

MANAGE-FISHub's



# Report on Fisheries Startup and Aquapreneurship Stakeholders Meet

Connect. Collaborate. Catalyse



17th July, 2026



College of Fisheries, Maharana Pratap University of  
Agriculture & Technology, Udaipur, Rajasthan.



## Program Background

MANAGE-FISHub proposed a collaboration with Maharana Pratap University of Agriculture & Technology, Udaipur, Rajasthan to conduct the Fisheries Startup and Aquapreneurship Stakeholders Meet in Rajasthan. Following acceptance from the university authorities, the program was scheduled and successfully conducted on 17th July, 2026 at the College of Fisheries, MPUAT, Udaipur, Rajasthan.

The organizing team comprised representatives from both institutions. From MANAGE-FISHub, the team included Dr. Saravanan Raj, Director (Agricultural Extension) & CEO, MANAGE-FISHub, MANAGE, Dr. S. Raahalaya and Mr. Mahiwal Singh. From MPUAT, the organizing team included Prof. (Dr.) Pratap Singh, Hon'ble Vice Chancellor, Dr. R. L. Soni, Director Extension Education, Dr. M.L. Ojha, Dr. Suman Takar, Dr. Nitesh, Mr. Babu Lal and the other faculty members, staff of College of Fisheries, MPUAT, Udaipur.

A list of proposed stakeholders from the fisheries startup ecosystem of Rajasthan was prepared, and invitation mails were sent to fisheries startups, aquapreneurs, fishers, fish farmers, producer organizations, research institutions, industry players, service providers, and fisheries colleges and allied institutes. The registration link for the program was circulated through MANAGE-FISHub and institutional social media platforms.

The program schedule was thoughtfully designed to provide a comprehensive platform for knowledge sharing, innovation, and stakeholder engagement in the fisheries startup ecosystem. The event commenced with an inaugural session featuring the welcome address, keynote remarks, and the formal launch of the program. This was followed by a series of technical sessions that included expert lectures on emerging technologies, startup success stories and experience sharing by entrepreneurs, technology demonstrations, startup pitching sessions, product exhibitions, and interactive networking opportunities.

A total of 150 participants registered for the program, comprising startups, students, faculty members, researchers, entrepreneurs, government officials, and other professionals from the fisheries and allied sectors. Confirmation emails were sent to all registered participants, providing details of the program schedule, venue, and participation guidelines. In addition, participants were requested to join a dedicated WhatsApp group created for the event to facilitate timely communication, share important updates, circulate resource materials, and ensure smooth coordination before and during the program.



Among the startups that expressed interest in pitching and exhibition, a screening process was undertaken, following which 4 startups were shortlisted for the pitching session and 3 startups were shortlisted for the exhibition.

The programme, held at the Auditorium of the College of Fisheries, Maharana Pratap University of Agriculture and Technology (MPUAT), Udaipur, witnessed the participation of 150 attendees representing diverse stakeholder groups. The gathering included 5 dignitaries on the dais, 10 representatives from fisheries startups and aquapreneurial ventures across Rajasthan, 10 fisheries officers from the Department of Fisheries, Government of Rajasthan, 30 fish farmers from different districts of Rajasthan, 80 students from the College of Fisheries, MPUAT, Udaipur, and 20 professionals, comprising faculty members, officials from fisheries and allied departments, consultants, managers, engineers, and technicians. The diverse participation fostered meaningful interactions, knowledge exchange, and networking among academia, government, industry, startups, and the farming community.

## Inaugural Session



**Dr. R.L. Soni**

**Director Extension Education & Dean  
College of Fisheries, MPUAT, Udaipur.**



Dr. R. L. Soni, Director of Extension Education and Dean, College of Fisheries, Maharana Pratap University of Agriculture and Technology (MPUAT), Udaipur. Extended a cordial welcome to the Chief Guest, Guest of Honour, distinguished dignitaries on and off the dais, officials from MANAGE-FISHub, representatives of the Department of Fisheries, Government of Rajasthan, faculty members, scientists, fisheries officers, startup founders, aquapreneurs, fish farmers, representatives of Self-Help Groups (SHGs) and Fish Farmer Producer Organizations (FFPOs), industry representatives, students, media personnel, and all other participants.

