



# MANAGE- Centre for Innovation and Agripreneurship



सत्यमेव जयते  
Ministry of Agriculture & Farmers Welfare  
Government of India



## National Workshop on **Reimagining India's Agri-Incubation Ecosystem: Innovations, Good Practices and Future Pathways**

02-03 March 2026  
MANAGE, Hyderabad



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## Background and Context

Agricultural transformation lies at the heart of India's vision to emerge as a developed nation by 2047. Recognising agriculture's central role in economic resilience, rural prosperity, and food security, alongside the transformative potential of Agri-startup innovations to address challenges across the agricultural value chain, the Government of India launched the Innovation and Agri-Entrepreneurship Development Programme under RKVY-RAFTAAR in 2018-19. This initiative has catalysed the creation of a nationwide Agri-incubation ecosystem supported by Knowledge Partners and Agribusiness Incubators. The programme offers structured incubation, mentorship, and grant-in-aid support for student ideas, idea-stage startups, and seed-stage startups, thereby strengthening the foundation for innovation-led agricultural growth.

## MANAGE CIA

MANAGE–Centre for Innovation and Agripreneurship (CIA), hosted at the National Institute of Agricultural Extension Management (MANAGE), a Centre of Excellence in Agribusiness Incubation. As one of India's leading agribusiness incubators, it has incubated 630 Agri-startups and mentored 1,164 Agripreneurs across diverse domains within agriculture and allied sectors. As a Knowledge Partner under the RKVY-RAFTAAR programme, MANAGE CIA plays a strategic role in strengthening partner Agribusiness Incubators and supporting the growth trajectory of Agri-startups nationwide.



## Rationale for Reimagining the Ecosystem

Over the past decade, the Agri-startup ecosystem has expanded through the expansion of Agribusiness Incubators across universities and ICAR institutions, increasing academia–industry–startup collaboration, growing participation of youth, Farmer Producer Organisations (FPOs), and rural entrepreneurs, and the emergence of sector-specific incubation models in Livestock, Fisheries, Food-tech, Agri-biotech, Supply chain, and Climate-smart agriculture. These advancements underscore the need for strategic recalibration to shape the next phase of India’s Agri-incubation architecture. The ecosystem requires future-ready incubators function as complementary drivers of agricultural modernisation. Sustained progress depends on coordinated leadership, policy coherence, and institutional convergence. Through deliberate collaboration and strategic alignment, the programme aims to develop a cadre of Agri-startup mentors who can foster a resilient, sustainable, and performance-driven Agri-startup ecosystem.

Despite increasing Agri-startup innovations, scaling remains uneven due to policy fragmentation, limited coordination among ecosystem stakeholders, weak investor linkages, industry collaborations, and fragmented incubation capacities across regions, as well as talent gaps affecting startup mentoring. As the sector is becoming increasingly knowledge- and technology-intensive, thereby demanding more coordinated, cross-disciplinary, data-driven, and capital-intensive incubation systems. Current limitations in tracking investment outcomes and ecosystem performance hinder the identification of underperforming segments, shadow the effectiveness of priority interventions, and weaken evidence-based resource allocation. Simultaneously, foundational systems must be reinforced to translate digital and technological advancements into field-level impact through robust last-mile advisory services, stronger extension–startup integration, and dynamic Agri-tech innovation networks ecosystem.

**Participants:** Sixty representatives from RKVY-RAFTAAR Agri Business Incubators (ABIs), other Agri Business Incubators (ABIS), and Agri-Startup ecosystem enablers.

**Note:** There is no registration fee. Food and accommodation will be taken care by the MANAGE

**Send your nominations to:** [saravananraj.manage@gmail.com](mailto:saravananraj.manage@gmail.com)

## Objectives



Share good practices from successful incubation models, design demand-driven, financially viable and sustainable impact-driven incubation programs



Strengthen startup selection, mentoring, and monitoring systems by identifying sectoral gaps, underperforming domains, and priority intervention areas within the Agri-incubation ecosystem



Discuss the outcome-oriented performance assessment framework to measure innovation impact, capital efficiency, scalability, and socio-economic contribution



Establish collaborative networks among incubators to promote cross-disciplinary knowledge exchange and address emerging technological and managerial skill gaps



Enhance the institutional and financial capacity of Agri-incubators by facilitating structured industry partnerships, market linkages, and investor engagement



Co-create a roadmap outlining policy reforms and operational strategies to strengthen the future trajectory of Agri-incubation in India

## Expected Outcomes

- Documented Good Practices for successful Agri-Business Incubation System
- Identification of key sectoral gaps and recommended improvements in incubation operations
- A performance assessment framework with defined indicators to assess innovation performance and overall impact
- Establishment of a structured collaboration mechanism among incubators to facilitate cross-disciplinary knowledge exchange and address emerging skill gaps
- Strengthened industry and investor engagement models to improve the financial sustainability and institutional capacity of Agri-incubators
- A roadmap outlining policy reforms and operational strategies for strengthening India's Agri-incubation ecosystem

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