

# Agri-Startups: Growing Dreams, Shaping Tomorrow @MANAGE

Rashtriya Krishi Vikas Yojana (RKVY)

Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RAFTAAR)



**Startup Agri-Business  
Incubation Program (SAIP) &  
Agripreneurship Orientation  
Program (AOP)**  
Cohort 4



**Centre for Innovation and Agripreneurship (CIA)**

(A Centre of Excellence in Agribusiness Incubation and Knowledge Partner of  
RKVY-RAFTAAR)

**National Institute of Agricultural Extension Management (MANAGE)  
Hyderabad, India**

[www.manage.gov.in](http://www.manage.gov.in)

## About the Publication

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## Dr. Saravanan Raj

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In India's fragmented and largely unorganized agriculture sector, innovation continues to be a transformative force. With rapid technological advancements and policy support, agri-tech startups are playing a pivotal role in reshaping rural economies and making farming more efficient, resilient, and sustainable.

The persistent gaps in market linkages, access to services, and robust networks remain significant challenges. However, incubators and accelerators have emerged as critical enablers, bridging these gaps by nurturing talent, providing structured funding, fostering digital adoption, and encouraging climate-smart practices. At MANAGE, we identify and nurture potentially disruptive ideas from aspiring agripreneurs and support them in building scalable, sustainable business models.

Our incubation programs provide access to co-working spaces, comprehensive business and technical mentoring, investor connections, and pilot testing facilities. We also emphasize digital empowerment, green technologies, and inclusive growth, ensuring that startups can thrive in today's dynamic agri-business landscape.

This Coffee Table Book is a tribute to the spirit of innovation and resilience demonstrated by these startups. It highlights selected success stories that showcase how young agri-entrepreneurs are making a measurable impact—reviving rural livelihoods, enhancing value chains, and contributing to a future-ready Indian agriculture.

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# Anika Organics



Mr. Jangaiah Anika  
jj\_jan88@yahoo.com



Founder is Mr. Jangaiah Anika  
Founded in 2019

Experienced product leader with a background in Technology, Product, Business, and People.

Anika organics is working to build good food for good health. They provide naturally grown, NPOP and NOP certified, ready-to-cook and eat products.



Lacking knowledge about the nutritional aspect of foods and the requirements of the human body, leading to various health issues.

Located at, Hyderabad.

Individuals seeking nutritious and convenient food options, as well as for farmers and Farmer Producer Organizations (FPOs) looking to connect with consumers.



Nutritional requirements and offering certified, naturally grown ready-to-cook products, including Barnyard Millet Idli Rava, Jowar Millet Idli Rava, Millet flour, Ragi flour, foxtail millet cookies, ragi cookies, etc.

Generated revenue valued at ₹1 Crore

<https://www.anikaorganics.com/>

Anika Organics

**Mr. Naresh Bhaskar Shejawal**  
naresh.shejawal@agriwala.com



Founder is Mr. Naresh Bhaskar Shejawal, founded in 2019

Over 12 years in research, data analysis, agriculture market analysis, ICT, trade, and entrepreneurship.

Vision is to Empower farmers, combat climate change, and ensure organic, residue-free food production. Their expertise in food production techniques & quality control systems ensures a minimum carbon footprint for the food produced.



They address three pertinent problems: the ill impact of climate change on farm produce, lack of awareness about food compliance standards among the farmers' community, and meager profits for small landholding farmers.

Located at, Maharashtra.

They do skill-building and quality production training programs for farmers. Their research is focused on improving soil quality, a crucial parameter for quality production.



Their Technical Know-How of food production minimizes carbon footprint.

Revenue : ₹75 Lakhs 2020-

21



# Angetha Agro

**Mr. Shikhar Mishra**  
shikamishra0801@gmail.com



Founder is Shikhar Mishra, founded in 2019

MBA in Entrepreneurship, Innovation & Venture Development.

Vision is to Eradicate hemp stigma, build a billion-dollar farmer-focused industry in India, enhancing rural economy includes diversifying hemp applications, offering vegan whey protein alternatives, and fostering farmer networks via contract farming.



Focus on hemp protein isolates and supplying raw materials for hemp-based industries. Emphasizes sustainability, as hemp cultivation doesn't harm the soil and can be grown on a rotational basis, making it climate-friendly.

Located at, Lucknow, Uttar Pradesh

Vegans and individuals, Farmers, Industries in need of hemp-based raw materials for various applications, such as textiles, food, and biodegradable products.



Established themselves as a pioneering force in the Indian hemp industry, focusing on innovation, sustainability, and community development.

As of July 2020, Angetha Agro has generated a revenue of ₹500,000.



# Alokya Agro Innovations

**Mr. Bandi Koteswar**  
rythusevak18@gmail.com



Founder is Bandi Koteswarl, founded in 2017

Masters in Sciences. His experience includes working with LND instruments, DRDA (Dept. of R.D.-T.S), T.S Biodiversity Board (UNEP project), Department of Agriculture of T.S, and NABARD.

Vision is to support sustainable agriculture by reducing the cost of cultivation while increasing productivity and improving the economy of small and marginal farmers.



Zinc deficiency and alkaline farmlands, lack of labor force, limited access to farm implements, market linkages, and proper advisory.

Located at, Telanagana.

Using GIS, they analyze weather data and its impact on the farm coordinates to provide customized advisories to farmers. A one-stop solution for farm needs, enhancing productivity and sustainability.



They are building a “Geographic Information Systems (GIS) Based Agri Data Platform” covering the Karimnagar region. They came up with a database of Zinc deficient farms and alkaline farms on their platform to provide timely inputs & services to the farmers.

Generated revenue valued at ₹90 Lakhs.

# Aradhya Harvesters



**Mr. Rakesh Gaddam**

*rtheengineer@gmail.com*



Founder is Rakesh Gaddam, founded in 2012

Degree in chemical engineering. With over ten years of experience, he has worked with international brands in the agriculture and life sciences sectors.

