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Agri Business Incubator Model for Women in Agriculture & Food Systems in Malawi

A Triangular Cooperation Pilot

on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ)

This Triangular Cooperation Pilot extends knowledge & technical support from India to Malawi in developing Agri business incubator models for women and building sustainable innovation ecosystem. The cooperation boosts emerging start-ups, especially those of small & marginal women producers/farmers, ensuring better quality of life. Studying successful women cooperative models from India, and policy recommendations on incubator ecosystem in Malawi are also undertaken under this pilot.

Success Story

'AmayiHub', the first ever incubator for women in Malawi, was established in December 2022 under Triangular Cooperation by Small & Medium Enterprises Development Institute (SMEDI) of Ministry of Trade & Industry, Malawi. Around 55 women entrepreneurs received training and incubation support under pilot. Training of trainers (TOTs) sessions organized by MANAGE (National Institute of Agricultural Extension Management, India) and Access Livelihoods for SMEDI staff, aimed at developing their skills to manage and run incubators.

In May 2023, SMEDI with AmayiHub won the **Best SME in Malawi award at 33rd Malawi International Trade Fair** organized by the Malawi Confederation of Chambers of Commerce & Industry (MCCCI).

Key Components

- Development of an Agri Business Incubator for Women Entrepreneurs
- Building capacities of two local institutions for Training of Trainers and competencies of 50 Women Entrepreneurs
- Policy recommendations for developing Agri Business Incubators

Political Partners of the TrC Pilot







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Current Status and Impact

Pilot implementation started in October 2022. Malawi delegation visited Hyderabad in November to study working of successful Agri business incubators, startups & women-led cooperatives. Policy recommendations discussed with AIM - NITI Aayog & Govt of Telangana. A milestone achieved when 'AmayiHub' was inaugurated in Dec 2022. Documentation of success stories and self-assessment of pilot by all the partners were carried out. This pilot contributes to SDG 1 (Reduction in Poverty), SDG 5 (Gender Equality), and SDG 8 (Decent Work & Economic Growth). A scale-up proposal of 2-year project has been drafted to further build on success achieved during the pilot.

Impressions from the Ground





Implementation Partners of the TrC Pilot:













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