In his address, he highlighted the importance of promoting entrepreneurship and innovation in the fisheries sector through effective collaboration among academic institutions, government departments, research organizations, startups, industry, and farming communities. He emphasized that the Fisheries Startup and Aquapreneurship Stakeholders Meet provides an appropriate platform for knowledge exchange, technology dissemination, networking, and the development of strategic partnerships to strengthen the fisheries and aquaculture ecosystem.

Dr. Soni also underlined the role of the College of Fisheries, MPUAT, in supporting fisheries education, research, extension, and entrepreneurship development in Rajasthan. He appreciated the collaborative initiative of MANAGE-FISHub and MPUAT in organizing the Stakeholders Meet and expressed confidence that the programme would facilitate meaningful interactions among stakeholders and contribute to the promotion of innovation-led fisheries development in the state.

He concluded his address by conveying his best wishes for the successful conduct of the programme and once again welcomed all the dignitaries and participants.

Following the welcome address, the programme was formally inaugurated with the ceremonial lighting of the traditional lamp by the dignitaries on the dais.



*India's fisheries sector is driving the Blue Economy by creating livelihoods, ensuring nutritional security, and fostering innovation. Rajasthan's remarkable progress in inland fisheries demonstrates that with science, policy support, and entrepreneurship, new opportunities can flourish anywhere. The future of fisheries lies in the hands of skilled professionals, innovators, and aquapreneurs.*



## Inaugural Session



**Dr. Atul Kumar Jain**  
Director, Ornamental Fisheries  
Training and Research Institute  
(OFTRI), Udaipur.



Dr. Atul Kumar Jain, Director, OFTRI, Udaipur, Rajasthan, addressed the gathering and appreciated the efforts of MANAGE-FISHub in organizing the Fisheries Startup and Aquapreneurship Stakeholders Meet in collaboration with the College of Fisheries, MPUAT, Udaipur. He conveyed his sincere gratitude to MANAGE-FISHub for initiating such a collaborative platform that brings together researchers, government departments, startups, entrepreneurs, students, and fish farmers to strengthen the fisheries innovation ecosystem.

Dr. Jain extended special appreciation to Dr. Saravanan Raj, CEO, MANAGE-FISHub, for his visionary leadership and initiative in conceptualizing and promoting the Stakeholders Meet across different states of the country. He acknowledged that such programmes play a significant role in fostering entrepreneurship, technology transfer, institutional collaboration, and startup development in the fisheries sector.

In his address, Dr. Jain highlighted the vast untapped potential of Rajasthan for inland fisheries and aquaculture development. He emphasized that the state possesses a wide range of water resources that can be effectively utilized for productive fisheries activities and He further stated that emerging areas such as ornamental fish culture, modern aquaculture technologies, recirculatory aquaculture systems (RAS), biofloc farming, and youth-led aquapreneurship offer immense opportunities for employment generation, enterprise development, and livelihood enhancement. He observed that with sustained institutional support, technological interventions, and entrepreneurial initiatives, the Blue Economy of Rajasthan has only begun to unfold, presenting significant prospects for inclusive and sustainable growth.

Dr. Jain concluded his address by encouraging students, entrepreneurs, and fish farmers to adopt innovative aquaculture technologies and capitalize on emerging opportunities in the fisheries sector. He expressed confidence that collaborative initiatives such as the Fisheries Startup and Aquapreneurship Stakeholders Meet would strengthen the startup ecosystem and promote sustainable fisheries development in Rajasthan.

