

## Feed The Future India Triangular Training (FTF ITT) Program

### In this Issue

1. International Training Program on "Value Chain and Innovations in Agriculture Marketing" during 1 - 15 October, 2018 at Ch. Charan Singh National Institute of Agricultural Marketing (CSS-NIAM), Jaipur, Rajasthan, India
2. Back at Work Plan Reports
  - I. Fish Preservation Techniques with Ice in Uganda
  - II. Value Addition to Chili Pepper in Liberia
  - III. Poverty eradication through women groups in Uganda
3. Efforts to ensure participation of executives from 'No-Representation' partner countries of FTF ITT training program
4. Message from Director General, MANAGE, Hyderabad
5. Impressions from the FTF ITT Executives

### 1. International Training Program on "Value Chain and Innovations in Agriculture Marketing" during 1 - 15 October, 2018 at Ch. Charan Singh National Institute of Agricultural Marketing (CSS-NIAM), Jaipur, Rajasthan, India

The training program is designed to provide understanding of the emerging opportunities in value chain and how to design suitable marketing strategies to enable farmers to have better integration with value chains. Objectives of the training program were to build capacity of the participants to understand the entry barriers, competitiveness and opportunities in the chain, build capacity of officers, executives and managers in the area of emerging market trends, opportunities in value chain and how markets can be effective to maximize value realization and to bring understanding of path ways of linking farmers to alternative markets like contract farming, e-markets, direct marketing.

Inauguration program of the training was synchronized with the 150<sup>th</sup> Birth Anniversary of father of the nation Mahatma Gandhi on 2<sup>nd</sup> October 2018. The program was inaugurated by Dr. Ashok Dalwai, IAS, Chief Executive Officer, National Rainfed



Program Inaugurated by Dr. Ashok Dalwai IAS, CEO, NRAA

Area Authority, Government of India. Dr. P. Chandra Shekara, Director General, CCS NIAM, Dr. Mahantesh Shirur, Deputy Director (Agricultural Extension), MANAGE, Mr. Kurubur Shanthkumar, Chairman, Raithamitra Farmers Producers Company Ltd. Were present during the inauguration.

Dr. Ashok Dalwai while giving the inaugural address emphasized the role of marketing and innovations in value chain management in increasing the farmer's income. He urged the 30 participants from 7 counties of Asia and Africa to replicate the successful model of Indian agriculture marketing in their respective countries.

Dr. P. Chandra Shekara wished that, executives of the training program will get benefitted from the expertise of CSS-NIAM in the field of value chain and management.



**Dr. Ashok Dalwai, IAS, CEO, NRAA**

On this occasion Dr. Mahantesh Shirur recalling the father of the nation Mahatma Gandhi on his birthday said, Gandhiji felt that "Hunger is worst form of violence" and FTF ITT is an ambitious program to mitigate the hunger in developing nations of Africa and Asia.

Totally 30 executives from 7 Asian and African countries namely, Myanmar, Mongolia, Nepal, Kenya, Malawi, Mozambique and Uganda participated in the training program.

During the training program executives visited e-NAM Mandi Mandawari & Integrated farm ROCL Bassi, Muhana Mandi and Barefoot College to get practical experiences. Trainees also visited historical places Agra and Bharatpur.



**Mr. Mustapha El Hamzaoui**  
Director, Food Security Office,  
USAID-India

Program was concluded on 15<sup>th</sup> October in the presence of Mr. Mustapha EL Hamzaoui, Director, Food Security Office, USAID India, Dr. P. Chandra Shekara, Director General, CCS NIAM and Mr. Vamsidhar Reddy T.S. Development Assistance Specialist (Agriculture), Food Security Office, USAID India.

Mr. Mustapha El Hamzaoui was the Chief Guest of the occasion. In his key note address he expressed his happiness on Global Partnership between Asia and African nations at NIAM.

He highlighted that partnership and knowledge sharing is very important to have food security and better value realization by farmers. The training programs in partnership with USAID and MANAGE are very contextual and have taken the responsibility of training the officers and executives so that better understanding of issues related to food security, market linkages, marketing infrastructure and enabling policies can be in place.



