



National Young Professionals Development Program on New Frontiers in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

April 22-26, 2024

National Institute of Agricultural Extension Management (MANAGE), Hyderabad

Context

The theory and practice of agricultural extension have evolved considerably in the recent past based on new research in the diffusion of innovations, innovation systems, digital innovations and communication studies. New insights are important tools to reinvent extension to meet the evolving needs of Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new research and updated content for teaching-training in extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducting a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4l) webinars in Agricultural Extension since 2018.

Program

The purpose of this National Young Professionals Development Program is to orient M.Sc Students, Ph.D Scholars, young faculty members of SAUs/CAUs, Deemed Universities, Colleges and KVKs on the advances and new frontiers in agricultural extension.

Objectives



To orient participants on the emerging areas in extension research, practice and policy.



Discuss ways of using these new and emerging areas in extension research, teaching and training.

Content

- **Agricultural Extension Innovations**
- **Digital Innovations in Agricultural Extension**
- **Extension and Agripreneurship**
- **Value Chain Extension**
- **Innovation and Incubation-FaaS**
- **New Competencies for Agricultural Extension**
- **Extension for Ecological Agriculture**
- **Research in Agricultural Extension**
- **Policy Research and Engagement**



Methodology

- Presentations
- Group Discussion
- World Café
- Team Work
- Recap & Reflection Sessions

Participants



The participants in the programme would include M.Sc in Agril.Extn./ Dairy Extn./ Vet. Extn. Students, Ph.D Scholars, young faculty in the SAUs/ CAUs, Deemed Universities, Colleges and SMS of KVKs (with less than 5 years of Experience).

- Training fee, food and accommodation will be taken care by the MANAGE.
- Participants' travel cost may be taken care by the participants/ nominating organization .

e-mail Nominations To

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