







#### MANAGE International e-Bulletin ISSN No. 2582-2101 Issue - 52 March, 2021

### Feed The Future India Triangular Training (FTF ITT)

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# 1. International Monthly Webinar Series on Technology Backstopping for Agri-Extension: Indian Experience

The Feed The Future India Triangular Training (FTF ITT) training programs were organized in collaboration with 31 premiere national and international organizations of proven repute and subject domain expertise. The FTF ITT programs were advertised phase wise through MANAGE website and emails to the respective Points of Contacts (POCs). The participants from all the 20 partner countries were nominated by the POCs of their respective countries. The trainings were participatory in nature emphasizing on practical field exposures and laboratory hands on demonstrations.

The "Feed The Future India Triangular Training (FTF ITT)" program jointly funded by US Government represented through USAID, India and India Government represented through MANAGE, was implemented during 2016-2020. The program is built with an integral component of Back At Work Plan (BAWP) to ensure the transformation of learning during the trainings into actions. Back At Work Plan (BAWP) is a plan of work proposed by the participants of the FTF ITT training to address one agriculture problem in their jurisdiction of work. The trainers and subject domain experts from the training institutes will help the trainees for problem identification, analysis of problem, framing objectives of work plan, identifying actions/ follow-up actions of work plan, anticipate the developmental challenges in their country, working out strategies to work with superiors and subordinates, expected outcome and time required to achieve the objective/s of work plan.

International Monthly Webinar Series on Technology Backstopping

for Agri-Extension: Indian Experience

Institute of the Month : National Institute of Agricultural Extension Management

Date : 30.04.2021

Time : 12:00 hrs. to 13:00 hrs. Registration link : https://rb.gy/matx79







Leveraging on the success of the FTF ITT program, MANAGE would like to continue the linkages between the partner institutes of MANAGE and the partner countries. In this direction, MANAGE proposes to organize the monthly webinar series during 2021-22 by 12 pioneer research and training institutes of India starting from April, 2021. The webinar series emphasizes on the mandate, programs, technologies developed, services delivered, etc. by the institutes, so that International audience are exposed to the research institutes.

The international webinar series is being conceived to help the international audience especially the academicians to identify various opportunities to collaborate with such reputed institutes. All the officers trained under FTF ITT and other key officers from partner countries will be invited to attend the webinar series. The duration of the webinar will be of one hour duration including the question and answer session. The Webinar will be offered online through WebEx Platform. WebEx link will be sent to the registered candidates. The list of the webinars is given below.

No	Institute	Month & Year
1.	National Institute of Agricultural Extension Management (MANAGE), Hyderabad, Telangana	April-2021
2.	National Institute of Plant Health Management (NIPHM), Hyderabad, Telangana	May-2021
3.	Indian Institute of Millets Research (IIMR), Hyderabad, Telangana	June-2021
4.	National Dairy Research Institute (NDRI), Karnal, Haryana	July-2021
5.	ICAR - Indian Institute of Horticultural Research (IIHR), Bengaluru, Karnataka	August-2021
6.	ICAR-Central Institute of Agricultural Engineering(CIAE), Bhopal, Madhya Pradesh	September-2021
7.	ICAR -Central Institute of Fisheries Technology (CIFT), Cochin, Kerala	October-2021
8.	CSIR-Central Food Technological Research Institute, Mysore, Karnataka	November-2021
9.	Bankers Institute of Rural Development – (BIRD), Lucknow, Uttar Pradesh	December-2021
10.	Kudumbashree State Mission, Thiruvananthapuram, Kerala	January-2022
11.	University of Agricultural Sciences, Bangalore, Karnataka	February-2022
12.	ICAR- Central Research Institute for Dryland Agriculture, Hyderabad, Telangana	March-2022





#### 2. Success Stories from Back at Work Plans

### I. Capitalizing on the experiences of Kudumbashree mission to strengthen market linkages through micro enterprises in Nepal

Mr. Prakhyat Jung Thapa, Senior Business Opportunities Manager working in Knowledge-Based Integrated Sustainable Agriculture in Nepal (KISAN) II project in Nepal was one of the active participants of the 30th FTF ITT Training Program on "Entrepreneurship Development among Rural Women" held during 6th – 20th November, 2018 at Kudumbashree, Thiruvananthapuram, Kerala, India. Based on his working experience in Nepal with KISAN-II project, he found that the marketing and supply chain links he observed by the microenterprises in Kudumbashree was worth implementing. He thought that this solution would benefit both the producers and consumers. He expected that, the micro-enterprises in local level can solve the problem of food wastage, market failure, and unemployment in Nepal.