Vision is to address the challenges faced by small and marginal farmers by providing them with access to essential resources and services needed to maximize their productivity and connect them with markets.



Farming-as-a-Service (FaaS) sector, offering on-credit paid services such as seeds, plants, and farm mechanization to farmers. They aim to ensure quality farming practices and provide assurance of good returns on the products through their services.

Located at, Telangana

Range of services including quality seeds, tractors, dozers, combine harvesters, rig bores, and fertilizers.



Innovation lies in providing credit services to farmers, allowing them to access farming services during the production stage at no cost upfront, and pay for these services from the proceeds of the sales of their produce.

Generated revenue valued at ₹1 Crore



 Aradhya Harvesters



# Farm Fresh Bangalore Naturals

**Ms. Nalini Murthy**

*admin@farmfreshbangalore.com*



Founder is Ms. Nalini Murthy, founded in 2018

Master's degree in Agricultural Extension from Tamil Nadu Agricultural University (TNAU).

The vision is Bridging farmer-consumer gap. Locally sourced, chemical-free food delivered to your doorstep. Empowering farmers with fair prices, consumers with healthy, convenient access.



Established itself as a social enterprise connecting farmers directly to consumers in the Bangalore region of Karnataka, India. Developed a system for designing and delivering monthly healthy food packages tailored to individual nutritional needs.

Located at, Bangalore.

Tailored, chemical-free food for consumers; fair prices, steady income for farmers. Convenient, diverse packages save time. Empowering both ends of the supply chain for sustainable agriculture.



Developed a system for designing and delivering customizable, nutritionally balanced monthly food packages to consumers and indicating a positive reception of their services in the market.

Generated revenue valued at ₹20 Lakhs



 <https://www.farmfreshbangalore.com/>

 Farm Fresh Bangalore Naturals

# Freggies



**Mr. Shubham Patel**  
a15shubhamp@iima.ac.in



Founder is Mr. Shubham Patel, founded in 2020

Seven years of experience in Agricultural and Development Finance across corporate, non-governmental organizations, and NBFC-Microfinance sectors.

Vision to empower farmers by providing them with market knowledge and access to an organized marketplace, thereby ensuring fair prices and stable income. Consumers freshly harvested, quality vegetables at affordable prices through doorstep delivery.



Developed an efficient and innovative business model to promote local, inclusive, and sustainable agriculture value chain

Located a, Indore, Madhya Pradesh.

Farmers access markets, sell directly, ease logistics. Consumers enjoy locally grown produce, doorstep delivery, affordability. Bridging gaps, fostering sustainability.



Established a business model that directly connects farmers with consumers, eliminating the need for middlemen and reducing wastage in the value chain.

Generated revenue valued at ₹8.5 Lakhs



# Future Step

**Ms. Pavani Lolla**  
pavanilolla19@gmail.com



Founder is Pavani Lolla, founded in 2018

Masters in Business Administration and is dedicated to implementing sustainable solutions in agriculture waste management and composting.

Vision to sustainable agriculture waste management, composting. Reduce farming's environmental impact, boost soil fertility. Empower farmers with cost-effective organic fertilizer production.



Established to address the challenges of agriculture waste management and soil fertility restoration. Converting crop residue and biomass into compost to fulfill the organic nutrient requirements of the soil.

Located at, Hyderabad.

Services, Cut input costs, boost soil health, eco-friendly practices. Innovative composting for higher organic carbon, faster composting. Empowering farmers sustainably.



Implemented innovative composting methods, contributing to the reduction of agriculture waste and the improvement of soil fertility.

Generated revenue of ₹2 Lakhs.



 <https://vapracomposting.in/>

 Future Step



# GRV Junction

Mr. Ajit Jangle  
jangle@rediffmail.com



Founder is Ajit Jangle, founded in 2020

Masters in Business Administration in Finance and a Bachelor's in Mechanical Engineering, Three decades of leadership experience in the supply chain industry.

Vision is to optimize the post-harvest value chain in agriculture by leveraging technology and efficient supply chain management practices. Reduce vegetable wastage, improve traceability in the system, and address demand-supply fluctuations in the market.

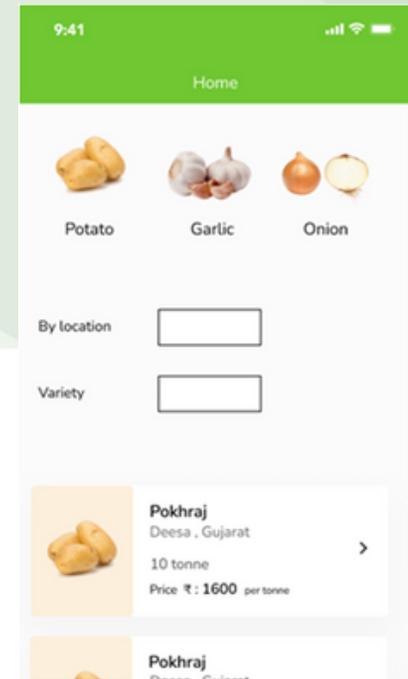
Established to address inefficiencies in the post-harvest value chain and reduce crop wastage. Developed an e-commerce platform for farmers can connect with customers directly, ensuring to produce quality products for consumers.

Located at, Ahmedabad

Direct farmer-consumer connection, optimal prices, reduced losses. Consumers access quality, transparent supply chain. Bridging gaps for mutual benefit and sustainability.

E-commerce platform and mechanized grading signify commitment to social, economic impact. Enhancing post-harvest efficiency for sustainable growth.

Generated revenue of ₹3 Lakhs.



<https://exporterai.com/>

GRV Junction

# Ideal Biosciences



Dr. P. Iyapparaj  
bioiypps@gmail.com



Founder is  
DR. P.  
Iyapparaj, found  
ed in 2017

15 years of experience in  
Aquaculture Biotechnology &  
Bioactive Metabolites.

