

Feed The Future India Triangular Training (FTF ITT) Program

e-Bulletin-01

December, 2016

This is first monthly bulletin of Feed the Future India Triangular Training program and features following key highlights:

- Brief about Feed The Future India Triangular Training (FTF ITT) Program
- International Training Program on “e-Extension: ICT Applications for Agricultural Extension Management” held at Ministry of Agriculture, Irrigation and Livestock (MAIL), Kabul, Afghanistan
- International Training Program on “Public Private Partnership in Agricultural Extension Management” held at National Institute of Agricultural Extension Management (MANAGE), Hyderabad, India
- International Training Program on “Emerging Trends in Marketing Fruits and Vegetables” held at National Institute of Agricultural Marketing (NIAM), Jaipur, India

Feed The Future India Triangular Training (FTF ITT) Program

During the state visit of US President Mr. Barak Obama to India in November 2010, a new Agriculture Partnership between US and India to achieve Ever Green Revolution to address Global Food Security was announced. The effort included Triangular Cooperation adapting technological advances and innovative solutions to address Food & Nutritional Security Challenges in Africa.

The pilot stage focused on three African Countries i.e., Kenya, Liberia and Malawi with potential to expand throughout the African Continent in future. Consequently, National Institute of Agricultural Extension Management (MANAGE), Hyderabad and National Institute of Agricultural Marketing (NIAM), Jaipur conducted 7 training programs covering 219 executives from Kenya, Liberia & Malawi. Participants Surveys were conducted in these countries to assess the impact of training programs and the results were beyond expectation. As a result, United States Agency for International Development (USAID) and Ministry of External Affairs (MEA), Government of India identified 17 countries and designated the program as **Feed the Future India Triangular Training Program (FTF ITT)** which was launched on 25th July, 2016 at New Delhi.



Dignitaries at the launching event of Feed The Future India Triangular Training Program at NAAS Complex , New Delhi on 25th July, 2016

The event was graced by the presence of dignitaries viz., H.E. Richard R. Verma, Ambassador to India, Embassy of United States of America; Shri. Shobhana K. Pattanayak, IAS, Secretary (Agriculture &

Cooperation), Ministry of Agriculture & Farmers Welfare, Govt. of India; H.E. Mrs. Florence Imisa Weche, Kenya High Commissioner to India; Ms. Belinda, A. Omina, Deputy High Commissioner, Kenya High Commission in India; H.E. Dr. Mbuya Isaac G. Munlo, Malawi High Commissioner to India; H.E. Jonathan S. Addleton, Mission Director, USAID-India; Dr. Bahiru Duguma, Director, Food Security, USAID, India; Smt. V. Usha Rani IAS, Director General, MANAGE; Ms. Irina Garg, Director General, NIAM; and Dr. P. Chandra Shekara, Director (Agril.Extn.), MANAGE along with other officials.

During the program period until 2020, 1400 Agricultural professionals will be trained in Africa and Asia in phased manner. The program will conduct 32 In-country, 15 days training (excluding travel period) at select Indian institutions for 25 participants in each program. And 12 Third-country, 10 days duration training (excluding travel period), in selected partner countries in Africa and Asia, for up to 50 participants in each program. Each course module focuses on themes or sub sectors in which Indian institutions of repute with demonstrated comparative advantage are selected to offer such trainings and ensure that it effectively responds to the target countries' capacity gaps. This approach is designed to respond to the needs of target countries based on the Demand Analysis carried out at the beginning of this program.

Since the launch of the program MANAGE has successfully coordinated and conducted 2 training programs in India and 1 training program in partner country.

INTERNATIONAL TRAINING PROGRAM ON “e-EXTENSION: ICT APPLICATIONS FOR AGRICULTURAL EXTENSION MANAGEMENT” AT MINISTRY OF AGRICULTURE, IRRIGATION AND LIVESTOCK (MAIL), KABUL, AFGHANISTAN

In spite of successful research on new agricultural practices, government endeavors, available resources, better markets, institutions and services the majority of farmers are not getting upper bound yield and the farming community faces challenges in maximizing the crop productivity. Apart from others, one of the key limiting factors is access to actionable information/ expert scientific advice in timely manner.

It is believed that use of Information and Communication Technology (ICT) for agriculture, which is an evolving area, has the potential to address this challenges and enhance the efforts of agricultural and rural development in developing economies many folds. In recent years ICT's have also been used extensively as tools for agricultural extension. As the information need of farmers in developing countries varies across the world, introduction of ICT's can enable the dissemination of requisite information at the right time through the right and in cost effective manner.