KISAN-II project in which Mr. Prakhyat Jung Thapa works aims to increase resilience, inclusiveness, and sustainability of income growth in the area of working under Feed the Future. It also has the objective of enabling vulnerable communities to act on business opportunities within selected market systems. Therefore, Mr. Thapa took keen interest in adopting the experiences of developing, strengthening, and guiding micro-enterprises among the project partners in KISAN II. Through these, microenterprise, they have partnered with 150 different actors, namely agro vets, cooperatives, millers, and traders working in KISAN II commodities (Rice, Lentil, Goat, Maize, Vegetables).

He is using the experiences of learning from the Kudumbashree model of women entrepreneurship, where they support the partners to expand their business and services in a profitable manner while ensuring that all the customers that interact with them are equally benefitting through improved products and services. In the second half of their project, KISAN-II can strengthen these enterprises and scale the learnings to a wide range of relevant stakeholders. Mr. Thapa has further requested for the expertise of Kudumbashree on providing multi-dimensional support to rural microenterprises, and explore possible synergies where they could collaborate and strengthen the micro-enterprise ecosystem of Nepal.







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# II. Inputs to ministry for policy making on agriculture produce market management in Nepal

Mr. Sirish Pun, Senior Agriculture Economist, Nepal had participated in the 41st Feed The Future India Triangular Training program on 'Agricultural Policy Formulation, Review and Analysis' during 21st January - 4th February, 2020 at National Institute of Agricultural Extension Management (MANAGE), Hyderabad, Telangana, India.

During the training program, Mr. Sirish Pun learnt many innovative and farmer friendly marketing strategies by the government of India. The training program also gave him an opportunity to get insights on several other important topics like optimum land use planning, agri exports, national e-governance, agricultural insurance, agricultural marketing etc. which are critical to the agricultural policy making process in Nepal.

Mr. Sirish Pun, after getting exposure to the good policies and practices from Indian agriculture policy scenario, identified the scope for implementing few proven innovation in some provinces of Nepal. Accordingly Mr. Sirish Pun chose to work on his BAWP on suggesting the restructuring of policies on agriculture produce market management. Since he is key person in the ministry on the policy formulation in agriculture, this FTFITT training and his BAWP in the program gave him right opportunity to share his knowledge obtained in the FTF ITT program.





Mr. Sirish Pun discussing with the honorable minister of his province







In order to achieve his objective of BAWP on restructuring of agricultural market management, he had a meeting with honorable minister. Mr. Sirish presented all the policy structures and models which he had learnt during training program. Mr. Sirish discussed with the minister about the need for some changes in the existing policies of agricultural produce market in Nepal. In addition, Mr, Sirish also suggested the ministry to establish "Chobhar Agriculture Produce Market' in Farmer's Market model/Rythu Bazar model.

**Major outcome:** Efforts initiated to restructure agriculture policy in Nepal and to establish the 'Chobhar Agriculture Produce Market' in Farmer's Market model

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#### 3. Video Documentary on FTF ITT

A video documentary on FTF ITT has been produced to showcase was made to showcase the trainings and activities carried out under FTF ITT by MANAGE and partner institutes with the financial support of USAID. The video documentary covers the methodology, progress, and success achieved under FTF ITT. The film will be officially released on 30<sup>th</sup> April 2021.

#### 4. Sneak peek into the upcoming issues of the e-bulletin

- More success stories from Back at Work Plans
- International Webinar for technology backstopping to support International Trainees of MANAGE-Brief Report.
- Brief report on Launching of FTF ITT Film.







#### **FTF ITT Training Program Overview**

Total number of training programs completed: 44/44

Number of executives trained: 1144

Male: Female: 709: 435

Number of Countries covered: 20

Name of the countries:

Asia: Afghanistan, Bangladesh, Cambodia, Lao PDR, Mongolia, Myanmar, Nepal,

Sri Lanka and Vietnam

Africa: Botswana, Democratic Republic of Congo, Ghana, Kenya, Liberia, Malawi,

Mozambique, Rwanda, Sudan, Tanzania and Uganda

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