Vision to transform the aquaculture sector by providing effective and eco-friendly solutions for treating vibriosis in shrimps. In aquaculture biotechnology, products that enhance shrimp health, improve disease resistance, and contribute to the sustainability of the industry.



Established operating in the aquaculture sector, specializing in manufacturing Aqua Feed, Supplements, Minerals, and Probiotics. Ban-V, targets vibriosis in shrimps and is developed own probiotics and R&D efforts in solid-state fermentation.

Located  
at, Tamilnadu.

Ban-V aids shrimp farmers combating vibriosis. Eco-friendly solution enhances shrimp health, disease resistance, and growth for improved yields.



The positive reception of their products in the market and their impact on shrimp farming operations.

Generated  
revenue of ₹8  
Crore.



 <https://idealbiosciences.com/>

 Ideal Biosciences

# Mithila Naturals



Mr. Manish Anand  
manish@mcgpl.in



Founder is Mr. Manish Anand, founded in 2017

25 years of experience in business & sales.

The vision is to promote healthy eating habits and provide access to indigenous and organic foods. Lack of healthy food options in urban areas while also creating market access for nutritious superfoods like Makhana.

Established itself as an organic and indigenous food startup engaged in a 'Farm to Retail market value chain.' Specialize in bringing natural delicacies to consumers, focusing on both taste and health.

Located at, Bihar.

Nutritious Makhana powder-based, gluten-free superfoods. Benefits consumers with health options and farmers with new indigenous markets.



Established a range of innovative ready-to-eat products made from Makhana powder, including Makhana Breakfast Cereal, Makhana Masala Meal, Makhana Soup, Makhana Shake, and Makhana Desserts. Products cater to different consumer needs and preferences while promoting healthy eating habits.

Generated revenue of ₹8 Crore.

<https://mithilaturals.com/>

Mithila Naturals

# Nourish Food Tech

*Mrs. Rajashree D Kamble*  
venkat@quavac.com



Founder is Rajashree D Kamble, founded in 2018

Postgraduate degree in Food and Nutrition.

Vision is food packaging industry by introducing biodegradable plastics as an eco-friendly alternative to traditional plastics. Environmental threat posed by non-recyclable plastics while providing consumers with sustainable packaging options.



Established itself as a startup focused on introducing biodegradable plastics for various applications, including food packaging, food service, shopping bags, fibers/nonwovens, and agricultural applications.

Located at Bengaluru.

Consumers, businesses, and industries looking to reduce their environmental impact and contribute to plastic pollution mitigation efforts. eco-friendly alternative with improved properties, and support sweet potato farmers.



Established biodegradable plastics technology. Innovative approach to utilizing starch waste and low-cost technology for producing bioplastics shows promise for addressing plastic pollution challenges.

Generated revenue of ₹4 Crore.



 <https://www.thenourishinc.com>

 Nourish Food Tech



# PakshiMitra Poultry Technologies

**Mr. Shankar Jagdale**  
sanket@pakshimitra.com



Founder is Shankar Jagdale, founded in 2022

Masters in Engineering from PSG College of Technology.

Vision of PakshiMitra Poultry Technologies is to improve the welfare and productivity of broiler and breeder poultry farms by employing IoT and automation-based technological solutions. Poultry farmers, particularly in waste management, brooding management, and bird harvesting management.

Established IoT-integrated mechanized solutions for litter management in poultry farms. Innovative solutions, such as the Hero raking machine and I-Brood IoT-enabled brooding system, to transform poultry farm management practices.

Located at Pune

IoT-integrated mechanized solutions by Nourish Tech benefit poultry farmers, improving welfare, reducing labor, enhancing productivity, and monitoring environmental parameters.

Expanded to 22 Indian states and has exported its raking machines to Nepal, Bhutan, Indonesia, and Sri Lanka. The successful adoption of innovative solutions and their impact beyond the domestic market.

Generated revenue of ₹20 Lakh.



<https://www.pakshimitra.com/>  
PakshiMitra Poultry Technologies

# Shramajeevi TV



Mr. Venkatramana Hegde  
team@shramajeevi.com



Founder is  
Shramajeevi,  
founded in 2022

Bachelor's degree in  
Agricultural Sciences  
from the University  
of Agricultural  
Sciences, Dharwad.

Vision to bridges farmer-stakeholder gap with  
scientific agri-content. Empowers farmers  
with valuable information, fosters  
communication among agricultural  
community stakeholders, promoting growth  
and sustainability.

Creating content on agriculture and  
allied subjects. Launched an OTT  
app called FarmTV to facilitate the  
viewing of agricultural programs  
produced by Shramajeevi TV.

Located at  
Bengaluru.

Free access to agricultural info in  
vernacular languages for farmers,  
government, universities, research  
stations. Empowering stakeholders  
with knowledge on practices, tech,  
and schemes.

Employment, contributing to job creation in the  
agricultural media sector. Various sources,  
including advertisements, sponsorships, and  
partnerships with agricultural organizations and  
government departments.

Generated  
revenue of ₹25  
Lakh.



 <https://shramajeevi.com/>  
 Shramajeevi TV

# Spice & Beans



**Ms. Rashmi Bhanuprakash**  
rashnanjappa@gmail.com



 Founder is Rashmi Bhanuprakash, founded in 2018

Possesses expertise in mushroom cultivation, post-harvest processing, and value-added product development.

The vision is to address the challenges faced by farmers with highly perishable crops such as mushrooms, jackfruits, and avocados by converting them into value-added products. Local-level job opportunities, increase the shelf life of perishable produce, and support farmers in getting better market value for their crops.

 Focused on mushroom cultivation and post-harvest processing to produce value-added products. Perishables like jackfruit and avocados to develop value-added products.

Located at, Coorg region of Karnataka

Value-added products extend perishable crop shelf life, boost local employment, and enhance farmers' market value, fostering sustainability and economic growth.



 Contributing to local-level job creation and economic development. Indicating the successful implementation of their vision and business model.

