





A 5 days Fully Residential Free Training Program September 16 - 20, 2024

Agricultural Extension Systems for Entrepreneurs in Agroecological Farming Systems

A Collaborative initiative of National Institute of Agricultural Extension Management (MANAGE) and

Centre for Sustainable Agriculture (CSA)

The agricultural sector is experiencing a significant shift from input-intensive conventional cropping systems towards agroecological farming systems due to ecological and economic crises, climate change, and evolving consumer preferences. This transformation has gained momentum in Indian agriculture, especially after the honourable Prime Minister endorsed natural farming. To support this change, a new extension strategy is necessary to promote these practices and create opportunities for entrepreneurs.

Recent advancements in agricultural extension have been influenced by research in innovation diffusion, innovation systems, user-generated innovations, digital advancements, and communication studies. These insights are crucial for updating extension services to meet the evolving needs of stakeholders in Innovation Systems(AIS). There is a growing demand for updated teaching materials and research to ensure the relevance of extension services in the current landscape.

The National Institute of Agricultural Extension Management (MANAGE), in collaboration with state agricultural universities and other reputable academic institutions, is leading discussions on these emerging trends. MANAGE, along with the Centre of Sustainable Agriculture and Krishna Sudha Academy for Agroecology, is conducting training programs to enhance capacities and foster entrepreneurship in agroecological (organic/natural) farming systems.

This training program covers a range of topics, including innovative agroecological farming methods, challenges and facilitators of technological transitions, advanced extension research methodologies, research priorities, new skills, career prospects, and opportunities for entrepreneurship in this evolving farming paradigm.

The Program

The purpose of this training program is to orient Students, Enthusiasts, Farmers and FPOs, to understand various perspectives, trends, and entrepreneurial opportunities of agroecological farming systems. And, also orienting them with new extension tools that enable them to become exemplary entrepreneurs in evolving paradigms of agroecological farming.

Objectives

- To orient participants on the emerging areas in agroecological farming systems, emerging extension tools, and entrepreneurial skills
- To inculcate new entrepreneurial competencies and career opportunities in agroecological farming systems besides utilizing enabling agricultural extension methods

Course Content (will be in English)

New Agroecological farming systemsNew **Entrepreneurial Competencies Career** Opportunities

Research Priorities

Training Methodology

- Presentations Group
- Discussion
- **Teamwork**
- Recap and Reflection Sessions

The MANAGE will Cover the training fees, food and accommodation for this fully residentials course

Participants

Limited to 45 trainees, from the Development Departments, Agricultural Universities, KVKs and FPOs, enthusiasts etc.,

National Institute of Agricultural Extension Management (MANAGE):



The National Institute of Agricultural Extension Management (MANAGE) is the Indian response to the challenges of agricultural extension and management diverse agriculture sector. MANAGE was rapidly growing and established in 1987, by the Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE offers its services majorly in the streams of Capacity building, implementing GoI schemes, Research. Management, Natural Farming, Consultancy, Mentoring Agri-Start-ups and Entrepreneurship Agri-Business Management and Education.

(https://www.manage.gov.in/)



Krishna Sudha Academy for Agroecology is a unit of Sree Padmavathi Venkateswara Foundation, located in 38 acre campus at Kondaparva Village, NTR District of Andhra Pradesh. The campus has rich diversity of organic cropping systems, input production models on display with residential training facility for over 80 people at a time. The academy also hosts an incubation centre on Agroforestry in partnership with ICRAF.

(www.krishnasudhaacademy.org)



Centre for Sustainable Agriculture is the knowledge partner for the Krishna Sudha Academy for Agroecology. CSA has over 20 years of experience in innovating and promoting organic/natural farming models, promoting and supporting farmer producer organisations and research on public policy. (www.csa-india.org)

Program Directors

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Training Venue: Krishna Sudha Academy for Agroecology

Kondaparva-521213 NTR District Andhra Pradesh

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https://KrishnaSudhaAcademy.org







National Institute of Agricultural Extension Management (MANAGE)

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Krishna Sudha Academy for Agroecology

Kondaparva, Andhra Pradesh

Training Programme on

"Agricultural Extension Systems for Entrepreneurs in Agroecological Farming Systems"

September 16-20, 2024 at Krishna Sudha Academy for Agroecology, Andhra Pradesh

NOMINATION FORM

(Please fill-up completely)

1. Name (CAPITAL LETTERS)):
2. Designation	:
3. Specialization (Major)	:
4. Gender (Male or Female)	: <u> </u>
5. Education (Completed or C	Ongoing):
6. Total Service (Yrs), if employed:	
7. Univ./Organisation	CAU SAU Deemed Univ. □ Colleges □ ICAR □ Univ. □ Others
7. Organization Name & Address	:
District	:
State	:
8. Mobile	:
e-mail	:
9. WhatsApp No.	:
10. Nature of Job	: Student/ Scholar/Teaching/ Research/Training/ Extension
Date:	Signature
Forwarded and recommende	d by: Chairman/ HoD/ Dean (If studying or employed)

Signature