







MANAGE International e-Bulletin

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Feed The Future India Triangular Training (FTF ITT) Program

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 - 1. International Training Program on "Linking Farmers to Market: Opportunities and Challenges" at National Institute of Agricultural Marketing (NIAM), Jaipur, Rajasthan, India

Objective of this program was to Linking farmers and farmer groups by guiding them to understand the demand, requirement of food safety, network of markets, and market intelligence to take informed decisions is prerequisite to strengthen the linkages with markets.



Linking farmers to market is a long term strategy to enhance income and ensure wellbeing of farmers. Studies shown that agronomic support services as prevalent in countries are not enough. These efforts need to be complemented by promoting mechanism to do market analysis, contract farming, certification and strategies to strengthen local business development and support aggregation models to scale the economy. The goal in linking farmers to market is to invest in ways that enable farmers or group of farmers to access market that match their capacities, production, investment and risk profiles.

14th FTF ITT International Training Program on "Linking Farmers to Market: Opportunities and Challenges" was inaugurated on 12th January, 2018. The sessions were delivered through lectures, group discussions, case studies, and field visits. The participants worked in small groups to undertake various assignments allotted to them. Each participants was given an opportunity to present the current system of marketing of fruits and vegetables and to their experiences from respective countries.

Total twenty executives from seven countries were participated in the program namely Cambodia, Democratic Republic of Congo, Ghana, Kenya, Liberia, Malawi and Uganda. Participants included 12 male and 8 female executives.

2. International Training Program on "Strategies for Enhancement of Farmers Income in Dryland Agriculture" at CRIDA, Hyderabad, India.

Training Program on "Strategies for Enhancement of Farmer's Income in Dryland Agriculture" was arranged during 16 - 30th January, 2018 at ICAR - Central Research Institute of Dryland Agriculture (CRIDA), Hyderabad, Telangana, India. Training was designed to achieve the objectives like Generating economic growth and rising income of various Dryland agriculture based farm enterprises, Scaling existing, proven technologies to benefit more people living in thematic area and increasing resilience of vulnerable communities and household practicing dryland agriculture.



Training program was inaugurated on 16th January, 2018 in the presence of Chief Guest, Shri Chhabilendra Roul: Additional Secretary, DARE & Secretary, ICAR; Guest of Honor Smt. V. Usha Rani, IAS, Director General, National Institute of Agricultural Extension Management (MANAGE), Hyderabad; Dr. K. Sammi Reddy, Acting Director, ICAR-CRIDA, Dr. K. Sammi Reddy addressed the occasion with a brief description of the research activities at ICAR-CRIDA. Smt.V. Usha Rani, IAS, addressed the participants about the importance of training program. Shri Chhabilendra Roul, IAS, highlighted the role of ICAR and also highlighted significance of FTF ITT International Training Program.

Total of twenty two executives from 10 Countries participated in the program namely Afghanistan, Cambodia, Democratic Republic of Congo, Ghana, Kenya, Liberia, Malawi, Myanmar, Sudan and Uganda. Among the participants 16 were male and 6 were female executives.





During the training program, participants visited Hayathnagar Research Farm to know about the Farm Implements, Machinery and research facilities and also visited to ICAR Institutes (IIRR, IIMR and IIOR), Water Technology Center and WALAMTARI, Hyderabad.

Program was concluded on 30th January, 2018 in the presence of Dr. S. Bhaskar, ADG (AAF & CC), NRM Division, ICAR, New Delhi and Dr. K. Sammi Reddy, Acting Director, ICAR-CRIDA.

3. International Training Program on "Value Addition and Market Linkage Mechanisms in Millets" at IIMR, Hyderabad, Telangana, India

International Training Program on "Value Addition and Market Linkage Mechanisms in Millets" during 23 January - 06th February, 2018 at ICAR - Indian Institute of Millets Research (IIMR), Hyderabad, Telangana, India is focused on creating awareness about the millets and millets production, processing and value addition in different countries of Africa and Asia by training executive from African and Asian countries.

Training Program was inaugurated on 23rd January, 2018 in the presence of Guest of Honor Dr. R. Hemalatha, Director, National Institute of Nutrition (NIN), Hyderabad, Dr. Vilas A. Tonapi, Director, ICAR- Indian Institute of Millets Research (IIMR) and Dr. P. Chandra Shekara, Director (Agril.Extn.), National Institute of Agricultural Extension Management (MANAGE), Hyderabad.