*Every water body is an opportunity. Ponds, stepwells, reservoirs, and inland saline waters can transform Rajasthan into a hub of inland fisheries. With ornamental fish culture, modern aquaculture, and youth-led aquapreneurship, the state's Blue Economy has only begun to unfold.*

## Inaugural Session



**Dr. A.K. Joshi**  
**Joint Director, Department of**  
**Fisheries, Government of Rajasthan.**



Dr. A. K. Joshi, Joint Director, Department of Fisheries, Government of Rajasthan, addressed the gathering and appreciated the initiative of MANAGE-FISHub in organizing the Fisheries Startup and Aquapreneurship Stakeholders Meet in collaboration with the College of Fisheries, MPUAT, Udaipur. He conveyed his sincere appreciation to MANAGE-FISHub, for conceptualizing and initiating such stakeholder-centric programmes that bring together academia, government, startups, industry, farmers, and other key stakeholders on a common platform.

He emphasized that fisheries is one of India's sunrise sectors, playing a pivotal role in generating employment, enhancing farmers' incomes, strengthening nutritional security, and driving the country's Blue Economy. Referring to the support extended under the Pradhan Mantri Matsya Sampada Yojana (PMMSY) and various State Government initiatives, he highlighted that Rajasthan has made remarkable progress in inland fisheries and aquaculture, with farmers successfully adopting freshwater fish farming as well as inland saline shrimp farming, thereby creating new livelihood opportunities across the state.

Dr. Joshi remarked that the future of the fisheries sector lies in innovation, aquapreneurship, technology adoption, and sustainable resource management. He observed that programmes such as the Fisheries Startup and Aquapreneurship Stakeholders Meet are valuable not only for startups and students but also for government officials, extension functionaries, researchers, industry representatives, and other fisheries stakeholders by facilitating knowledge exchange, exposure to emerging technologies, and stronger institutional collaboration.

He concluded by expressing confidence that continued collaborative efforts by MANAGE-FISHub and its partner institutions would further strengthen the fisheries innovation ecosystem and accelerate the sustainable growth of the fisheries sector in Rajasthan.



*Fisheries is India's Sunrise Sector, creating jobs, boosting incomes, and driving the Blue Economy. With PMMSY and State Government support, Rajasthan is emerging as an inland aquaculture leader, where 3,000+ farmers are successfully engaged in shrimp farming. The future belongs to innovation, aquapreneurship, and sustainable fisheries.*



## Inaugural Session



**Prof. (Dr.) Pratap Singh**  
**Hon. Vice Chancellor, MPUAT**  
**Udaipur, Rajasthan.**



Prof. (Dr.) Pratap Singh, Hon'ble Vice Chancellor, Maharana Pratap University of Agriculture and Technology (MPUAT), Udaipur, delivered the presidential address and highlighted the growing importance of fisheries as a promising sector for rural development, employment generation, and economic diversification in Rajasthan. He appreciated the collaborative efforts of MANAGE-FISHub and the College of Fisheries, MPUAT, in organizing the Fisheries Startup and Aquapreneurship Stakeholders Meet, which provides an effective platform for connecting academia, government, industry, startups, and the farming community.

In his address, he emphasized that although Rajasthan is traditionally known as an agrarian state, its vast network of reservoirs, ponds, anicuts, canals, and inland saline water resources offers immense scope for the expansion of inland fisheries and aquaculture. He noted that scientific management of these resources, coupled with entrepreneurship and technology-driven interventions, can significantly enhance fish production, improve rural livelihoods, and create sustainable employment opportunities for youth.

Prof. Singh highlighted that the Government of India, through the Pradhan Mantri Matsya Sampada Yojana (PMMSY), and the Government of Rajasthan are actively supporting fisheries development through investments in infrastructure, seed production, value addition, market linkages, and capacity building. He noted that these initiatives are fostering innovation, entrepreneurship, and the rapid growth of inland aquaculture in the state.