The executives of the training program along with the dignitaries and MANAGE, Hyderabad team

In the backdrop of above, an International Training Program on “e-Extension: ICT Applications for Agricultural Extension Management” was organized during 10 - 19 October, 2016 at Ministry of Agriculture, Irrigation and Livestock (MAIL), Kabul, Afghanistan. The selected executives in this training belonged to diverse working areas viz., Extension officers from all provinces of Kabul, IT managers from the ministry, Agricultural faculty from Kabul University and senior officials from MAIL. Out of 71 executives, 8 women executives participated in the training program.

The inauguration ceremony was graced by distinguished officials from Ministry, Embassy and other elite institutions of repute viz. Mr. Sultan Aziz, Senior Adviser to the Minister; Mr. P.P. Sing, Secretary for Development, Embassy of India; Mr. Abdul Qadeer Jawad, Deputy Minister; Mr. Hamdullah Hamdard, D.G. of Extension; Dr. Najib Malik, Senior Policy Adviser and Mr. Mirwais Khogiani, Extension Adviser along with the MANAGE team lead by Dr. V.P. Sharma, Director, MANAGE; Dr. Lakshmi Murthy, Deputy Director, MANAGE and Dr. Attaluri Srinivasacharyulu, Program Officer, MANAGE.

INTERNATIONAL TRAINING PROGRAM ON “PUBLIC PRIVATE PARTNERSHIP IN AGRICULTURAL EXTENSION MANAGEMENT” AT NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE), HYDERABAD, INDIA

Addressing the information needs of the farmers on right time has remained a challenge, which can be attributed to the gap in the generation and transfer of this information to them due to limited resources, wide ratio gap between farmers and extension personnel and also because of added responsibility of handling emerging issues like marketing extension, agri-business, etc. by the public extension system. This rendered the public extension as supply driven rather than demand driven. In order to address this, it is ideal to engage in private extension service providers like progressive farmers, farmer's organizations, co-operatives, NGOs, agri-business companies, input dealers, etc. in partnership with the public extension system.

Realizing the importance of public and private sector involvement in extension, the first FTF ITT training program on “Public Private Partnership in Agricultural Extension Management” was conducted during 17 - 31 October, 2016 at MANAGE, Hyderabad. The announcement received huge response from partner countries and MANAGE received 46 nomination from 8 countries viz., Afghanistan, Cambodia, Ghana, Kenya, Liberia, Malawi, Mongolia and Mozambique. Program Management Unit (PMU), MANAGE shortlisted 29 executives from these 8 countries to participate in this training program at MANAGE. Out of 29 executives, a good number of 16 women executives participated in the training program.



Dignitaries along with the training executives at the inaugural function at MANAGE, Hyderabad

The selected executives belonged to diverse working areas viz., Civil servants, Agriculture and Rural Development Officers, Agricultural Economists, Agricultural Extension officers namely Livestock, Fisheries, Nutrition and Agribusiness etc. representing public, universities and private organizations in partner countries.

The inaugural function was attended by all the executives along with dignitaries viz., H.E. Jonathan S. Addleton, Mission Director, USAID-India; H.E. Samuel Panyin Yalley, High Commissioner of Ghana to India; Dr. Bahiru Duguma, Director, Food Security, USAID, India; Smt. V. Usha Rani IAS, Director General, MANAGE and Dr. P. Chandra Shekara, Director (Agril.Ext.), MANAGE along with other officials.

INTERNATIONAL TRAINING PROGRAM ON “EMERGING TRENDS IN MARKETING FRUITS AND VEGETABLES” AT NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (NIAM), JAIPUR, INDIA

The third FTF ITT training program on “Emerging Trends in Marketing Fruits and Vegetables” was conducted during 16 - 30 November, 2016 at NIAM, Jaipur. The training program was designed to provide understanding of new trends in marketing of fruits and vegetables so that the producers and marketers in Africa and Asia can be prepared to face challenges and participate in emerging opportunities to enhance income.

The program built capacity of the participants on the areas related to global trends in Fruits and Vegetables marketing, understanding the food safety and quality requirements, wholesale and retail formats, application of technology in marketing and certification, designing supply chains for different requirements, enabling farmers to participate in profitable value chains, creating conducive environment for investment and entrepreneurship development.



Dignitaries along with the training executives at the inaugural function at NIAM, Jaipur

PMU, MANAGE shortlisted 27 executives from 9 countries to participate in this training program at NIAM. The selected executives belonged to diverse working areas viz., agricultural officers, technology officers, university professors and officials from the ministry. Out of 27 executives, a good number of 12 women executives participated in the training program.

The training program was inaugurated by H.E. Richard R. Verma, Ambassador to India, Embassy of United States of America; in the presence of Smt. V. Usha Rani IAS, Director General, MANAGE; Ms. Irina Garg, Director General, NIAM; Dr. Hema Yadav, Deputy Director, NIAM; Dr. Srivalli Krishnan, Development Assistance Specialist (Agriculture), Embassy of United States of America, India; and Dr. P. Chandra Shekara, Director (Agril.Extn.), MANAGE along with other officials.

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