



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

*Entrepreneurship Orientation Programme for Fishers
and Aquapreneurs*

In collaboration with



**Acharya Narendra Deva University of
Agriculture & Technology (ANDUAT)**



10th September, 2026



**College of Fisheries, Kumarganj
Uttar Pradesh**



MANAGE FISHub



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MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (<https://www.manage.gov.in/managefishub/>)

Our programs



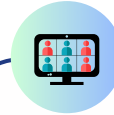
MANAGE-FISHub
Pre-Incubation
Program



MANAGE-FISHub
Incubation
Program



MANAGE
Aqua Eureka
Program



MANAGE-FISHub
Fortnightly
Friday (F3)
Webinars



MANAGE-FISHub
Internship
Program



MANAGE-FISHub
AQUAREACH



Fisheries-StartUp &
Aquapreneurship
Stakeholders
Meet



MANAGE-FISHub
Aqua Yuva



MANAGE-FISHub
Aqua Udhyaami

ANDUAT

Acharya Narendra Deva University of Agriculture & Technology (ANDUAT), located at Kumarganj, Ayodhya, Uttar Pradesh, is a multidisciplinary agricultural university established in 1975. The University is named after the eminent educationist and freedom fighter Acharya Narendra Deva.

ANDUAT has developed as a major centre for education, research and extension in agriculture and allied sciences, particularly serving the needs of Eastern Uttar Pradesh. Its academic and research areas include agriculture, horticulture, forestry, fisheries, veterinary science, animal husbandry, agricultural engineering and community science. The University follows an integrated approach to teaching, research and extension, with emphasis on generating relevant technologies, educating students and transferring innovations to farmers and rural communities. Its extension system includes 25 Krishi Vigyan Kendras (KVKs) and 4 Krishi Gyan Kendras (KGKs) supporting technology dissemination and capacity building in Eastern Uttar Pradesh.

ANDUAT's academic programs are designed not only to produce graduates for employment but also to support self-employment and entrepreneurship. (<https://www.nduat.org.in>).

Objectives

1

To provide quality education in agriculture and allied sciences.

To Build a robust research network in agricultural and allied sciences.

2

3

To Address regional management and farming challenges specific to Eastern Uttar Pradesh.

4

To improve farmers' livelihoods and self-reliance through need-based research, technology transfer, training, and farm advisory services.

About the Program

Aqua Udyami is an entrepreneurship-driven programme aimed at empowering fishermen, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fish Farmers

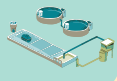


Aspiring
Aquapreneurs



Fisheries Startups &
Aquapreneurs

Focus areas



Aquaculture
Mechanisation &
Innovation



AI & IOT in
Fisheries



Waste to
Wealth



Biotechnology &
Genetics



Integrated &
Secondary
Aquaculture



Blockchain
Technology



Fisheries Extension
&
Advisory



Post-Harvest &
Cold chain
innovations



Fisheries Inputs
& Feed Technology



Other Innovations
in Fisheries &
Aquaculture

Key Takeaways



Build Networks

Meet individuals who can potentially become business partners, clients, mentors, or collaborators.



Forge New Partnerships

Facilitate collaborations and discover opportunities for joint ventures, partnerships, or projects that align with your objectives.



Gain Visibility

Showcase your products and technologies to a relevant audience, increasing your visibility within the local business community.



Discover New Opportunities

Engage with innovators, experts, and institutions to explore emerging trends and startup opportunities in the fisheries sector.



Learning & Exposure

Gain insights from Fisheries-Startup Stakeholders through Networking, Talks and Discussions



Organising Team

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Register Now

Registration link

<https://forms.gle/VXUptYARnQcweQeQ7>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and
Dairying, Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India

<https://www.manage.gov.in/managefishub/>