Generated revenue of ₹2.75 Lakhs.

 <https://www.spiceandbeans.com/>

 Spice & Beans

# S4Foods



**Mr. Shushil Shelke**  
s4foodsindia@gmail.com



Founder is Shushil Shelke, founded in 2002

Masters in Agribusiness Management from Symbiosis International University. Experience with MNCs in food processing and Agriculture for over 18 years.

Vision to transform post-harvest processing in agriculture, particularly focusing on turmeric and other vegetables, by leveraging innovative technologies to increase efficiency, shelf life, and nutritional content.

Domain of Post-Harvest, Food Technology, and Value addition. Integrated in-house processing facility for turmeric farmers, offering finished goods with higher bioactive ingredients, hygienic standards, and longer shelf life.

Located at, Aurangabad region of Maharashtra

Supporting turmeric farmers with processing facilities mitigates losses from weather. Consumers benefit from high-quality goods with enhanced bioactive ingredients and longer shelf life, ensuring satisfaction and value.

Innovative processing cuts turmeric drying time to 24 hours, enhancing quality. Biotech methods and specialized equipment ensure efficiency. Recognized by Invest India and Agri India Hackathon 2021.

Generated revenue of ₹50 Lakhs.



<https://s4foods.com/>

S4Foods

# Taank Brothers Ventures

**Mr. Vinod Kumar**  
vinod.taank13@gmail.com



Founder is Vinod Kumar, founded in 2016

B.Sc. Hons. Physics, Masters in Social Entrepreneurship from TISS Mumbai. Researched poultry supply chain management. Versatile background blending science and social entrepreneurship.

Vision to provide sustainable self-employment and livelihood opportunities to tribal people in rural regions, particularly focusing on the breeding of indigenous Kadaknath Chicken.

Establishment is for-profit enterprise focused on breeding indigenous Kadaknath Chicken and providing sustainable self-employment & livelihood opportunities to tribal people.

Located at, Jhabua region of Madhya Pradesh

Empowering rural youth and farmers through poultry rearing, addressing unemployment. Delivering high-quality, nutritious meat to consumers at affordable prices, fostering health and economic growth in communities.

Reviving Kadaknath breed, empowering rural livelihoods. Creating sustainable self-employment, fostering economic growth and community development.



<https://www.upayasv.org/entrepreneurs/taankbrothers>



# Vishvaksenah Agro & Dairy

**Mr. Krishna Gopal Singh**  
kgopalsingh1989@gmail.com



Founder is Gopal Singh, founded in 2017

NGOs, social enterprises, and now agriculture, reflecting a commitment to social impact. Experience spans water tech, entrepreneurship, and gender studies, reflecting diverse expertise.

Vision to supporting litchi farmers by enhancing orchard management, prolonging shelf-life with innovative methods, and creating value-added litchi products. Their goal: empower farmers for sustainable livelihoods.



Established litchi farmers with maintenance services, diversified crops, and processing facilities. Litchimaa offers a range of litchi-based products, expanding market opportunities for farmers.

Located at, of Bihar.

Litchi farmers ,Retail, Customers and Consumers



Addressing Issues like mishandling, awareness gaps, and low prices, striving to boost farmers' incomes and create smart, organic orchards for sustainable agriculture.

Generated revenue of 20 Lakhs



Vishvaksenah Agro & Dairy

# Way2Grow

**Mr. Anto Raj**  
*anto@way2grow.tech*



Founder is Anto Raj,  
founded in 2020

Bachelor's degree in  
Electronics and  
Instrumentation.

Vision to revolve around  
promoting sustainable  
agriculture by providing  
end-to-end solutions for  
protected and hydroponic  
growers.



Contribution to sustainable  
agriculture practices,  
particularly in the areas of  
protected and hydroponic  
cultivation.

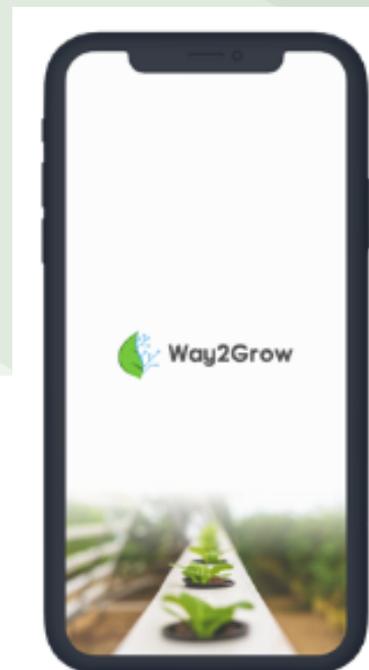
Located at,  
Tamil Nadu,  
India.

Farmers,employed  
individuals ,Retail,  
Customers and Consumers



Design-driven customized  
structures, integrated with sensors  
to monitor various environmental  
factors, and providing a Smart Farm  
Management Software for digital  
and remote business management.

Generated  
revenue of 2  
Lakh



 <https://way2grow.tech/>

 Way2Grow

# Wingrow Agritech

**Mr. Mayur Pawar**  
mayur@wingrowagritech.com



Founder is Mayur Pawar, founded in 2017

Bachelor's degree in Engineering from Vishwakarma Institute of Technology.

Vision is to fosters direct farmer-consumer interaction, combating unfair pricing that leads to farmer distress and extreme measures. Prioritize sustainable agriculture practices for a resilient farming community.



Established direct-to-consumer markets, inspired by models like the Portland Farmers Market. This approach ensures fair prices for farmers and consumers by eliminating commissions, fostering equitable agricultural trade.

Located at, Pune , India.

Direct farmer-to-customer sales at market rates, cutting out middlemen for increased farmer income. Their model fosters fair trade and empowers farmers in agricultural transactions.



Design-driven customized structures, integrated with sensors to monitor various environmental factors, and providing a Smart Farm Management Software for digital and remote business management.