This training program was a blend of both classroom lectures and field visits. During the training program executives had visit to Centre of Excellence, Primary processing and Incubation Facilities of IIMR and Field Visit to Fountain Food/Health Sutra Nacharam Industrial Area to understand the Marketing linkages in Millets and CFTRI Regional Resource Center, Hyderabad to understand the food processing Technologies.



Executives also had hands on Training on Secondary Processing of Millets Vermicelli, Pasta, Jowar Cookies, Puffs and Kurkure. Executives had Practical Session on Packaging of Millets added value products at Centre of Excellence, IIMR and Practical sessions on labeling, branding and commercialization of Millets and value added products.

4. International Training Program on "Management of Technologies and Extension for Soil Testing based Advisory Services to Farmers" at ICAR - Indian Institute of Soil Sciences (IISS), Bhopal, Madhya Pradesh, India

International Training Program on "Manageme nt of Technologies and Extension for Soil Testing based Advisory Services to Farmers" during 30 January - 13th February, 2018 at ICAR - Indian Institute of Soil Sciences (IISS), Bhopal, Madhya Pradesh. The training program was inaugurated on 31st January, 2018 in the presence of **Prof. Vijay Singh Tomar**, Former Vice Chancellor, Jawaharlal Nehru Krishi Vishwa Vidyalaya (JNKVV), Jabalpur, Dr. Ashok K. Patra, Director, ICAR-IISS, Dr. A. Amarender Reddy, Director (Monitoring and Evaluation), National Institute of Agricultural Extension Management (MANAGE), Hyderabad and Shri B. M. Sahare, Additional Director of Department Agriculture, Govt. Madhya Agriculture, of of Pradesh, Bhopal.







This program was designed to impart an insight to soil testing, soil health, the available technologies of soil test based fertilizer and manure applications and their dissemination to farmers. In this program about 50% of time is devoted in lecture-cum-interaction sessions, 40% of time was on hands on practices in laboratories and field demonstrations, 10% of time for institutional visits and interactions.

5. FTF ITT Training Program Impact at Field Level: A story of Ms. Atchulo Azara of Ghana, Empowering women farmers through Capacity Building



Program attend: 'Farm Mechanization for Small Farmers' at ICAR-Central Institute of Agricultural Engineering (CIAE), Bhopal, Madhya Pradesh, India during 11th -25th April, 2017.

Back At Work Plan Submitted during training: Women Friendly Technologies for Cultivation of Maize, Groundnut and Rice for Empowering Rural Woman





Activity: Ms. Atchulo Azara trained three

women farmer groups, namely Bilsi-kura, Nwonpei and Old Buipe: these group have about 129 women farmer members. These groups trained on women friendly technologies of harvesting, processing and utilization of soya, orange, and sweet potato.

Impact: Every group is working collectively on the field for the production of the crop by using women friendly technologies for harvesting, processing and utilization of soya, orange and sweet potato. As a result cost of production is reduced and profits are made.

Contact Details:

Ms. Atchulo Azara

Assistant Agricultural Officer, Directorate of Agricultural Engineering Services, Ministry of Food and Agriculture, P.O.Box. 50, BUIPE, Ghana Tel: + 0208074437, + 0205605079

Email: atchuloazara@gmail.com, jtsalifu83@gmail.com

FTF ITT Training Program Overview

Total Number of Training programs completed: 17

Number of training programs in progress: 3

Number of executives trained till now: 475

Number of countries covered: 14

Name of the countries covered:

Afghanistan, Botswana, Cambodia, Democratic Republic of Congo, Ghana, Kenya, Liberia, Malawi, Mongolia, Mozambique, Myanmar, Sudan Uganda and Vietnam

For any queries relating to the program please contact on the following.

Address: Programme Management Unit (PMU) National Institute of Agricultural Extension Management (MANAGE), Rajendra Nagar, Hyderabad – 500030, India

Phone number: Office: +91(40) 24016702-08,

Ext: 569

Website: www.manage.gov.in

If www.facebook.com/ftfittmanage.ind

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Editor: Dr. P. Chandra Shekara, Director (Agril.Extn.), MANAGE

Associate Editors: Dr. Ravi Nandi, Program Manager, Ms. Shakera Parveen, Program Executive, Program Management Unit (PMU), MANAGE

Dissemination Support: Mr. B. Chinna Rao, Jr. Program Executive, Program Management Unit (PMU), MANAGE