



कृषि एवं किसान  
कल्याण मंत्रालय  
MINISTRY OF  
AGRICULTURE AND  
FARMERS WELFARE



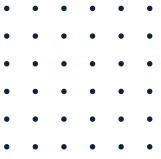
भारत सरकार  
GOVERNMENT OF INDIA  
मत्स्यपालन विभाग  
Department of Fisheries



## Cohort II

# MANAGE-FISHub Incubation Program

MANAGE-Fisheries Innovation and Startup Hub  
(MANAGE-FISHub)



**MANAGE-Fisheries Innovation and Startup Hub (MANAGE - FISHub)**

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)

**National Institute of Agricultural Extension Management (MANAGE)**

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India



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सत्यमेव जयते



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**MANAGE-FISHub Incubation Program** is a national platform for fisheries startups and aspiring aquapreneurs to transform innovative ideas into successful startups. Through a one-month mentoring-cum-hands-on experience with leading fisheries and aquaculture startups, participants gain practical exposure to business models, strategic insights into markets and value chains, and first-hand understanding of sector-specific challenges along with innovative solutions. Guided by expert mentors and pioneering aquapreneurs, this program empowers participants to develop, validate, and refine their ideas while immersing themselves in the dynamic fisheries entrepreneurial ecosystem.

## Objectives of the MANAGE-FISHub Incubation Program

To provide mentoring-cum-hands-on experience with established fisheries startups, equipping them with practical exposure, technical know-how, and entrepreneurial insights.

To identify, nurture, and prepare emerging aquapreneurs, creating a sustainable talent pool for fisheries incubators.

To promote aquapreneurship as an exciting, innovative, and rewarding career choice, encouraging youth and professionals to explore fisheries-based startup opportunities.

## Eligibility Criteria

- The applicant must propose a innovative idea in the fisheries and aquaculture sector, leveraging technology, processes, services, or business platforms to enhance efficiency, sustainability, and profitability.
- Applicants should be prepared to pursue their entrepreneurial journey full time, showing strong commitment to building impactful ventures in fisheries and aquaculture sector.
- Applicants must have a clear initial business plan or proposal for the idea they intend to pursue, highlighting its potential for scalability, innovation, and measurable impact.

## Applicant Selection Process for the Incubation Program

- MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) invites applications from fisheries startups and aquapreneurs to join its exclusive incubation program.
- Interested participants must apply through the prescribed Application Form, highlighting their innovative ideas, business model, and entrepreneurial vision.
- The Centre of Excellence Incubation Committee (CIC) will evaluate applicants based on innovative, technology-driven, product, service, or platform-based ideas and commitment to pursue entrepreneurship full-time.
- Selected fisheries startups and aquapreneurs offering innovative and viable solutions will receive mentorship and incubation support, and may be recommended for mentoring and grant-in-aid under RKVY-RAFTAAR, subject to eligibility.

### Broad Activities

Shortlisted aquapreneurs will gain 60+ hours of immersive mentoring at MANAGE-FISHub, including hands-on experience with fisheries startups.

The mentoring program covers all key aspects of the fisheries business—from technical know-how to market insights—empowering participants to develop, refine, and scale their innovative aquaculture and fisheries business ideas.

### Focus Areas

- ◆ Fisheries Extension & Advisory
- ◆ Aquaculture Inputs
- ◆ Fisheries Logistics & Cold Chain
- ◆ AI, IoT in Fisheries
- ◆ Secondary Aquaculture/Integrated Systems
- ◆ Blockchain Technology in Fisheries
- ◆ Biotechnology & Genetics
- ◆ Aquaculture Mechanization & Innovations
- ◆ Waste to wealth
- ◆ Any Other Innovation in Fisheries and Aquaculture



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## About RKVY-RAFTAAR

Student Orientation Program (SOP)	Agriprenurship Orientation Program (AOP)	Startup Agribusiness Incubation Program (SAIP)
Grant in Aid up to ₹4 lakh	Grant in Aid up to ₹5 lakh	Grant in Aid up to ₹25 lakh
One-Month Comprehensive Mentoring	One-Month Comprehensive Mentoring	One-month Comprehensive Mentoring
Technical and Business Mentoring	Technical and business Mentoring	Technical and Business Mentoring
15 days incubation Workshop.	15 days incubation Workshop.	Networking and Market Linkages

Last date to apply :

**15<sup>th</sup> April 2026**, The registration and online training is free and open to all aspiring Aquapreneurs and Startups.



**Registration Link:**

**<https://forms.gle/4DoVnSEp3FbhJuWJA>**

### Contact Us:

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<https://www.manage.gov.in/managefishub/>



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