



# National Faculty Development Program on Agri-Innovation and Incubation Ecosystem to Mentor Agri-Startups and Agri-Business

20-24 July, 2026

**National Institute of Agricultural Extension Management (MANAGE) Hyderabad**

## Context

The agricultural sector is undergoing a transformation driven by innovation, technology, and entrepreneurship. Agri-Startups are emerging as powerful agents of change in addressing farmers' challenges and promoting sustainable practices. To harness this potential, it is crucial to empower key stakeholders such as agricultural faculty and scientists from institutions such as SAUs, CAUs, Universities, ICAR Institutes, KVKs, colleges, officers of developmental departments, NGOs and Incubation Centre Team members. The National Institute of Agricultural Extension Management (MANAGE), Hyderabad is a leading institute in launching innovative agricultural extension and agri-business programs in India. MANAGE is hosting the Centre for Innovation and Agripreneurship (CIA), a centre of excellence in Agri-Incubation and Knowledge partner to the Ministry of Agriculture and Farmers Welfare to support the Agri-Startup ecosystem.

## Program

The program will focus on inculcating new competencies among the participants to establish and support Incubation centres and networking opportunities in Agri-Startup Innovation and Incubation eco-system. Overall, the program aims to create a vibrant Agri-Startup ecosystem where the faculty members, scientists and officials can serve as mentors to aspiring Agri-Startups and agripreneurs.

## Objectives



To gain comprehensive understanding on Agri-Startup Innovation and Incubation eco-system



To build a new competencies to support incubation centres and Agri-Startups

## Content

- > Agri-Startup Landscape
- > Incubation Models for Agri-Entrepreneurship
- > Case Studies on Agri-Startup Incubation System
- > Building Incubation Team and Mentoring of Agri-Startups
- > Business Planning and Market Analysis for Agri Startups
- > Industry-Academia Collaboration in Agri-Entrepreneurship
- > Funding Sources for Incubators and Agri-Startups
- > Experience sharing by the Agri-Startup Founders
- > Evaluation Frameworks for Incubation Programs and Agri-Startups
- > Networking of Agri-Startup Innovation and Incubation Ecosystem



## Methodology

Presentations  
Group Discussion  
Case Studies  
Incubation Centres and  
Agri-Startup Visits  
Recap & Reflection Sessions

## Participants

The participants of the program would include faculty members/ Scientists of SAUs/CAUs/ SAMETIs/EEIs, Universities, Colleges, ICAR Institutes, KVKs, officers of developmental departments, NGOs and Incubation team members.

## Program Fee

- Rs. 5,000 (Rupees five thousand only).
- Program Fee includes Training fee, food and accommodation for 5 days.

**Last date for Nomination 30<sup>th</sup> June, 2026**

**Email Nominations To: [directormanage1@gmail.com](mailto:directormanage1@gmail.com)**

**Dr. Saravanan Raj**

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad- 500 030, INDIA



National Institute of Agricultural Extension Management (MANAGE)  
(An organisation of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana State, India

[www.manage.gov.in](http://www.manage.gov.in)