Dr. P. Chandra Shekara, Director General, CCS-NIAM

**Dr. P. Chandra Shekara**, Director General, CCS National Institute of Agricultural Marketing (NIAM), Jaipur highlighted how NIAM has designed the programme to have a right balance between field visits and class room interactions. All the during field visits arrangements were made to have optimal learnings from the visits to terminal market, warehouse, processing units etc. NIAM has an expertise in delivering training on marketing and the faculty and all the resources of NIAM had shared their learnings with the participants.

## 2. Back at Work Plan (BAWP)

### I. Fish preservation techniques with ice in Uganda

Mr. David Nsamba Nsole, Principal District Fisheries Officer from Uganda, participated in the FTF ITT program on “Recent Trends in Harvest and Post-Harvest Technologies in Fisheries” conducted at ICAR-Central Institute of Fisheries Technology (CIFT), Trissur, Kerala, India held during 12-26<sup>th</sup> September, 2017.



Fish preservation by using Ice

During the training program, he learned about effective usage of ice in fish preservation, value addition and innovative techniques in preserving and processing of fish products.



Mr. David Nsamba Nsole sensitizing the farmers on fish preservation

In Uganda, post-harvest losses in fisheries are up to 30 per cent due to poor fish handling. After going back to his country, Mr. David organized a meeting with officers and fish farmers wherein he sensitized them about fish preservation technique which he



had learned during the training in India. A total of 147 fish handlers were reached, of which 63 were females and 84 were males. With this intervention, the post-harvest losses reduced to 15 per cent from 30 percent.

**Video link:** [https://drive.google.com/open?id=1Zk6uYt\\_hwFxu8Qol3TyRG\\_MzxT5JiEZ](https://drive.google.com/open?id=1Zk6uYt_hwFxu8Qol3TyRG_MzxT5JiEZ)

#### Contact Details

**Mr. David Nsamba Nsole**  
 Principal District Fisheries Officer  
 Production Department, Nakasongola District Local Government  
 P.O.Box 1, Nakasongola, Uganda  
 Ph: +256 772470353  
 Email: nakasongoldlog@gmail.com, nsambansoledavid@gmail.com

## II. Value addition to chili pepper in Liberia

In most of the Sub-Saharan African countries, smallholder farmers have fewer opportunities to learn about new technologies and improved agricultural methods. Value addition to agricultural produce is a sure way of increasing the incomes of smallholder farmers. To achieve this, basic knowledge, attitude and skills must be disseminated through strong and viable extension services.

Ms. Weedor Akoi Cegbe from Liberia was trained under FTF ITT program on “Post- Harvest Technologies in Horticulture Crops” at the ICAR-Indian Institute of Horticulture Research (IIHR), Bangalore, Karnataka, India held during 6- 20<sup>th</sup> November, 2017. She was impressed by the value addition technologies and innovations available in India which help to enhance the smallholder farmers' income and to reduce the post-harvest losses in Liberia.



Ms. Weedor Akoi Cegbe

Ms. Weedor after returning to Liberia, observed gaps in post-harvest losses and poor market linkages in chili pepper value chain. Keeping this in mind and considering the high demand of chilli pepper, she focused on value addition of chilli pepper.

She created awareness about value addition in chilli pepper and potential enhancement of farm income through value addition and market linkage.

- Thirty-five women and fifteen youths have participated in the meeting
- Motivated farmers established a nursery to produce chili pepper seedlings
- A production site of three acres was identified and prepared for raising chili pepper seedlings
- Negotiations are underway with large-scale chili farmers to purchase directly from farmers on pre-agreed prices.

### Future Work Plan:

- Planning for utilization of solar drier, grading and packing machinery
- Field demonstrations for farmers

### Contact Details

**Ms. Weedor Akoi Cegbe**  
County Agriculture Coordinator  
Department of Regional Development Research & Extension,  
Ministry of Agriculture, Monrovia, Liberia  
Ph: + 231 886708784,  
Email:weecegbe@yahoo.com, leorycegbe@ymail.com

### III. Poverty eradication through women groups in Uganda

Mr. Dominic was impressed by the model of collective action for better livelihood of women during his training at Kudumbashree.