He emphasized the crucial role of universities and research institutions in building skilled human resources, promoting technology transfer, and fostering innovation in the fisheries sector. He encouraged students, researchers, and aspiring entrepreneurs to leverage government schemes and institutional support to establish sustainable fisheries enterprises.

Prof. Singh concluded by expressing confidence that collaborative initiatives such as the Fisheries Startup and Aquapreneurship Stakeholders Meet would strengthen stakeholder partnerships, foster innovation, and accelerate the sustainable growth of Rajasthan's fisheries sector.

*Rajasthan's inland waters are reservoirs of untapped economic potential, where every pond can become a source of food, income, and opportunity through the integration of inland fisheries with traditional farming systems.*

## Inaugural Session - Vote of Thanks



**Mr. Mahiwal Singh**  
Program Coordinator  
MANAGE-FISHUB



Mr. Mahiwal Singh, Program Coordinator, MANAGE-FISHub, extended his sincere gratitude to all the dignitaries, stakeholders, and participants for their valuable presence and contribution towards the successful organization of the Fisheries Startup and Aquapreneurship Stakeholders Meet. He expressed his heartfelt appreciation to:

- **Prof. (Dr.) Pratap Singh**, Hon'ble Vice Chancellor, MPUAT, Udaipur, for his gracious presence and inspiring presidential address.
- **Mr. Sanjay Kumar Agarwal** (IAS), Director General, MANAGE, for his visionary leadership and continuous support in promoting innovation and entrepreneurship in the agriculture and fisheries sectors.
- **Dr. Saravanan Raj**, Director (AE) & CEO, MANAGE-FISHub, for providing the opportunity to organize this stakeholder meet and for his constant guidance, encouragement, and leadership in strengthening the fisheries startup ecosystem across the country.
- **Dr. R. L. Soni**, Director of Extension Education and Dean, College of Fisheries, MPUAT, Udaipur, for his valuable guidance and support in organizing the programme.
- **Dr. A. K. Joshi**, Joint Director, Department of Fisheries, Government of Rajasthan, and **Dr. Atul Kumar Jain**, Director, OFTRI, Udaipur, for sharing their valuable insights and encouraging stakeholders towards innovation-driven fisheries development.

He thanked the College of Fisheries, MPUAT, Udaipur, including the faculty, organizing committee, staff, volunteers, and students, for their excellent support in organizing the programme, and expressed appreciation to all speakers, startups, aquapreneurs, fisheries officials, scientists, industry representatives, fish farmers, and participants for their valuable contributions.

Before concluding, Mr. Singh briefly highlighted the vision and key initiatives of MANAGE-FISHub, including startup financial support, capacity building, mentoring, and stakeholder engagement. He encouraged participants to collaborate with MANAGE-FISHub to foster innovation and entrepreneurship in the fisheries sector.

*"The Fisheries Startup and Aquapreneurship Stakeholders Meet is more than an event. It is a platform where innovation meets opportunity, partnerships drive progress, and ideas shape the future of the Blue Economy."*



## Startup Pitching Session

**Mr. Atul Mohan**, explained about WSAFE Sustainability Services is a sustainability-focused organization that develops innovative, nature-based, and climate-resilient solutions for agriculture, aquaculture, and environmental management. By integrating science, technology, and ecological principles, WSAFE promotes sustainable livelihoods and supports farmers, entrepreneurs, industries, and government agencies in adopting environmentally responsible and economically viable production systems.

**Vision:** To build resilient agriculture and aquaculture systems through sustainable technologies, natural resource restoration, and climate-smart innovations that advance food security, environmental sustainability, and the Blue Economy.

**Concept:** WSAFE Sustainability Services is founded on the principle that economic growth and environmental sustainability go hand in hand. It delivers integrated, nature-based solutions that enhance productivity through sustainable resource management, efficient water use, ecosystem restoration, and climate-smart technologies, while fostering innovation, capacity building, and collaborative partnerships.

