



MNG-20/CAEIR-05/2025-26
May 09, 2025

Dear Sir/Madam,

Sub: National Faculty Development Program on **New Frontiers in Agricultural Extension** from July 21-25, 2025 MANAGE, Hyderabad-reg.

Greetings from MANAGE, Hyderabad!

MANAGE is organizing the "National Faculty Development Program on New Frontiers in Agricultural Extension" from July 21-25, 2025 at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad.

The purpose of this program is mainly (i) To orient participants on the emerging areas in extension research, practice and policy; and (ii) To discuss ways of using these new and emerging areas in extension teaching and training. The participants in the program would include faculty members of SAUs/CAUs, Deemed Universities, SMS of KVKs and Research Scholars engaged in teaching, Research, training and extension in the field of agricultural extension.

In this regard, you are requested to kindly nominate few officials from your university/department to participate in the program during 21-25 July, 2025 at MANAGE, Hyderabad. Training fees, food and accommodation will be taken care of by the MANAGE. The program brochure and nomination form are enclosed. **The last date for receiving nominations is June 10, 2025.**

For further clarifications and nominations, please email to:
<saravananraj.manage@gmail.com>

With kind regards,

Yours sincerely,


(Saravanan Raj)

Encl: (i) Program brochure (ii) Nomination Form

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

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National Faculty Development Program on New Frontiers in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

21-25 July, 2025

National Institute of Agricultural Extension Management (MANAGE)
Hyderabad

Context

The theory and practice of extension has evolved considerably in the recent past on the basis of new research in the area of diffusion, innovation and communication studies. These new insights are important tools to reinvent extension to meet the evolving needs of varied stakeholders in the Agricultural Innovation Systems (AIS). There has been an increasing demand for new content for teaching and training extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services and worked closely with the sub-committee on Agricultural Extension constituted by ICAR (under the ICAR Broad Subject Matter Area (BSMA) for Social Sciences) during July-September 2018. The ICAR Sub-Committee on Agricultural Extension recommended a restructured and revised Syllabi for Post-Graduate Programs in September 2020.

Program

The purpose of this National Faculty Development Program is mainly to orient teachers in SAUs/CAUs and Deemed Universities on the advances and new frontiers in extension curricula which has included in the new PG Syllabi of agricultural extension.

Objectives



To orient participants on the emerging areas in extension research, practice and policy.



To discuss ways of using these new and emerging areas in extension teaching and training.

Content

- Global Agricultural Extension Innovations
- Advances in use of ICTs in Agricultural Extension
- Advanced Methodologies in Extension Research
- Evaluation and Impact Assessment in Extension
- Agripreneurship and Value Chain Development
- Livelihood Development and Gender Mainstreaming
- Technology Commercialization and Incubation
- Enabling Innovation
- Organisational Behaviour and Development
- Facilitation for Development
- Policy Engagement and Extension



Methodology

Presentations
Group Discussion
World Café
Team Work
Recap & Reflection Sessions

Participants

The participants in the programme would include faculty in the SAUs/ CAUs and Deemed Universities, Colleges engaged in PG/Ph.D. teaching and training in the field of agricultural extension.

- Training fee, food and accommodation will be taken care by the MANAGE.

Last date for Nomination 10th June, 2025

e-mail Nominations To

Dr. Saravanan Raj

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad- 500 030, INDIA

saravananraj.manage@gmail.com



National Institute of Agricultural Extension Management (MANAGE)
(An organisation of Ministry of Agriculture and Farmers' Welfare, Govt. of India)
Rajendranagar, Hyderabad – 500 030, Telangana State, India



National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad – 500 030, Telangana, India, www.manage.gov.in

**National Faculty Development Programme on
New Frontiers in Agricultural Extension**

July 21-25, 2025 at MANAGE, Hyderabad

N O M I N A T I O N F O R M

(Please fill-up completely)

1. Name (CAPITAL LETTERS) : _____
2. Designation : _____
3. Specialization (Major) : _____
4. Gender (Male or Female) : M F _____
5. Total Service (Yrs) : _____
6. Organisation : CAU SAU Deemed Univ.
 Colleges ICAR Univ. Others
7. Organization Name : _____
8. Organization Address : _____
District : _____
State : _____
9. Telephone Off. : _____ Mobile: _____
e-mail : _____
10. WhatsApp No. : _____
11. Nature of Job : Teaching/ Research/Training/ Extension
12. If teaching, list the courses which are taught by you:

Date:

Signature