Mr. Gumisiriza Dominic Joram is Agriculture Tutor from Uganda, was trained under Feed The Future India Triangular Training Program on “Entrepreneurship Development among Rural Women” during 13<sup>th</sup> - 22<sup>nd</sup> November, 2017 at St. Augustine Training Institute, Nsambya, Kampala, Uganda.



Mr. Gumisiriza Dominic Joram,  
Uganda

After successfully completing his training, he conceived the idea of women collectivization and self-employment through self-help groups (SHG) and decided to implement the same in his institution among students, teachers and non-teaching staffs. Initially he organized sensitizing programs in the villages to form a group, after formation few groups, group members sensitized other people to form groups. He formed 16 women groups, 7 groups in institutions and 9 in the neighboring villages. Out of these groups 13 are running successfully with their projects. Under his guidance, student groups are growing vegetables, fruits, rearing piggery and apiary. Neighboring village groups including those HIV patients and visually impaired persons are also undertaking the works like handicrafts, goat rearing, piggery rearing, apiculture, ghee making, brick laying, and poultry to support their livelihood.

All members of the groups, fine-tuned their skills with the help of Mr. Dominic. He trained them on best agricultural practices, financial management and leadership development. And they efficiently made use of available resources manpower, land and time to achieve their objectives like combat poverty among families, to promote better methods of agriculture, to increase family income among women, to empower women with opportunities for development and to increase food security measures in families.



Sl. No	Group Name	Members	Activities
1.	Katooma Women's Group	15	Goat rearing, Ghee making and Horticulture.
2.	Kanyigiri Women's Group	16	Piggery, Apiculture And Poultry
3.	Nyakayojo Women's Group	15	Brick laying and Horticulture
4.	Nyakayojo Women's Group	13	Horticulture and piggery.
5.	Nyakasa Women's Group	13	Horticulture and piggery
6.	Akashanda Women's Group	12	Piggery, poultry and vegetable growing.
7.	Kibingo Women's Group	15	Piggery Goat Rearing And Vegetable Growing.
8.	Bishop Stuart core PTC women group	10	Piggery.
9.	Bishop Stuart core PTC female students group	70	Piggery, Apiculture, Horticulture
10.	Mamita Institute female students group	20	Piggery, Vegetable Growing, Goat Rearing And Cattle Rearing
11.	St. Georges Ibanda Core PTC female students group	60	Piggery, Vegetable Growing, Goat Rearing And Cattle Rearing
12.	St. Paul's primary school female staff group	10	Piggery and horticulture.
13.	Coloma primary school female group	12	Practice Weaving Baskets, Mats And Table Cloths.

As a result of these activities, women are becoming financially Independent, more confident and many of them leading the groups their own without any assistance from Mr. Dominic.

#### Contact details

Mr. Gumisiriza Dominic Joram  
 Tutor for Agriculture  
 Bishop Stuart Core PTC P.O.BOX 152 Mbarara, Uganda  
 Tel: 782351008, Mob: 0701812521, 0782812521, Email: [dominicjoram@gmail.com](mailto:dominicjoram@gmail.com)

### 3. Efforts to ensure participation of executives from 'No-Representation' partner countries of FTF ITT training program

Feed the Future India Triangular Training program facilitated the diverse learning among more than 747 executives from 17 countries through 29 training programmers till date. Many partner countries have taken advantage of this opportunity to train their agricultural professionals at Indian reputed institutions and transformed Indian technologies to back home countries to address their local problems. Lao PDR, Tanzania and Rwanda are also three partner countries in this prestigious program. But due to non-availability of Point of Contact for FTF ITT in these countries, executives could not participated till date from here.