### Key Areas of Expertise:

- WSAFE-NBS (Nature-Based Solutions): Promotes natural farming and zero-input agriculture to improve soil health, conserve water, and enhance ecosystem resilience.
- Climate-Smart Aquaculture: Develops sustainable high-density mud pond farming systems with minimal aeration, efficient water use, and near-zero feed waste for higher productivity and profitability.
- Ecological Services: Delivers environmental solutions including groundwater recharge, carbon sequestration, desalination, ecosystem restoration, and integrated natural resource management.

**Key Experience:** WSAFE Sustainability Services specializes in sustainable agriculture and aquaculture, climate-resilient production systems, nature-based solutions, environmental restoration, and capacity building. Through collaborations with academia, government, industry, startups, and farming communities, it promotes innovation, technology transfer, entrepreneurship, and sustainable Green and Blue Economy development.



**Mr. Atul Mohan**  
**Co-Founder & Director**  
**WSAFE Sustainability Services**



## Startup Pitching Session



**Mr. Anand Purbia**  
**Founder & Director**

**Khammaghani Fish Farmers Producer Company (FFPC), Udaipur, Rajasthan**



Mr. Anand Purbia explained about Khammaghani Fish Farmers Producer Company (FFPC), Udaipur, Rajasthan is a farmer-led organization dedicated to strengthening the livelihoods of fish farmers through collective action, improved market access, capacity building, and sustainable aquaculture practices. The company works to enhance fish production, profitability, and value addition while promoting entrepreneurship among its member farmers.

**Vision:** To empower fish farmers through collective enterprise, sustainable aquaculture, and market-driven innovations, contributing to a prosperous and resilient fisheries sector in Rajasthan.

**Concept:** Khammaghani FFPC operates on the principle of collective growth by bringing fish farmers together to improve access to quality inputs, technical guidance, financial services, value addition, and markets, thereby enhancing productivity and farmers' income.

### Key Areas of Work:

- Promotion of sustainable inland aquaculture practices.
- Supply of quality fish seed, feed, and aquaculture inputs.
- Capacity building and technical support for fish farmers.
- Collective marketing, value addition, and market linkages.
- Strengthening farmer entrepreneurship and producer-led enterprises.

**Key Experience:** The company has experience in organizing fish farmers, promoting scientific aquaculture practices, facilitating market access, and supporting value-chain development. Through collaboration with government departments, research institutions, and development organizations, it contributes to sustainable fisheries development and improved livelihoods in Rajasthan.

## Startup Pitching Session



**Dr. Abhinika Jain**  
**Founder**  
**Fishcraft India**

FISHCRAFT INDIA, founded by Dr. Abhinika Jain, showcased its innovative startup concept during the Fisheries Startup and Aquapreneurship Stakeholders Meet. FISHCRAFT INDIA focuses on developing fish-themed handcrafted products such as keychains, earrings, necklaces, door hangings, decorative artworks, and customized souvenirs inspired by fisheries and aquatic life. The startup proposes replacing conventional event mementoes with fisheries-themed handcrafted souvenirs at national and international conferences, workshops, and exhibitions, thereby promoting the identity of the fisheries sector while creating a unique branding opportunity.

The concept originated from the founder's passion for collecting fisheries souvenirs and evolved into a family-led initiative when handcrafted fish-themed products received overwhelming appreciation from friends, professionals, and institutions. The startup has already supplied customized souvenirs to reputed fisheries organizations, including ICAR–Central Institute of Fisheries Education (CIFE), Mumbai, demonstrating its market potential and acceptance. The startup is driven by three key objectives:

- Empowering rural and tribal women by providing home-based employment through the production of handcrafted fisheries souvenirs.
- Promoting the fisheries sector through innovative, sector-specific products and branding.
- Creating sustainable livelihood opportunities while encouraging entrepreneurship and local craftsmanship.