Generated revenue of ₹2.5 Cr



 <https://www.wingrowagritech.com/>

 wingrow Agritech

# Green Aver Pvt Ltd

*Ms Anitha Rajalakshmi*  
Kadaipai.bags@gmail.com



Founder is Ms. Anitha Rajalakshmi founded in the year 2018.

The founder, is a social entrepreneur. She is involved in the business of eco-friendly products. She holds a Masters in Business Administration: Logistics, Material and Supply Chain Management.

The vision of Kadapai is to design innovative eco-friendly alternative products to plastics by using the banana stem



Their focus is to convert Agri waste into value-added products and enhance farmers income.

Located at, Coimbatore

Deforestation due to the massive wood requirement in the construction industry, the high cost of construction materials for home interiors and the extensive usage of hazardous synthetic fibres like plastics in construction & furniture.



Presently the banana stems are considered as waste with hardly any economically viable usage. But one can convert the outer bark as veneer sheets & the inner core can be sliced & dried as chips mixed with natural adhesives to compress as particleboard.

Banana Stems are sustainable, renewable and abundant. They proposed using Banana Stem, an extensively available raw material to make veneer sheets, particle board or eco slabs.



 [www.kadaipai.com](http://www.kadaipai.com)

 Green Aver Pvt Ltd



# Falihos Agritechno Private Limited

**Ms. Jayashree Kataraki**  
jayashreekataraki@gmail.com



Founder is Ms. Jayashree Kataraki, founded in the year 2020

The lack of native agri products at affordable prices in the market, the lack of alternative to fruits/vegetables grown with city wastewater & the lack of demand for heirloom products.



Falihos focuses on post-harvest services and processing of organic fruits, vegetables, and heirloom grains like emmer wheat and millets. They directly supply banana, grapes, orange, mango, and other produce to retailers.

Located at, Bangalore

They have launched an e-commerce platform to deliver heirloom grains, native agri-products, and organic produce at affordable prices nationwide and promote region-specific farming while ensuring urban access to traditional crops.



Their model reduces the logistics of multiple handling and helps to keep the prices reasonable.

They supply fresh fruits from farms directly to retailers at affordable prices avoiding the multiple handling and helping farmers realize the best price for their produce.



# PureMe Organics Private Limited



*Dr Sharmilee Pratap Mane*  
*puremeorganics@gmail.com*



 Founder is Dr Sharmilee Pratap Mane, founded in the year 2020.

Holds a PhD in Chemical engineering.

PureMe Organics Private Limited is a startup focused on Agro-Food Processing & Value Addition to Agro-Food Products.

 They are entering the market by introducing Jaggery value-added products. They co-create Jaggery products in association with local farmers.

Located at, Kolhapur

Switching to healthy sugar alternatives is limited by availability, cost, awareness, and lack of affordable, innovative jaggery products. Farmers also struggle with marketing jaggery made on-farm, relying on delayed payments from sugar mills.

 They offer innovative, easy-to-consume jaggery-based products as healthier sugar alternatives, including spiced nuts, nut butters, jaggery powders/drops, spiced cubes, syrups, flavored sticks, stirrers, and jaggery-based tea/coffee sachets.

They are developing non-hygroscopic jaggery, a form of jaggery that increases the shelf life of jaggery.



 [puremeorganics.com/index.php](http://puremeorganics.com/index.php)

 PureMe Organics Private Limited

# Agriculture Revolutionary Technical Institute (ARTI)



Mr. Ganesh Dattatray Nazirkar  
fruitwalabagaytdar@gmail.com



Founder is Mr. Ganesh Dattatray Nazirkar, they started this service in the year 2020.

He holds a Bachelors in Sciences in Horticulture and a Master's in Business Administration, Marketing.

They works in crop cultivation and is developing an Android app to help farmers manage crop and financial data. They have already created physical databases for farmers to track finances.

Farmers struggle to track expenses due to the lack of a unified farming data system. Using ARTI's physical handbooks is challenging since each crop needs a separate record.

Located at,  
Pune

Online system for maintaining crop-related data and financial expenditure in comparison to physical databases.

They are creating a simple Android app for farmers to easily record and manage daily farming expenses. The app helps track and compare yearly costs, supporting better decision-making, along with providing farming guidance.



[www.fruitwalabagaytdar.com](http://www.fruitwalabagaytdar.com)

Agriculture Revolutionary Technical Institute (ARTI)

# Parikshith Food Products

**Mr. Rakesh Mungelkar**  
parikshith.sovaproducts@gmail.com



Founder is Mr. Rakesh Mungelkar, founded in the year 2017

Parikshith Food Products facilitates the production of soybean products as an alternative to milk products for people on a vegan diet.

They address the problem of the lack of vegan products in the dairy market.

Located at Hyderabad

They supply machinery and provide consultancy services to soybean farmers to conduct their business. And connect the farmers with distributors, dealers and wholesalers.

Their products help to increase stamina and boosts the immunity of consumers.

Manufacture of soybean products like curd, tofu, soy curd, soy milk.



 <https://bit.ly/4hIRBfg>

 <http://bit.ly/3U3QTNN>



# Stacia Corp

**Mr. Sarabesh Sriram**  
sarabeshsriram@gmail.com



Founder is Mr. Sarabesh Sriram, founded in the year 2019.

Stacia Corp is an agritech MSME startup that helps clients develop innovative products and scale their businesses by identifying needs and offering tailored solutions.

Today, 80% of seed sowing uses traditional methods, requiring 2 kg of seed per acre. Most Indian farmers (86.2%) are smallholders with under 2 hectares, unable to afford heavy machinery.

Located at Tamil Nadu

Their machine replaces the current seed sowing method.

Their line-sowing machine with seed metering suits all micro millets (3.5mm–7cm), easing farmer effort, improving efficiency, and eliminating the need for heavy machinery.



<https://stacia-corp.ueniweb.com/>

Stacia Corp

# ZVASQUAD LLP

*Mr. Sayantan Mitra*  
mitra08sayantan@gmail.com



Founder is Mr Sayantan Mitra, founded in the year 2020.

