

डॉ. सरवणन राज
निदेशक (कृषि विस्तार)



Dr. Saravanan Raj
Director (Agricultural Extension)

MNG-20/CAEIR-04/2025-26
May 08, 2025

Dear Sir/Madam,

Sub: "National Faculty Development Program on Agri-Innovation and Incubation Ecosystem to Mentor Agri-Startups and Agri-Business" from 07-11 July, 2025 at MANAGE, Hyderabad - Request for nominations-reg.

Greetings from MANAGE, Hyderabad!

MANAGE is organizing a "National Faculty Development Program on Agri-Innovation and Incubation Ecosystem to Mentor Agri-Startups and Agri-Business" from 07-11 July, 2025 at National Institute of Agricultural Extension Management (MANAGE), Hyderabad.

The purpose of this program is mainly to enable the participants (i) to gain comprehensive understanding on Agri-Startup Innovation and Incubation eco-system; and (ii) to build new competencies to support incubation centres and Agri-Startups. The participants of the program would include faculty members/ Scientists of SAUs/CAUs/ SAMETIs/EEIs, ICAR Institutes, colleges, KVKs, officers of developmental departments, NGOs and Incubation team members.

In this regard, you are requested to kindly nominate few officials from your university/department to participate in the program during 07-11 July, 2025 at MANAGE, Hyderabad. Training fee per participant is Rs.5000/- (Rupees five thousand only). Program brochure and nomination form are enclosed.

For further clarifications and nominations, please email to:
<saravananraj.manage@gmail.com>

With kind regards,

Yours sincerely,


(Saravanan Raj)

Encl: (i) Program brochure (ii) Nomination Form

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Government of India)

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National Faculty Development Program on Agri-Innovation and Incubation Ecosystem to Mentor Agri-Startups and Agri-Business

07-11 July, 2025

National Institute of Agricultural Extension Management (MANAGE)
Hyderabad

Context

The agricultural sector is undergoing a transformation driven by innovation, technology, and entrepreneurship. Agri-Startups are emerging as powerful agents of change in addressing farmers' challenges and promoting sustainable practices. To harness this potential, it is crucial to empower key stakeholders such as agricultural faculty and scientists from institutions such as SAUs, CAUs, Universities, ICAR Institutes, KVKs, colleges, officers of developmental departments, NGOs and Incubation Centre Team members. The National Institute of Agricultural Extension Management (MANAGE), Hyderabad is a leading institute in launching innovative agricultural extension and agri-business programs in India. MANAGE is hosting the Centre for Innovation and Agripreneurship (CIA), a centre of excellence in Agri-Incubation and Knowledge partner to the Ministry of Agriculture and Farmers Welfare to support the Agri-Startup ecosystem.

Program

The program will focus on inculcating new competencies among the participants to establish and support Incubation centres and networking opportunities in Agri-Startup Innovation and Incubation eco-system. Overall, the program aims to create a vibrant Agri-Startup ecosystem where the faculty members, scientists and officials can serve as mentors to aspiring Agri-Startups and agripreneurs.

Objectives



To gain comprehensive understanding on Agri-Startup Innovation and Incubation eco-system



To build a new competencies to support incubation centres and Agri-Startups

Content

- > Agri-Startup Landscape
- > Incubation Models for Agri-Entrepreneurship
- > Case Studies on Agri-Startup Incubation System
- > Building Incubation Team and Mentoring of Agri-Startups
- > Business Planning and Market Analysis for Agri Startups
- > Industry-Academia Collaboration in Agri-Entrepreneurship
- > Funding Sources for Incubators and Agri-Startups
- > Experience sharing by the Agri-Startup Founders
- > Evaluation Frameworks for Incubation Programs and Agri-Startups
- > Networking of Agri-Startup Innovation and Incubation Ecosystem



Methodology

Presentations
Group Discussion
Case Studies
Incubation Centres and
Agri-Startup Visits
Recap & Reflection Sessions

Participants

The participants of the program would include faculty members/ Scientists of SAUs/CAUs/ SAMETIs/EEIs, Universities, Colleges, ICAR Institutes, KVKs, officers of developmental departments, NGOs and Incubation team members.

Program Fee

- Rs. 5,000 (Rupees five thousand only).
- Program Fee includes Training fee, food and accommodation for 5 days.

Last date for Nomination 06th June 2025

Email Nominations To

Dr. Saravanan Raj

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad- 500 030, INDIA

saravananraj.manage@gmail.com



National Institute of Agricultural Extension Management (MANAGE)
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**National Faculty Development Programme on
Agri-Innovation and Incubation Ecosystem to
Mentor Agri-Startups and Agri-Business**

July 07-11, 2025 at MANAGE, Hyderabad

NOMINATION FORM

(Please fill-up completely)

1. Name (CAPITAL LETTERS) : _____
2. Designation : _____
3. Age (Yrs) : _____
4. Gender (Male or Female) : _____
5. Total Service (Yrs) : _____
6. Sector (✓) : Agriculture Horticulture Sericulture AH & Vet.
 Fisheries ICAR SAUs KVK
 NGOs Others, specify
7. Organization Name : _____
8. Organization Address : _____
- District : _____
- State : _____
9. Telephone Off. : _____ Mobile: _____
- Email : _____
- Bank details to pay Programme fee : Account name: MANAGE
A/c No.52032275803, IFSC: SBIN0020074
State Bank of India, ANGRAU Campus,
Rajendranagar, Hyderabad
10. Transaction details with date : _____

Date:

Signature