To address this, made fresh attempt and MANAGE requested the embassies of Lao PDR, Tanzania, Rwanda and South Sudan in India to identify point of contact to mobilize the executives from their countries.

Tanzania Embassy responded swiftly to our call and initiated the efforts to identify the Point of Contact (POC).

MANAGE is expecting positive responses from remaining partner countries and hope that the executives from these countries will also be involved in the forthcoming training program in India and to be an instrument of change that the partnership of MANAGE and USAID wish to work for.



Participation of executives from Partner countries in the FTF ITT

#### 4. Message from Director General, MANAGE, Hyderabad



**Smt. V. Usha Rani IAS,**  
**Director General, MANAGE**

Smt. V. Usha Rani, Director General, National Institute of Agricultural Extension Management (MANAGE), Hyderabad urged the all the executives of the training program to make use of lessons learnt during the training program on Value chain and Agricultural marketing in their Back At Work Plans. The Director General also called upon the participants of the training to transfer knowledge gained during the training program to back home country to help the farmers.

#### 5. Impression from executives on FTF ITT program held at CCS NIAM, Jaipur during 1- 15<sup>th</sup> October, 2018.

“Personally I found the workshop to be very informative. The training presenters provided relevant modules with specific hands on skills. The skills and knowledge gained will be valuable in my professional and personal life. It is encouraging to know that almost all the presentations evolves around my core activities as an enterprise development officer. Back At Work Plan (BAWP), it is a great indication that, some of key players along the value chain especially farmers who in this case are regarded as direct beneficiaries will benefit more in terms of knowledge that will be gained through mentorship and training. I have scheduled as one of primary activities in my Back At Work Plan.”



**Ms. Mkhupela Mercy**  
**Enterprise Development Officer, Malawi**

“The training was worth my time. Introduction by Dr. Ashok Dalwai on doubling farmer’s income gave an overview of how India arose from net importer of food to self-sufficiency. His presentation focused on increasing productivity, and reducing cost was an eye opener for developing countries like mine. Incorporation of field trips made us learn a lot about Indian heritage especially Choki Dhani and Taj Mahal. e-NAM as a marketing system was worth adopting. I was personally impressed with the innovations. I learnt and plan to adopt and improve them under my local situation”



**Ms. Ouma Jedidah Atieno**  
**Director of Operations, Kenya**



### FTF ITT Training Program Overview

**Total Number of Training Programs Completed: 29**

**Number of executives trained till now: 747**

**Male: Female: 448:299**

**Number of Countries covered: 20**

**Name of the countries:**

**Asia: Afghanistan, Bangladesh, Cambodia, Lao PDR, Mongolia, Myanmar, Nepal, Sri Lanka and Vietnam**

**Africa: Botswana, Democratic Republic of Congo, Ghana, Kenya, Liberia, Malawi, Mozambique, Rwanda, Sudan, Tanzania and Uganda**

#### **Editor-in-Chief:**

Smt. V. Usha Rani, IAS  
Director General  
MANAGE

#### **Editor:**

Dr. Mahantesh Shirur  
Dy. Director (Agricultural Extension)  
MANAGE

#### **Associate Editors:**

Dr. Ravi Nandi, Program Manager, PMU  
Ms. Shakera Parveen, Program Executive,  
PMU, MANAGE

#### **Dissemination Support:**

Mr. B. Chinna Rao,  
Junior Program Executive, PMU

**For any queries relating to the program, please Contact following address:**

Program Management Unit (PMU),  
National Institute of Agricultural Extension  
Management (MANAGE),  
Rajendra Nagar, Hyderabad - 500030,  
Telangana, India  
Phone number: Office: +91(40) 24016702-06,  
Ext.: 662

Email: [pmu.manage@manage.gov.in](mailto:pmu.manage@manage.gov.in)

Website: [www.manage.gov.in](http://www.manage.gov.in)

[www.facebook.com/ftfittmanage.ind](https://www.facebook.com/ftfittmanage.ind)

[https://twitter.com/FTFITT\\_MANAGE](https://twitter.com/FTFITT_MANAGE)