During the presentation, the founder acknowledged MANAGE–FISHub for providing the first platform to showcase the startup and expressed gratitude for its continuous efforts in nurturing fisheries startups and aquapreneurs. She also sought continued mentorship and support through MANAGE–FISHub's incubation and funding initiatives to scale the enterprise, strengthen women-led entrepreneurship, and expand the market for fisheries-based handicrafts across the country.



## Startup Pitching Session



**Mr. K Lakshmi Deepak**

**From Dr VS KRISHNA GOVT DEGREE COLLEGE  
studying BCOM (H) Financial Markets**

Chitin Chakra an startup idea presented an innovative circular bioeconomy model that transforms shrimp shell waste into high-value bio-products, promoting sustainable waste management and rural entrepreneurship. The startup addresses the growing challenge of shrimp processing waste by converting it into valuable products through a decentralized, community-driven approach.

The proposed model focuses on collecting shrimp shell waste from seafood processing units, shrimp peeling centres, fishing harbours, fish landing centres, and local fish markets. By engaging Self-Help Groups (SHGs) in waste collection, segregation, and aggregation, the initiative creates sustainable livelihood opportunities while strengthening the fisheries value chain.

Chitin Chakra proposes the establishment of decentralized micro-processing hubs utilizing ICAR-CIFT shrimp shell biorefinery technologies to produce chitin, chitosan, protein hydrolysate, and calcium carbonate. The integration of digital traceability and data-driven monitoring will further enhance quality assurance, transparency, and supply chain efficiency.

### Key Objectives

- To convert shrimp shell waste into high-value bio-products through a circular bioeconomy approach.
- To generate sustainable livelihoods for SHG women and coastal communities through decentralized waste collection and processing.
- To promote waste-to-wealth enterprises using proven ICAR-CIFT technologies.
- To strengthen resource efficiency, environmental sustainability, and value addition in the fisheries sector.

The startup envisions building a scalable, technology-driven waste management ecosystem that supports the Blue Economy while reducing environmental pollution and creating new income opportunities for coastal communities. It also seeks technical mentoring, technology transfer, and incubation support through MANAGE-FISHub and ICAR-CIFT to scale the model across India's fisheries sector.



## Startup Pitching Session

Harshit an graduation studentnt from College of Fisheries, MPUAT, Udaipur shared an innovative startup concept aimed at promoting scientific Pangasius (Pangasianodon hypophthalmus) culture in Rajasthan through climate-smart aquaculture and market-oriented production systems. The startup seeks to utilize the state's vast network of reservoirs, ponds, irrigation tanks, and farm ponds for commercial Pangasius farming, creating sustainable livelihood opportunities for fish farmers and rural entrepreneurs.

With the increasing demand for affordable, high-quality fish protein, the startup proposes the adoption of improved seed, scientific feeding practices, water quality management, and efficient production technologies to enhance productivity and profitability. The model integrates farmer training, technical advisory services, quality input supply, and market linkages to establish a sustainable Pangasius value chain in the state.

### Key Objectives

- To promote commercial Pangasius farming in Rajasthan through scientific aquaculture practices.
- To increase fish production, farmers' income, and rural employment by utilizing underutilized inland water resources.
- To provide fish farmers with quality seed, feed, technical guidance, and market support.
- To encourage youth entrepreneurship and develop sustainable aquaculture enterprises under the Blue Economy framework.

The startup envisions establishing Rajasthan as a leading inland Pangasius-producing state by leveraging support from PMMSY, state government initiatives, and institutional partnerships. Through innovation, capacity building, and value-chain development, the enterprise aims to improve livelihood security while contributing to the sustainable growth of the fisheries sector.



