

Development of Millets Value Chain



<http://millets.res.in>

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“Feed The Future India Triangular Training Program (FTF ITT)” On “Value Addition and Market Linkage Mechanisms in Millets”

Date :
23 January - 06
February, 2018



Title: Value Addition and Market Linkage Mechanisms in Millets

Date: 23 January - 06 February, 2018

Venue: ICAR - Indian Institute of Millets Research (IIMR), Rajendranagar, Hyderabad

Course Director: Dr. B. Dayakar Rao, Principal Scientist, ICAR- IIMR

Programme Coordinator: Dr. Sangappa, Scientist, ICAR-IIMR

Introduction

Millets also known as nutricereals, are potential crops to grow well in harsh environments unlike fine cereals like, wheat and paddy. These nutricereals are important staple food and, fodder for livestock population, especially in semi-arid regions. Millets including sorghum are the principal sources of energy, protein, vitamins and minerals for millions of the poorest people in the dry land areas of the world. Developing technology that makes millet value added products available as convenient to make and easy access at reasonable prices will find great demand and market particularly in urban places where there is growing conscious for nutritive intake of food and ready to cook and ready to eat foods for the benefit of urban population in particular. Millets value added products are nutritionally rich and proved to be benefit for all age groups.

Indian Institute of Millets Research (IIMR) is a premier agricultural research institute engaged in basic and strategic research on sorghum and other millets under aegis of Indian Council of Agricultural Research (ICAR). IIMR coordinates and facilitates millets research at national level through All India Coordinated Research Projects on Sorghum, Pearl Millet and Small Millets and provides linkages with various national and international agencies.

Training objectives

- USP of millets.
- To provide insight on millets production, processing and value addition.
- To facilitate adoption of millets production technologies to improve the incomes of the millets stakeholders.
- To inculcate hands on experience on preparation of millets value added products.
- Creation of Market linkages for producers, processors and consumers.
- To Tap the international market to use the export avenues.
- Visit to successful entrepreneurs on millets business and share their experiences.
- Policy support for promotion of millets.
- Value chain development models.

Key focus areas of the training module

- Demonstration of High yielding millet cultivars for adoption in dry land areas of the world.
- Farming system Production of millets crops in rainfed agriculture system.
- Alternative industrial uses of millets
- Demonstration of primary processing viz., Cleaning, Destoning, Dehulling, Grading, sorting of millets.
- Hands on training on Production of millets value added products and demonstration of secondary processing equipments.
- Packaging, labeling, branding of Ready-to-eat and Ready-to-cook millets value added products.
- Creating Farmers producers organizations in millets for market linkages.
- Development of business modules for entrepreneurship development in millets
- State wise policy measures for millet promotion
- Understanding domestic markets for targeting millets for exports

