



भारत सरकार  
 GOVERNMENT OF INDIA  
 मत्स्यपालन विभाग  
 Department of Fisheries



# AquaReach

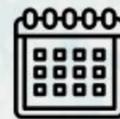
Aquapreneurship Acceleration Program

*Hands-on training to help households start aquaculture income models*

Organized by

**MANAGE - FISHub**

In collaboration with



13-01-2026



Navaratna Matsya Sevana Kendram, Aqua Farm,  
 Ala Gothiruth, Thrissur, Kerala



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# MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

## MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators.

### Our Focus Areas



Integrated &  
Secondary  
Aquaculture



Fisheries Input & Feed  
Technology



Blockchain  
Technology



Waste to Wealth



Aquaculture  
Mechanization &  
Innovation



Fisheries Extension  
& Advisory



Biotechnology &  
Genetics



AI & IOT in  
Fisheries



Post - Harvest & Cold  
Chain Innovations



Other Innovations in  
Fisheries &  
Aquaculture

(<https://www.manage.gov.in/managfishub/>)

# Navaratna Matsya Sevana Kendram (N.R.M.S.K)

Navaratna Matsya Sevana Kendram (N.R.M.S.K) is a fisheries service and aquaculture support center based in Thrissur, Kerala, founded by Dr. Akhila Mole M A, an experienced aquaculture consultant. The firm provides end-to-end services for fish farmers, including water-quality testing, fish-seed production and supply, ornamental fish units, disease diagnostics, and on-farm technical consulting for pond preparation, species selection, feeding, and disease management. Through its lab, consultancy, and field-level support, the centre aims to strengthen fish farming livelihoods and improve access to quality inputs and technical knowledge across Kerala. Akhila Mole actively trains women groups, farmers, students, Kudumbashree units, and SHGs, demonstrating practical aquaculture models backed by real farm data and profitability charts. With strong community linkage and a passion for capacity building, she continues to inspire new entrants, especially women to adopt sustainable, profitable aquaculture as a reliable livelihood.

**Practical  
Exposure**

**Includes pond management, lab diagnosis, poultry integration, agriculture, and waste to wealth**

**Infrastructure**

**25 acres of operational multi-system integrated farm, demonstration units, and open land**

**Expertise**

**Experienced aquaculture practitioner + training background**

**ACABC  
Credential**

**Certified under MANAGE entrepreneurship program**

## About the Program

The AquaReach program is an initiative by MANAGE- FISHub for district-level aquapreneurship acceleration. The program to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

### Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

**1st Day:** Offline Training

**7th Day:** First Follow Up (Online) on Pre incubation and Incubation Registration

**15th Day:** Second Follow Up (Online)

**30th Day:** Final Follow Up (Online)

## Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth



SHGs



Aspiring Entrepreneurs

## Key Takeaways



### Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



### Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



### Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



### Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE-FISHub's month-long follow-up system.

## Contact Us

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Register at:

<https://forms.gle/NzuKuj4L3tEJxWfn9>

## MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)

## National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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<https://www.manage.gov.in/managefishub/>