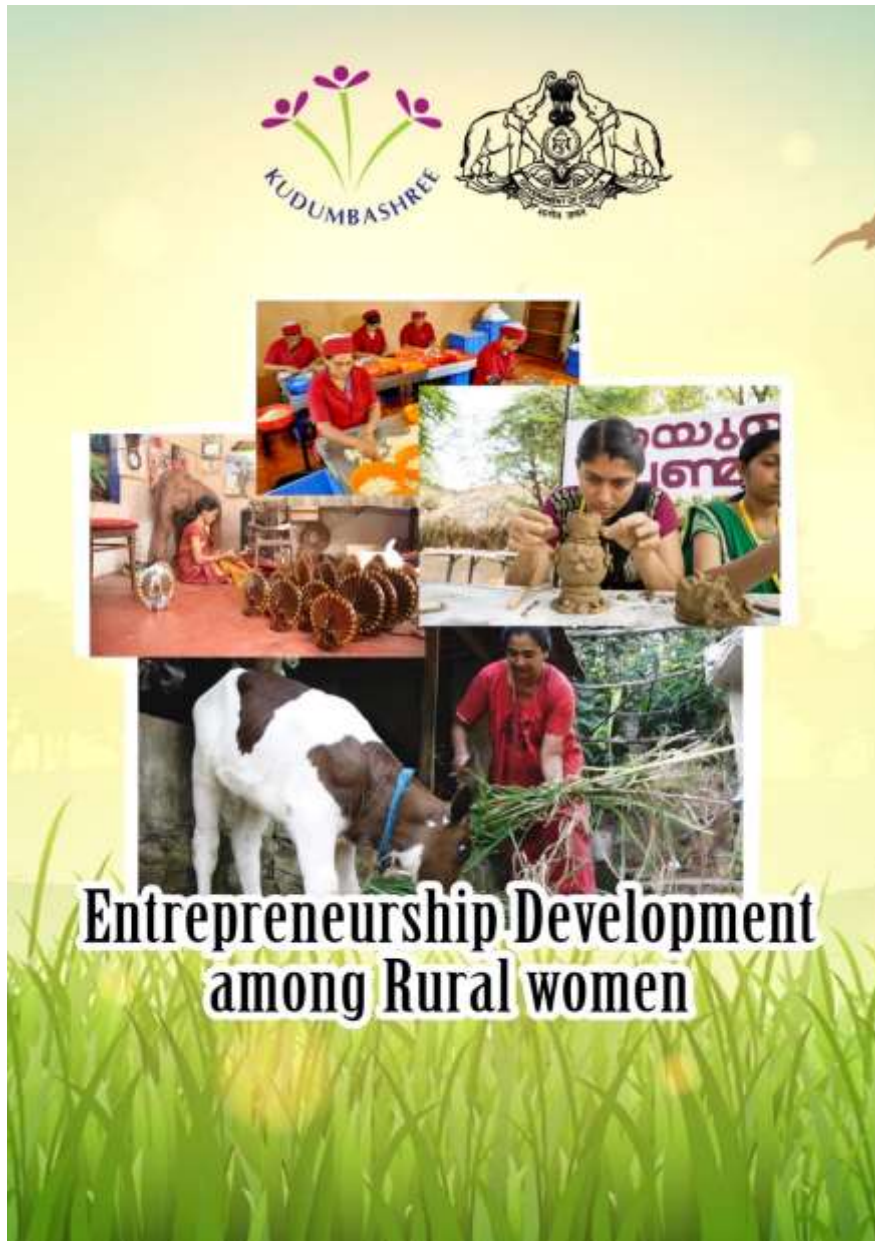


Feed The Future India Triangular Training (FTF ITT)
International Training Program on
“Entrepreneurship Development among Rural Women”
During 9 - 23rd May, 2018 at Kudumbasree, Thiruvananthapuram, Kerala.



Kudumbashree State Mission
2nd Floor, TRIDA Rehabilitation Building, Medical College Post,
Thiruvananthapuram - 695011, Kerala

Background

Women forms the major work force in all the agriculture activity, but the recognition of women as farmers are very limited. The resource constraints of women, renders them to be farm labourers rather than farmers. Kudumbashree works to alter this status quo, through which women are capacitated to become first time farmers, to undertake their autonomous decisions on farming and marketing. Collectives of women are formed and nurtured to undertake agriculture and value addition activity in rural areas

About the institution

Kudumbashree mission in one of the largest women network in the world with a membership of more than 4.5 million women. It works through community institutions of women, with neighbourhood group as the basic unit. Kudumbashree has mobilised more than USD 200 million has bank credit for the women groups to be utilised for consumption and livelihood purpose.

Objective of the training programme

The Proposed training program primarily focus on understanding the Kudumbashree community model of local economic development. Detailed understanding of women community institution and its interaction with different agencies in creating a livelihood support environment for rural women.

- Concept of community institution of women and how its impacts poverty reduction
- Establishment of livelihood institution from generic community institutions
- Support environment for livelihood institutions
- Collectivisation of agriculture livelihood institutions
- Cross learnings from successful models implemented by Kudumbashree
- Develop a work of plan for the operationalizing entrepreneurship among rural women

Key Focus area of training

- Poverty reduction through women collectives
- Approaches for livelihood based collectivisation
- Supply chain and marketing activities
- Value chain activities

LEARNING METHODOLOGY

The sessions will be delivered through lectures, group discussions, case studies, and field visits. The program design will be highly participatory. Each participant will be expected to contribute ideas and take part in group activities. The participants will work in small groups to undertake various assignments allotted to them. Experiential learning methodology is effectively incorporated in the program. The participants will learn through group interaction, field visits, community experts and the trainers. Each delegate will have the opportunity to present the current system of marketing of fruits and vegetables and their experiences in their own country.



Contact details

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