Holds a Bachelors degree in Engineering.

They offer Smart-IoT-based decentralized cold storage for small farmers, aiming to build an efficient, real-time, data-driven agri supply chain.



Indian agriculture faces low productivity, storage shortages, declining soil fertility from excess fertilizers, groundwater depletion, and shrinking farmland due to urbanization.

Located at West Bengal

SaaS integrated hydroponic farm with modular distributed cold chain units.



The company is building a SaaS solution for hydroponic farms and chiller units using IoT-enabled sensors to monitor and control farm conditions, enabling data-driven insights on plant growth and resource needs.



 <https://www.zvasquad.com>

 ZVASQUAD LLP

# Urban Eco Farms

Urban eco farms has been merged into Avani Organics.



**Ms Usha Pinnamaraju**  
urbanecofarmsvizag@gmail.com



Founder is Ms Usha Pinnamaraju, founded in the year 2020.

Holds a PG in Nutrition & Dietetics & an MBA in Marketing.

Their focus area in agriculture is renting subscription-based farming beds, pesticides for natural farming of veggies & fruits to consumers through weekly home delivery & value addition for leafy veggies, tomatoes, tapioca etc



They address the presence of pesticides and chemical residue in vegetables, the lack of traceability of farm produce and trust issues on the consumer's side, and less price realization for farmers despite heavy labour and investment.

Located at Visakhapatnam

Their solution is to produce pesticide and chemical-free food to ensure better soil conservation and provide farmers with sustainable sources of income.



Non-landowners can learn natural farming and grow their own vegetables. Customers can subscribe for regular, fresh, chemical-free produce, fostering ownership and trust through traceability.

Provides multi-layer vegetable growing beds of 600sqft for each customer to grow vegetables of their choice.



 Urban Eco Farms

 Urban Eco Farms

# Dav Agro Solutions

Mr. Dattatraya Kashinath Kulkarni  
davagro@gmail.com



The founder, holds a Diploma in Business Management and a Bachelors in Agricultural Sciences. He has more than 26 years of experience in Agro-Industry

They act as a one-stop solution to the mushroom industry, empowering mushroom farmers through modern technology.



Current mushroom composting is manual, requiring 24/7 on-field work by semi-trained technicians. Falihos aims to reduce losses caused by limited knowledge and skilled labor.

Located at,  
Pune,  
Maharashtra

They developed the process of controlled composting of Button mushroom in Bunkers and PII tunnels using IoT. Their process reduces operational costs, is automated and works on SOP.



Their process improves the yield by 20 % when compared to conventional methods. Now a 100kg of mushroom compost yields 22 kg of mushrooms instead of 16 kg.

# PIM Biotech

Mr. Pangambam Ingoba Meitei  
meiteiingoba@gmail.com



Founder is Mr. Pangambam Ingoba Meitei, founded in the year 2021.

Holds a Masters in fisheries sciences.

PIM Biotech's idea is to develop eco-friendly, cheaper, safer, economical herbal-based fish pharmaceutical products for improving the Aquaculture Industry.



They tackle high fish mortality caused by poor water quality, diseases, and chemical residues. Herbal and plant-based fish medicines are limited, with little commercial use of related research.

Located at, Imphal-West, Manipur

They aim to offer herbal-based products—broad-spectrum antimicrobials, feed supplements, water enhancers, and probiotics—to boost fish immunity and promote growth.



Taps into the potential of local herbs & plants to produce pharmaceutical products for fish to address problems ailing aquaculture.

 [www.pimbiotech.com](http://www.pimbiotech.com)

Zero deficiency and health and nutrition services private limited



**Mr. Deepak Yadlapalli**  
yadlapallideepak68@gmail.com



Founder is Mr. Deepak Yadlapalli, founded in the year 2021

He is passionate about solving problems and contributing to the overall growth of society.

They focus on understanding client's nutrient requirement and provide them with an option to choose from the best suitable foods. Their approach is to treat Food as Medicine and not just a basic need.



Limited awareness and knowledge gaps prevent people from meeting the Recommended Dietary Allowance (RDA), leading to widespread nutritional deficiencies.

Located at, Hyderabad

Their website offers nutrient details of groceries, categorizes foods by nutrient content, and allows users to shop based on personal nutrition needs.



A grocery e-commerce platform that categorizes items by nutrient composition, enabling users to save time, make informed purchases, and meet nutrition goals. Categories include vitamins, superfoods, low-sugar, protein-rich, and iron-rich foods.

Users can create a nutrition profile and explore a nutrient breakdown of fruits and vegetables for informed choices.

# Pratham Kisan

*Mr. Manish Kumar Tiwari*  
*manishkumar0297@outlook.com*



Founder is Mr. Manish Kumar Tiwari, founded in the year 2020.

Holds a Masters in Business Administration and a Bachelors in Agricultural Sciences.

They turn agricultural waste like paddy/wheat straw and chicken manure into compost for mushroom cultivation. They also produce value-added mushroom products such as Vitamin D, protein powder, and pickles.



They tackle linked issues like stubble burning, environmental damage, youth unemployment in Bihar, unstable farmer incomes, and weak marketing for perishable mushrooms causing service delays.

Located at, Sasaram, Bihar

They reduce unemployment by training farmers and youth in mushroom cultivation and providing market linkages, ensuring nutrient-rich mushrooms reach customers.



Their consultancy helps farmers earn extra income by starting side businesses, growing commercial crops, or boosting yields. They also teach using stubble for mushroom cultivation and composting instead of burning.

Agri-waste utilization to produce mushroom compost for mushroom farming helps to avoid stubble burning.

# Gramin Mantra

*Mr. Mithilesh Kumar Kashyap*  
*mithleshk.tiss@gmail.com*



Founder is Mr. Mithilesh Kumar Kashyap, founded in the year 2020.



