

National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services Π.



Context

The theory and practice of agricultural extension have evolved considerably in the recent past based on new research in the diffusion of innovations, innovation systems, digital innovations and communication studies. New insights are important tools to reinvent extension to meet the evolving needs of Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new research and updated content for teaching-training in extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducting a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4l) webinars in Agricultural Extension since 2018.

Inception

MANAGE launched its flagship National Young Professional Development Program (NYPDP) in 2024, in partnership with agricultural universities across India. The program is designed to cultivate next-generation competencies, explore emerging career pathways, and identify research priorities in agricultural extension. NYPDP orients young scholars toward contemporary themes in extension research, practice, and policy, fostering leadership among future extension professionals in an ever-evolving agricultural landscape. To date, nine successful NYPDP cohorts have trained 511 young professionals from 60 universities across 22 states, nurturing a vibrant and interconnected community of emerging extension leaders. Collaborative editions with institutions such as SDAU (Gujarat), SOA (Odisha), KAU (Kerala), CAU (Meghalaya), CCSHAU (Haryana), RAJUVAS (Rajasthan) and two edition at MANAGE (Telangana) have significantly enriched the program, creating a robust ecosystem of experiential learning and academic exchange.

<u>Program</u>

The purpose of this National Young Professionals Development Program is to orient M.Sc Students, Ph.D Scholars, young faculty members of SAUs/CAUs, Deemed Universities, Colleges and KVKs on the advances and new frontiers in agricultural extension.

Objectives

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To orient participants on the emerging areas in extension research, practice and policy.



Discuss new competencies, career oppourtunities, and research priorities in agricultural extension.

<u>Content</u>

- > New Competencies
- > Career Opportunities
- > Research Priorities

Methodology

- > Presentations
- > Group Discussion
- > Team Work
- > Recap and Reflection Sessions

- Policy Engagement
- Digital Innovations
- > Gender Empowerment
- > Entrepreneurship
- > Climate Change
- > Extenion for Regenerative Agriculture
- > Monitoring and Evaluation



Participants

- The participants in the program would include M.Sc Students and Ph. D Scholars in Agril.Extn. / Dairy Extn./ Vet. Extn./ Extn. & CM, young faculty in the SAUs/ CAUs, Deemed Universities, Colleges and SMS of KVKs (with less than 3 years of Experience).
- MANAGE will cover training fees, food and Partner Universities will provide accommodation.

NYPDP Organising Team

MANAGE

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UBKV

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> https://www.manage.gov.in 🛅 MANAGE - CAEIRA

Priorities in Agricultural Extension" Last d Xindly Choose the Training Program (< anyone)		
Karnataka Veterinary, Animal and Fisheries Sciences University (KVAFSU), Bidar, Karnataka Venue: Veterinary College, Hebbal, Bangalore, Karnataka September 08-12, 2025		August 08, 2025
Anand Agrie	cultural University (AAU) Anand, Gujarat September 22-26, 2025	August 22, 2025
Uttar Banga Krishi Viswavidyalaya (UBKV), Pundibari, West Bengal November 10-14, 2025		September 10, 2025
Punjab Agric	ultural University (PAU), Ludhiana, Punjab December 08-12, 2025	November 10, 2025
5. Education (Completed or	:	
	:	
8. Organization Name & Address District	:	
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