



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



AquaReach

Aquapreneurship Acceleration Program

Hands-on training to help households to start aquaculture income models

Organized by

MANAGE - FISHub

In collaboration with



11-09-2026



College of Fisheries, Kumarganj, Uttar Pradesh



MANAGE FISHub



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MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators.

Our Focus Areas





Acharya Narendra Deva University of Agriculture & Technology (ANDUAT)

Acharya Narendra Deva University of Agriculture & Technology (ANDUAT), located at Kumarganj, Ayodhya, Uttar Pradesh, is a multidisciplinary agricultural university established in 1975. The University is named after the eminent educationist and freedom fighter Acharya Narendra Deva.

ANDUAT has developed as a major centre for education, research and extension in agriculture and allied sciences, particularly serving the needs of Eastern Uttar Pradesh. Its academic and research areas include agriculture, horticulture, forestry, fisheries, veterinary science, animal husbandry, agricultural engineering and community science. The University follows an integrated approach to teaching, research and extension, with emphasis on generating relevant technologies, educating students and transferring innovations to farmers and rural communities. Its extension system includes 25 Krishi Vigyan Kendras (KVKs) and 4 Krishi Gyan Kendras (KGKs) supporting technology dissemination and capacity building in Eastern Uttar Pradesh.

ANDUAT's academic programs are designed not only to produce graduates for employment but also to support self-employment and entrepreneurship. (<https://www.nduat.org.in>).

Objectives

To provide quality education and to build a robust research network in agricultural and allied sciences.

To Address regional management and farming challenges specific to Eastern Uttar Pradesh.

To improve farmers' livelihoods and self-reliance through need-based research, technology transfer, training, and farm advisory services.

About the Program

The AquaReach program is an initiative by MANAGE- FISHub for district-level aquapreneurship acceleration. The program is to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

1st Day: Offline Training

7th Day: First Follow Up (Online) on Pre incubation and Incubation Registration

15th Day: Second Follow Up (Online)

30th Day: Final Follow Up (Online)

Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth

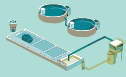


SHGs



Aspiring Entrepreneurs

Focus Areas



Aquaculture
Mechanisation
& Innovation



AI & IOT in
Fisheries



Waste to
Wealth



Biotechnology
& Genetics



Integrated &
Secondary
Aquaculture



Blockchain
Technology



Fisheries Extension
&
Advisory



Post-Harvest
& Cold chain
innovations



Fisheries Inputs
& Feed Technology



Other Innovations
in Fisheries &
Aquaculture

Key Takeaways



Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE-FISHub's month-long follow-up system.



Organising Team

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Register Now

Registration link

<https://forms.gle/vnqZrj1NgpG2WCF38>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare,
Govt. of India)

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<https://www.manage.gov.in/managefishub/>



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