



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

*Entrepreneurship Orientation Programme for Fishers
and Aquapreneurs*

In collaboration with



Nanaji Deshmukh Veterinary Science
University (NDVSU)



13th August , 2026



College of Fishery Science, NDVSU,
Jabalpur, M.P



MANAGE FISHub



MANAGE-FISHub



managefishub



MANAGE FISHub



MANAGE-FISHub



MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (<https://www.manage.gov.in/managefishub/>)

Our programs



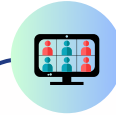
MANAGE-FISHub
Pre-Incubation
Program



MANAGE-FISHub
Incubation
Program



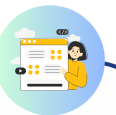
MANAGE
Aqua Eureka
Program



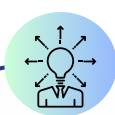
MANAGE-FISHub
Fortnightly
Friday (F3)
Webinars



MANAGE-FISHub
Internship
Program



MANAGE-FISHub
Pre-Incubation
Program



MANAGE-FISHub
AQUAREACH



Fisheries-StartUp &
Aquapreneurship
Stakeholders
Meet



MANAGE-FISHub
Aqua Yuva



MANAGE-FISHub
Aqua Udhya

Nanaji Deshmukh Veterinary Science University (NDVSU) is a specialized State Veterinary University established by the Government of Madhya Pradesh to provide higher education, research, and extension services in Veterinary Science, Fisheries Science, Animal Husbandry, Animal Biotechnology, and Wildlife Health.

The university was established on 3 November 2009 under the Nanaji Deshmukh Pashu Chikitsa Vigyan Vishwavidyalaya Adhiniyam, 2009 (Madhya Pradesh Act No. 16 of 2009). It serves as one of India's leading institutions for veterinary and fisheries education, with a strong emphasis on livestock development, aquaculture, animal health, and rural entrepreneurship. The College of Fishery Science (CoFS), Jabalpur is the only constituent fisheries college of Nanaji Deshmukh Veterinary Science University (NDVSU) in Madhya Pradesh. It was established in 2012 to address the growing demand for skilled professionals in inland fisheries, aquaculture, fish health, and fisheries management in Central India. The college has become an important centre for fisheries education, research, and extension, particularly focusing on freshwater aquaculture, reservoir fisheries, and sustainable fisheries development. (<https://www.ndvsu.org.in>).

Objectives

1

To Impart Education in Veterinary, Fisheries and Allied Sciences

2

To Advance Learning and Promote Research in Veterinary and Fisheries Sciences

3

To Undertake Extension of Veterinary and Fisheries Sciences to Rural Communities

4

Human Resource Development & Sustainable Livestock and Fisheries Development



About the Program

Aqua Udyami is an entrepreneurship-driven programme aimed at empowering fishermen, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fishers &
Fish Farmers



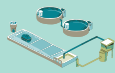
Aspiring
Aquapreneurs



Fisheries Startups &
Aquapreneurs



Focus areas



Aquaculture
Mechanisation &
Innovation



AI & IOT in
Fisheries



Waste to
Wealth



Biotechnology &
Genetics



Integrated &
Secondary
Aquaculture



Blockchain
Technology



Fisheries Extension
&
Advisory



Post-Harvest &
Cold chain
innovations



Fisheries Inputs
& Feed Technology



Other Innovations
in Fisheries &
Aquaculture

Key Takeaways



Build Networks

Meet individuals who can potentially become business partners, clients, mentors, or collaborators.



Forge New Partnerships

Facilitate collaborations and discover opportunities for joint ventures, partnerships, or projects that align with your objectives.



Gain Visibility

Showcase your products and technologies to a relevant audience, increasing your visibility within the local business community.



Discover New Opportunities

Engage with innovators, experts, and institutions to explore emerging trends and startup opportunities in the fisheries sector.



Learning & Exposure

Gain insights from Fisheries-Startup Stakeholders through Networking, Talks and Discussions



Organising Team

Dr. Mandeep Sharma

Vice-Chancellor
Nanaji Deshmukh Veterinary Science
University (NDVSU)
Jabalpur, Madhya Pradesh

Dr. Saravanan Raj

Director (Agricultural Extension), MANAGE &
CEO, MANAGE-FISHub
Rajendranagar, Hyderabad
ceomfishub@gmail.com

Dr. S.K. Mahajan

Dean
College of Fishery Science, NDVSU
Jabalpur, M.P
info.cofscjabalpur@gmail.com

Dr Nivedha C K

Innovation Research Fellow
MANAGE- FISHub
Rajendranagar, Hyderabad
nivedhanive05407@gmail.com
+91 7502296380

Dr. Sona Dubey

Associate Professor
College of Fishery Science, NDVSU
Jabalpur, M.P
sonadubey38@gmail.com

Ms. Jaini Jeshwanthi

Business Executive
MANAGE- FISHub
Rajendranagar, Hyderabad
bemfishub@gmail.com
+91 9110355114



Register Now

Registration link

<https://forms.gle/pEi5XGNd39RFBWoH6>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India

<https://www.manage.gov.in/managefishub/>