



## **Introduction**

**Paramparagat Krishi Vikas Yojna (PKVY):** It's sub- component of Soil Health Management (SHM) scheme under National Mission of Sustainable Agriculture (NMSA) aims at development of models of excellence in organic farming through a mix of traditional wisdom and modern science in value chain mode to install sustainability, ensure long term soil fertility buildup, resource conservation and to offer safe and healthy food grown through organic practices without the use of agro- chemicals. PKVY also aims at empowering farmers through institutional development through clusters for not only in farm practices management, input production, quality assurance but also in value addition and direct marketing through innovative means. Participatory Guarantee System under PGS-India programme will be the key approach for quality assurance under the PKVY.

### **Organic Area Selection Criteria**

- a) Organic farming under PKVY will be promoted preferably in hilly, tribal and rain-fed areas where utilization of chemical fertilizers and pesticides is less and the area has good accessibility for developing market linkages.
- (b) Cluster approach will be adopted in large patches of up to 1000 ha area.
- (c) Cluster chosen shall be in contiguous patch, as far as possible, may be extending over few adjacent villages (but not over large areas in sparsely distributed villages).
- (d) Formation of Gram Panchayat based Farmer Producer Organizations will be encouraged or already existing FPOs will be promoted under the scheme

(e)The ceiling of subsidy a farmer is eligible will be for a maximum of one hectare. In a cluster, there should be at least 65% of small and marginal farmers. Women farmers/ SHGs should be given preference

### WHAT FARMERS TO DO??

- Promote Paramparagat Krishi Vikas Yojana (PKVY) for different crop/cropping system suitable to agroclimatic conditions
- In organic farming use more bio-chemicals, bio-pesticides and bio-fertilizers.

### WHAT FARMERS CAN GET?

Sl.no	Component	Pattern of assistance			Total financial assistance per ha for 3 years	Total financial assistance per group of 20 ha for 3 years	Total financial assistance per cluster of 1000 ha ( in lakh)
<b>A. Programme implementation through Service providers/States</b>							
1.	Cluster formation and Capacity building including exposure visits and training of field functionaries	1000	500	500	2000	40,000	20.00
2.	Deployment of manpower and management cost for implementation of programme including data management	1000	1000	1000	3000	60,000	30.00
<b>B. PGS Certification through Regional Councils/Zonal Councils</b>							
3.	Service charges to RCs for physical verification, certification	500	500	500	1500	30,000	15.00

	endorsement and certificate issue						
4.	Residue analysis through NCOF/RCOFs / state Departments in NABL accredited laboratories @ 2 samples/group from 2nd year	-	100	100	200	4000	2.00
<b>C. Incentive to farmers through DBT</b>							
5.	Incentive to farmers for organic conversion, inputs, on-farm input infrastructure to be provided as DBT for direct farmers account	12500	10000	10000	32500	650000	325.00
<b>D. Value addition, marketing and publicity</b>							
6.	Support for marketing, common packaging, branding, space rent, transport etc		500	1000	1500	30000	15.00
7.	Value addition infrastructure creation through FPC/FPO case to case basis*	-	1000	1000	2000	40000	20.00
8.	Brand building, trade fairs, exhibitions, local publicity, organic fairs/ melas, local marketing initiatives, participation in	2000	2000	2000	6000	120000	60.00

	national trade fairs						
9.	Consultation /Services with lead Farmers (Venue and dates to be decided by INM division DAC&FW )	300	500	500	1300	26000	13.00
	Total	17300			16100	16600	50

Note:-Rs.487.00 lakh per cluster of 1000 ha each

### WHOM TO CONTACT?

**At the state level:** Director (Horticulture/ Agriculture) of States.

**At District level:** District Horticulture Officers, District Agricultural Officers/Project Director of States

The revised guidelines of PKVY is available in website: [www.agricoop.nic.in](http://www.agricoop.nic.in)