**Mr. Harshit Teli**  
**UG (Fisheries)**  
**College of Fisheries, MPUAT, Udaipur**



## Startup Pitching Session



**Mr. Gaurav Kumawat**  
**UG (Fisheries)**

**College of Fisheries, MPUAT, Udaipur**



BioFloc Tilapia an innovative startup concept focused on high-density tilapia farming using Biofloc technology to promote sustainable and water-efficient aquaculture in Rajasthan. The startup aims to utilize Biofloc systems for year-round production of quality tilapia while minimizing water use, reducing production costs, and improving farm profitability.

The concept integrates advanced Biofloc technology with scientific feeding, water quality management, and disease prevention to produce healthy fish in a controlled environment. Designed for small and marginal farmers, rural youth, and aspiring aquapreneurs, the model offers a low-footprint, climate-resilient solution that can be adopted even in water-scarce regions.

### Key Objectives

- To promote high-density tilapia farming using Biofloc technology.
- To enhance fish production while reducing water consumption and feed losses.
- To create sustainable livelihood and entrepreneurship opportunities for farmers and rural youth.
- To provide technical support, quality seed, input supply, and market linkages for profitable aquaculture enterprises.

The startup envisions developing a network of Biofloc-based tilapia production units supported by government schemes such as PMMSY, institutional partnerships, and technical training. By combining modern aquaculture technologies with entrepreneurship, the initiative aims to strengthen Rajasthan's inland fisheries sector and contribute to a sustainable Blue Economy.

## Startup Pitching Session

AquaNutra Bio Innovations presented a startup concept focused on harnessing the nutritional and medicinal potential of aquatic weeds, transforming them into high-value products for food, health, and nutraceutical applications. The concept highlighted that, beyond conventional fish production, aquatic ecosystems possess underutilized biological resources that can create new livelihood opportunities and promote sustainable Blue Economy enterprises.

The startup particularly emphasized *Wolffia globosa*, one of the world's smallest flowering plants (angiosperms), recognized for its exceptional nutritional profile. Rich in high-quality protein, essential amino acids, bioactive compounds, vitamins, minerals, and antioxidants, *Wolffia globosa* has significant potential for developing functional foods, nutraceuticals, herbal supplements, and pharmaceutical ingredients. Its rapid growth, minimal land requirement, and efficient nutrient utilization make it an environmentally sustainable resource for future food and health systems.

The proposed startup aims to integrate scientific cultivation, value addition, processing, and commercialization of medicinal aquatic plants to create alternative income sources for fish farmers, rural entrepreneurs, and Self-Help Groups (SHGs). By utilizing underexploited aquatic resources, the enterprise seeks to diversify aquaculture-based livelihoods while promoting environmental sustainability.

### Key Objectives

- To explore the nutritional and medicinal properties of *Wolffia globosa* and other aquatic plants for value-added products.
- To develop nutraceutical, functional food, and herbal health products from aquatic biomass.
- To create sustainable livelihood and entrepreneurship opportunities for fish farmers, rural youth, and women.
- To promote the utilization of aquatic weeds as high-value bioresources, contributing to the Blue Economy and circular bioeconomy.

The startup envisions establishing a sustainable value chain that combines scientific research, processing technologies, market linkages, and entrepreneurship, positioning aquatic plants as an emerging bioresource for nutrition, health, and livelihood security.



**Dr. Nitesh Kumar Yadav**  
Assistant Professor  
College of Fisheries, MPUAT  
Udaipur, Rajasthan



## Startups Exhibition and Networking

Following the conclusion of the Technical Session, a Startup Exhibition was held at the venue, where selected fisheries and allied-sector startups showcased their innovative products, technologies, and business models. The exhibition was actively visited by dignitaries, speakers, officials, experts, and participants present at the program. Exhibition stalls include Khammaghani Fishfarmers Producer Company display their concept of pond fish farming and fish byproducts like pickle, shrimp snacks etc, also the Fishcraft India displayed their fisheries art products and the OFTRI, Udaipur showcased the Ornamental fisheries and other byproducts.