He is a skilled, results-driven leader with experience in PR, CSR, business development, operations, supply chain, government liaison, risk, and strategy.



Gramin Mantra is a tech-driven e-commerce platform that connects farmers, input suppliers, and buyers to improve supply chain efficiency.



Small farmers in rural India lack access to markets and resources, causing low income and waste, such as burning cauliflower instead of selling it cheaply.



Located at, Ranchi, Jharkhand



Their platform connects farmers to customers, offers farming advice, and improves market access to boost farmer income and resilience.



Digital marketplace and physical infrastructure to link farmers to consumers.

# Laijakol (Ornamental Fish Breeder And Aquarium)

*Mr. Nahakpam Sundeep Singh*  
*sundeepnahakpam1995@gmail.com*



Founder is Mr. Nahakpam Sundeep Singh, founded in the year 2021.

He holds a Master's in Fish Sciences with expertise in fish breeding, aquaculture, and disease diagnosis.

The focus of Laijakol is breeding exotic and indigenous ornamental fish. They also provide service of fish keeping.



Manipur's fish production is low, with no local ornamental fish breeders. Fish are imported from Kolkata, increasing prices due to transport costs.

Located at, Imphal East, Manipur

They plan a full-time facility for mass-producing exotic and native ornamental fish in the Northeast and conserving rare or endangered species through breeding.



Their technology facilitates in house production of exotic & ornamental fishes. Reduce dependency on imports from Kolkata.

# Farmsbook

Mr Pankaj Kumar Sharma  
Pankaj@farmsbook.com



Founder is Mr Pankaj Kumar Sharma, founded in the year 2019.

Holds a Masters in Nanotechnology. Skilled in lean startup, marketing strategy & product management.

Farmsbooks connects farmers directly to markets using AI and blockchain to enable smart farming decisions and efficient farm-to-customer supply chains.



They address supply chain problems of high agri input costs, working capital requirement, poor crop yield & marketing linkages.

Located at Jaipur, Rajasthan

They connect farmers to Farmer Producer Organizations (FPOs) through their digital platform and provide a host of other services to help farmers.



They offer timely credit, inputs, soil testing, crop nutrition management, and reduce information gaps with advisory, weather updates, and market prices for farmers.

Mobile-based technology, providing farmers with market and input access.



 [www.farmsbook.com](http://www.farmsbook.com)

# Orange Berries Farm Solution Private Limited



*Mr. Prashant Kumar Kanaujia*  
*info.orangeberries@gmail.com*



Founder is Mr. Prashant Kumar Kanaujia, founded in the year 2020.

The co-founder, holds a Masters in Business Administration.

Vision to increase the income of small and marginal farmers of the country by strengthening the Farmer Producer Organisations (FPOs) through their end-to-end tech-based solutions for various challenges in the agriculture sector.



They tackle limited affordable ERP options for FPOs, financial literacy gaps in FPO leaders, weak member support, and poor field staff monitoring.

Located at Varanasi, UP

Their low-cost ERP solution for FPOs provides a graphical representation of raw data with suggestive measures to improve business decisions to be made.



The model will primarily provide data analytics support to FPCs. And help in strengthening the FPOs governance, financial literacy and eventually impacting their business growth.

A low-cost ERP solution for FPOs.

# EL Foods

Mr Wangkheirakpam Romen Mangang  
romenmangang.w@gmail.com



Founder is Mr Wangkheirakpam Romen Mangang, founded in the year 2021

Holds a Masters in fisheries sciences.

EL Foods processes and preserves off-season indigenous produce and cuisines from the Northeast to boost producer profits and expand global reach.



Seasonal vegetables in hilly areas often go to waste due to poor transport and low-tech processing. Traditional preservation methods like drying and pickling affect freshness due to preservatives.

Located at Imphal East, Manipur

Production of value-added & freeze-dried products in the region of Manipur using lyophilization technology.



They use chemical-free lyophilization to create value-added products from surplus seasonal vegetables, modernizing processing and expanding NE States' traditional flavors to wider markets.



 [www.el-foods.com](http://www.el-foods.com)



# Bio-Nature Organic

*Mr. Pushpalatha J Jogottu*  
*bionatureorganic99@gmail.com*



Founder is Mr. Pushpalatha J Jogottu, founded in the year 2020.

Holds a Bachelors in Sciences.

The startup focuses on integrated usage of mushrooms by utilizing agriculture waste & producing nutritional products for both human being and cattle feed by using spend substrate.



They tackle poor agri-waste management, low bakery nutrition, unhealthy urban cattle feed, and few livelihood options for women.

Located at Bangalore

They promote mushroom cultivation on agri-waste to reduce burning and provide healthy value-added products.



Development of cattle feeds by the spent substrate of mushrooms. And utilization of agricultural waste for mushroom cultivation. Incorporation of mushrooms in bakery products for healthy bakery products.

# Krishakkart Agro Innovation LLP

*Mr. Sanjay Kumar Pande*  
*infokrishakkart@gmail.com*

 Founder is Mr. Sanjay Kumar Pande, founded in the year 2020.

Holds a bachelors in computer application.

Krishakkart rents agri-tools and inputs like seeds and biofertilizers to small and medium farmers, helping them avoid heavy machinery costs and loans.

 Farm machinery use in India is low, with only 0.124% of the required 585.6 million cultivation hours met by service providers; most work still relies on manual labour.

Located at Uttar Pradesh

Provision of pay per use farm machinery & other farm-related inputs through an online mode.

 Provides machines, inputs, high yielding seeds, bio-fertilizer on a rent basis and creates awareness on farm mechanization technology all under one roof.



 <https://krishakkart.wordpress.com>

# Samskruthi Naturals Food

*Ms. Soumya Ontela*  
*samskruthinaturalfoods@gmail.com*



Founder is Ms. Soumya Ontela, founded in the year 2020.

The director, holds a Bachelors in commercial agriculture and business management.

