. Only SHG members that are presently engaged in food processing would be eligible.

2. The SHG member has to commit to utilize this amount for working capital and purchase of small tools and give a commitment in this regard to the SHG and SHG federation.

3. Before providing the seed capital, SHG Federation should collect the following basic details for each of the members:

i.Details of the product being processed;

ii.Other activities undertaken;

iii.Annual turnover;

iv.Source of raw materials and marketing of produce.

E. COMMON INFRASTRUCTURE

Common infrastructure support would be provided to FPOs, SHGs, cooperatives, any Government agency, or private enterprises. Common infrastructure created under the PM FME scheme should also be available for other units and the public to utilize on a hiring basis for a substantial part of the capacity. The eligibility of a project under this category would be decided based on the benefit to farmers and industry at large, viability gap, absence of private investment, criticality to value chain, etc. Credit linked grant would be available @ 35%. The maximum limit of the grant in such cases would be as prescribed.

The following are the focus areas for capacity building under the scheme:

1. Premises for assaying of agriculture produce, sorting, grading, warehouse and cold storage at the farm-gate;

2. Common processing facility for processing of ODOP produce;

3. Incubation Centre should involve one or more product lines, which could be utilized by smaller units on a hire basis for the processing of their produce. The Incubation Centre may partly be used for training purposes. It should be run on a commercial basis.

F. BRANDING AND MARKETING SUPPORT

Marketing and branding support would be provided to groups of FPOs/SHGs/ Cooperatives or an SPV of micro food processing enterprises under the scheme. Following the ODOP approach, marketing & branding support would only be provided for such a product at the State or regional level.

Eligible items for support under the scheme:

- > Training relating to marketing to be fully funded under the scheme;
- Developing a common brand and packaging including standardization to participate in common packaging;
- > Marketing tie-up with national and regional retail chains and state-level institutions;
- > Quality control to ensure product quality meets the required standards

For more information, visit: https://www.mofpi.gov.in/