The startups presented a wide range of innovations, including aquaculture probiotic solutions, fisheries export services, sustainable packaging solutions, integrated digital platforms that support fisheries operations and sustainability.

During the exhibition, dignitaries and stakeholders engaged directly with startup founders, appreciated their innovations, and offered valuable feedback and suggestions for further refinement and scaling.

The exhibition functioned as an effective platform for startups to demonstrate their solutions, gain visibility, and explore collaboration and partnership opportunities, while promoting knowledge exchange and networking fisheries ecosystem stakeholders.



## Valedictory Address



**Dr. R.L. Soni**

**Director Extension Education & Dean  
College of Fisheries, MPUAT, Udaipur.**



The Valedictory Session was addressed by Dr. R. L. Soni, Director Extension & Dean, MPUAT, Udaipur, expressed his heartfelt gratitude to all the dignitaries, invited speakers, startup founders, aquapreneurs, fisheries officials, scientists, faculty members, industry representatives, fish farmers, students, and participants for their enthusiastic participation and valuable contributions to the successful conduct of the Fisheries Startup and Aquapreneurship Stakeholders Meet.

In his address, Dr. Soni highlighted that the programme served as an effective platform for connecting academia, government, startups, industry, and the farming community to foster innovation, collaboration, and fisheries entrepreneurship. He emphasized that such initiatives are instrumental in promoting technology adoption and sustainable fisheries development.

Dr. Soni expressed his sincere appreciation to **MANAGE, Hyderabad**, and **MANAGE-FISHub** for conceptualizing the stakeholder initiative. He conveyed special thanks to **Dr. Saravanan Raj, Director (AE) & CEO, MANAGE-FISHub**, for his leadership and continued efforts in promoting fisheries innovation and aquapreneurship, and acknowledged the dedicated coordination of Mr. Mahiwal Singh, Programme Coordinator, MANAGE-FISHub, in the successful organization of the event. He also thanked the College of Fisheries, MPUAT, Udaipur, including the organizing committee, faculty, staff, and volunteers, for their excellent coordination and support.

Concluding his address, Dr. Soni encouraged participants to strengthen collaboration, embrace innovation, and leverage government initiatives for fisheries development. He thanked all the participants for their active involvement and declared the Fisheries Startup and Aquapreneurship Stakeholders Meet a grand success.

## Vote of Thanks



**Dr. M.L. Ojha**  
**Associate Professor**  
**College of Fisheries, MPUAT, Udaipur**



The Vote of Thanks was delivered by Dr. M. L. Ojha, who expressed his heartfelt gratitude to the Chief Guest, Guest of Honour, distinguished dignitaries, invited speakers, startup founders, aquapreneurs, fisheries officials, scientists, faculty members, industry representatives, fish farmers, students, media personnel, and all participants for their valuable presence and active participation in the Fisheries Startup and Aquapreneurship Stakeholders Meet.

He conveyed special appreciation to **MANAGE, Hyderabad**, and **MANAGE-FISHub** for conceptualizing and supporting the programme, and extended his sincere thanks to **Dr. Saravanan Raj, Director (AE) & CEO, MANAGE-FISHub**, for his guidance and leadership in promoting fisheries innovation and entrepreneurship.

Dr. Ojha also thanked the College of Fisheries, MPUAT, Udaipur, particularly the organizing committee, faculty members, staff, volunteers, and students, for their excellent coordination, hospitality, and support in the successful conduct of the programme. He further acknowledged the support of all collaborating organizations and stakeholders in making the event a success.

Concluding his remarks, Dr. Ojha thanked everyone once again for their cooperation and enthusiastic participation and wished all the participants continued success in their future endeavours.



**Report Prepared by: Mahiwal Singh (MANAGE-FISHub)**

**MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)**

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)

**National Institute of Agricultural Extension Management (MANAGE)**

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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<https://www.manage.gov.in/managefishub/>



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