



**Centre for Innovation and Agripreneurship
National Institute of Agricultural Extension Management (MANAGE), Hyderabad**

Cohort 13 Advertisement for Agripreneurs under RKVY-RAFTAAR

MANAGE-Centre for Innovation and Agripreneurship

Student Orientation Program (SOP) under RKVY-RAFTAAR

An opportunity for the students to convert their innovative agribusiness idea into prototype/product/service. A grant-in-aid support up to ₹ 4.00 lakh is provided to convert their idea into reality.

Student orientation program is aimed at providing an opportunity to individuals to develop and validate their innovative ideas in Agribusiness sector by imparting two months mentoring cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced mentors and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges, and strategies to resolve them.

After successful completion of the one month orientation program, MANAGE Centre for Innovation and Agripreneurship (CIA) will provide opportunity for the SOP participants to pitch for grant-in-Aid up to ₹ 4.00 Lakh to convert their innovative agribusiness idea into prototype/product/service.

Objectives of the SOP program

- a. To nurture potential Students by providing mentoring internship with other startups to provide them practical, technical, and business insights.
- b. To create and nurture a pipeline of Students for incubators.
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- a. The applicant should propose **one innovative idea** based on technology, process, service, business platforms etc. in the Agri-business sector for increasing efficiency in agriculture and allied sectors.
- b. The applicant should have an initial business plan/proposal for the idea they intend to pursue.

Selection Process of Interns for Agripreneurship Orientation Program

- a. MANAGE Centre for Innovation and Agripreneurship shall announce the program and call for applications from the intended participants.
- b. All applicants for this program will apply as per the prescribed format (Application Form)
- c. The selection of students that have an innovative idea based on technology, product, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by Centre of Excellence Incubation Committee (CIC) at MANAGE - CIA



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d. Under this program, the Centre of Excellence Incubation Committee (CIC) at MANAGE - CIA will select Agripreneurs with workable innovative idea in agri-business sector and recommend them for grant-in-aid.

Funding Support

Student Orientation Program: under this program after final evaluation, subsistence grant of a maximum of ₹ 4.00 Lakh (up to 90% of the Project cost) will be provided to the students who have successfully completed the initial one month of Student orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/product/service.

Broad Activities

- a. Shortlisted Students will receive 30+ hours of initial training at MANAGE Centre for Innovation and Agripreneurship with hands on training cum internship with startups.
- b. They will provide different aspects of the business as well as technical training so that they can refine/work on their innovative business idea simultaneously.

Focus Area

- A) Agriculture Extension
- B) Agriculture Input
- C) Agriculture Logistics
- D) Agro Processing
- E) Animal Husbandry
- F) Artificial Intelligence
- G) Biotechnology
- H) Block Chain Technology
- I) Dairy
- J) Farm Mechanization & Innovations
- K) Fisheries
- L) Food Technology and Value Addition
- M) Information and Communication Technology
- N) Internet of Things
- O) Natural Resource Management
- P) Online or Virtual Platform
- Q) Organic Farming and Products
- R) Precision Farming and Digital Agriculture
- S) Renewal Energy
- T) Value and Supply Chain Management
- U) Waste to Wealth
- V) Secondary Agriculture
- W) Others

How to apply

We accept only online applications for the program. You can submit your application in the following link given.

Link for application - <https://forms.gle/wGANJbLLbQGP1mvr6>