



MNG/CAEIRA- 06/2025-26
June 09, 2025

Dear Sir/Madam,

Sub: MANAGE Collaborative training programme - NYPDP-"New Competencies, Career Opportunities and Research Priorities in Agricultural Extension" - December 08-12, 2025 at Punjab Agricultural University (PAU) Ludhiana, Punjab - request for nominations - reg

Greetings from MANAGE, Hyderabad!

The National Institute of Agricultural Extension Management (MANAGE) is an apex level autonomous organization under the Ministry of Agriculture and Farmers Welfare, GoI is organizing a series of training programs for the agricultural extension professionals across the country. Accordingly, a five-day training program on "**New Competencies, Career Opportunities and Research Priorities in Agricultural Extension**" is proposed to be organized during December 08-12, 2025 at Punjab Agricultural University (PAU), Ludhiana, Punjab for the young Agricultural Extension Professionals (faculty, scientists), Ph.D. scholars and PG Students from different states of the country.

The program broadly aims at (i) To orient young faculty, Ph.D. Scholars and PG students in Agricultural Extension on the emerging areas of Agricultural Extension, Research, Practice and Policy; and (ii) To discuss on new competencies, job opportunities and research priorities in Agricultural Extension.

The training programme would be fully residential in nature and free boarding and lodging will be provided at PAU, Ludhiana, Punjab.

In this context, you are requested to kindly nominate the young professionals/ research scholars / M. Sc Students in Agricultural Extension from your esteemed University to participate this programme at PAU, Ludhiana, Punjab during December 08-12, 2025.

Nominations may be e-mailed at <directormanager1@gmail.com> on or before the due date i.e., August 08, 2025.

With kind regards,


(Saravanan Raj)

Encl: 1. NYPDP brochure 2. Nomination form

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

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National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

December 08-12, 2025

Punjab Agricultural University (PAU), Ludhiana, Punjab

Context

The theory and practice of agricultural extension have evolved considerably in the recent past based on new research in the diffusion of innovations, innovation systems, digital innovations and communication studies. New insights are important tools to reinvent extension to meet the evolving needs of Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new research and updated content for teaching-training in extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducting a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4l) webinars in Agricultural Extension since 2018.

Program

The purpose of this National Young Professionals Development Program is to orient M.Sc Students, Ph.D Scholars, young faculty members of SAUs/CAUs, Deemed Universities, Colleges and KVKs on the advances and new frontiers in agricultural extension.

Objectives



To orient participants on the emerging areas in extension research, practice and policy.



Discuss new competencies, career opportunities, and research priorities in agricultural extension.

Content

- **New Competencies**
- **Career Opportunities**
- **Research Priorities**

Methodology

- Presentations
- Group Discussion
- Team Work
- Recap and Reflection Sessions

Participants

- The participants in the program would include M.Sc Students and Ph. D Scholars in Agril.Extn. / Dairy Extn./ Vet. Extn./ Extn. & CM, young faculty in the SAUs/ CAUs, Deemed Universities, Colleges and SMS of KVKs (with less than 3 years of Experience).
- MANAGE will cover training fees, food and PAU will provide accommodation.

e-mail Nominations To : directormanage1@gmail.com

Program Director

Dr. Saravanan Raj

Director (Agricultural Extension)
National Institute of Agricultural Extension
Management (MANAGE)
Rajendranagar, Hyderabad

Program Coordinator

Dr. Sandipamu Raahalya

MANAGE Fellow
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Assistant Professor (Extension Education)
Department of Extension Education
Punjab Agricultural University (PAU)
Ludhiana, Punjab

Dr. Dharminder Singh

Principal Extension Scientist
Department of Extension Education
Punjab Agricultural University (PAU)
Ludhiana, Punjab


* Last date for Nomination : 08th August, 2025



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 **MANAGE - CAEIRA**



National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad – 500 030, Telangana, India, <https://www.manage.gov.in>

and

Punjab Agricultural University (PAU)

Ludhiana, Punjab, India, <https://www.pau.edu/>

National Young Professionals Development Programme on
**"New Competencies, Career Opportunities and Research
Priorities in Agricultural Extension"**

December 08-12, 2025 at Punjab Agricultural University (PAU), Ludhiana, Punjab

NOMINATION FORM

(Please fill-up completely)

1. Name (CAPITAL LETTERS) : _____
2. Designation : _____
3. Specialization (Major) : _____
4. Gender (Male or Female) : ☐ M ☐ F _____
5. Education (Completed or Ongoing): _____
6. Total Service (Yrs), if employed: _____
7. Univ./Organisation : ☐ CAU ☐ SAU ☐ Deemed Univ.
☐ Colleges ☐ ICAR ☐ Univ. ☐ Others
8. Organization Name & Address : _____
: _____
District : _____
State : _____
9. Mobile : _____
e-mail : _____
10. WhatsApp No. : _____
11. Nature of Job : Student/ Scholar/Teaching/ Research/Training/ Extension

Date:

Signature

Forwarded and recommended by: Chairman/ HoD/ Dean (If studying or employed)

Signature