The focus area of Samskruthi Naturals Food is the production of wooden cold-pressed edible oil & value addition of millets products.



Edible oils come adulterated with cheap palm oil, petroleum residues etc. And modern extraction method devoids oil of essential micronutrients. Trans fat produced during the process causes bad cholesterol and leads to cardiac arrest.

Located at  
Telangana

They use a traditional wood press machine to squeeze oil from oilseeds with a customized electric motor. They dry raw materials in sunlight, squeeze the oil at room temperature and let the sedimentation happen naturally.



The use of cold-pressed technology prevents the presence the any harmful cholesterol.

The product retains natural nutrients, antioxidants and aroma.

# BigFarms Agritech LLP

**Mr. Zamil Akhtar**  
zamil.akhtar@rediffmail.com



Founder is Mr. Zamil Akhtar, founded in the year 2020

Founder, is an agri-business expert with a PGDABM from MANAGE and 20 years' industry experience.

The services offered by BigFarms belongs to Supply Chain Integration. They support small & marginal farmers by pooling their demands for agri inputs and connects them with the market.



Small farmers miss out on AI, IoT, and precision farming benefits due to limited means to adopt technology and link inputs to outputs.

Located at Uttar Pradesh

Creation of aggregate clusters so farmers can avail the benefit of technologies.



BigFarms Agritech LLP forms crop- and location-specific farmer clusters, managed by trained Business Associates, to help small farmers access modern agricultural technologies collectively.



# Scientvivo Technologies private limited

*Mr. Suyash dhoot*  
*suyutiger@gmail.com*



Founder is Mr. Suyash dhoot, founded in the year 2021

Holds an MSc in Biotechnology

Their product increases agricultural productivity through farm automation and data collection.



In hydroponics, poor pH and conductivity monitoring and lack of integrated tech cause overuse of inputs, harming soil and wasting water. Data gaps lead to wrong input decisions.

Located at Pune

They created an IoT agribot that automates water and nutrient dosing using AI-analyzed sensor data for precise farming.



They offer collection center services and use proprietary AI to automate nutrient, water, and pH dosing based on past data analysis.

Setting up of procurement service centres in villages bringing down the cost of transportation and increasing farmers income.

# Agriloop Foods And Products Private Limited

*Mr. Sunil N*  
*sunilnsuni50@gmail.com*



Founder is Mr. Sunil N,  
founded in the year  
2020.

Holds a BTech Degree  
in Electrical and  
Electronics.

Agriloop Foods focus area is supply  
chain management. They provide  
collection centre services to businesses  
or bulk buyers working in the supply  
chain of vegetables.



Limited village collection centers and  
poor interaction between non-local  
procurement managers and locals  
lead to low procurement and unmet  
vegetable demand.

Located at  
Karnataka

Also, farmers are not getting a fair price  
for their produce due to commissions,  
other hidden charges and transportation  
cost to the nearby markets.



They run village collection centers near  
farmers, reducing procurement and transport  
costs. They buy vegetables at fair farm-gate  
prices and handle sorting and grading.

Setting up of procurement service  
centres in villages bringing down  
the cost of transportation and  
increasing farmers income.



## RKVY-RAFTAAR

Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY – RAFTAAR) was launched in 2017-18 by the Ministry of Agriculture and Farmers' Welfare (MoA & FW), Government of India, to give impetus to agriculture and allied sectors through promotion of innovation and agripreneurship by facilitation of financial aid to agribusiness incubation centres.

The objective of RKVY-RAFTAAR is to support incubation of agribusiness by tapping and harnessing the innovations and technologies for creating new ventures in agriculture. Under regular RKVY-RAFTAAR scheme, 70% of the annual outlay is allocated among States according to the given criteria under three heads, viz.,

- (1) Infrastructure & Assets;
- (2) Valueaddition- linked Production Projects (Agribusiness Models); and
- (3) Flexi Funds.

The Innovation and agri-entrepreneurship development comes under RKVY-RAFTAAR special subschemes. Under this, 10% of the annual outlay is allocated for encouraging innovation and agri entrepreneurs through skill development and financial support. It will support incubates, incubation centres, Krishi Vigyan Kendras (KVKs), awards, etc.

To specifically cater to the needs and approaches for agribusiness promotion, the Government of India launched a remodelled RKVY-RAFTAAR in 2017-18 with an element of innovation and agripreneurship. This initiative strives to provide an impetus to promote agripreneurship and agritech startups. In this process, incubation facilities and expertise already available with participating academic, technical, management and R & D institutions in the country shall be utilised on an individual or collective basis to harness their synergies.

Website: <https://rkvy.da.gov.in>



## MANAGE-CIA

MANAGE – Centre for Innovation and Agripreneurship (CIA) is a Centre of Excellence (CoE) in Agribusiness Incubation and Knowledge Partner for strengthening, hand-holding and demonstrating best practices to the RKVY-RAFTAAR Agri-Business Incubators (R-ABIs).

MANAGE was established in 1987, as the National Centre for Management of Agricultural Extension at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India, as an autonomous Institute. In recognition of its importance and expansion of activities all over the country, its status was elevated to that of a National Institute in 1992 and rechristened to its present name, i.e., National Institute of Agricultural Extension Management. MANAGE is the Indian response to challenges of Agricultural Extension in a rapidly growing and diverse agriculture sector.

MANAGE strives to nourish agri-startups at every stage and reinforces its unflagging support to all such agri-startups and agripreneurs, who contribute to the betterment of the agricultural and allied sectors, and thereby contribute to the country's GDP and economic growth.

Website: <https://www.manage.gov.in/managecia/>



*"Empowering rural roots with innovative shoots – Agri-startups are not just building businesses, they're cultivating a resilient future for farming communities."*

MANAGE- Centre for Innovation and Agripreneurship (CIA)  
**National Institute of Agricultural Extension Management (MANAGE)**  
Rajendranagar, Hyderabad, India  
[www.manage.gov.in](http://www.manage.gov.in)