# REGISTRATION FEE DETAIL (Online payment)

Teaching faculty / Veterinarians - Rs. 3000 Foreign delegates - USD 100 Students - Rs. 1500

For details log on to www.mypadnow.com/isem2019



#### **Bank Account details**

The Organising Secretary, ISEM 2019 Union Bank of India MVC Vepery Branch Account No. 570502010007741 IFSC Code: UBIN0557056

# ACCOMMODATION

Accommodation will be arranged in Madras Veterinary College Campus/Teachers Hostel/Guest House on payment basis subject to the availability on first come first serve basis.

# IMPORTANT DATES TO REMEMBER

Online submission of abstract : 31.05.2019
Online submission of fee : 05.06.2019
Sending biodata for awards : 05.06.2019

Seminar dates : 27 & 28, June 2019

# For further details:

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Professor and Head.

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For registration please log on to www.mypadnow.com / isem 2019

#### **ORGANISING COMMITTEE**

#### CHIEF PATRON

# Dr. C. Balachandran, Ph.D.

Vice-Chancellor

Tamil Nadu Veterinary and Animal Science University, Chennai - 600 051

#### **ADVISOR**

#### Mrs. V. Usha Rani. IAS

Director General

National Institute of Agricultural Extension Management (MANAGE), Hyderabad - 500 030, Telangana

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### CHAIRMAN

#### Dr. J. John Kirubaharan, Ph.D.

Dean

Madras Veterinary College, Chennai - 600 007.

#### CO-CHAIRMAN

#### Dr. D. Ramasamy, Ph.D.

Director of Extension Education i/c
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#### **ORGANIZING SECRETARY**

#### Dr. P. Mathialagan, Ph.D.

Professor and Head

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#### CO-ORGANIZING SECRETARIES

Dr. P. Thilakar, Ph.D.

Assistant Professor

Dr. N. Vimal Rajkumar, Ph.D.

**Assistant Professor** 

Dr. K. Senthilkumar, Ph.D.

**Assistant Professor** 

#### FOR MORE INFORMATION CONTACT

Organizing Secretary

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# FINAL ANNOUNCEMENT



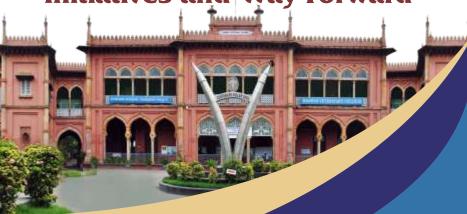




# TAMIL NADU VETERINARY AND ANIMAL SCIENCES UNIVERSITY

International Seminar on

"Innovative Extension
Management for Uplifting
Livelihood of Farmers – Status,
Initiatives and Way Forward"



# Venue

Madras Veterinary College, Chennai June 27 & 28, 2019

# Organized by

Department of Veterinary and Animal Husbandry Extension Education Madras Veterinary College, TANUVAS Chennai, Tamil Nadu, India

National Institute of Agricultural Extension Management (MANAGE) Hyderabad, Telangana, India

# ABOUT THE SEMINAR

Livestock is an integral part of the socio- economic life of Indian farmers and contribute 26 percent of agricultural GDP. Livestock is a rich source of high quality foods such as milk, meat and eggs and provided income and employment to millions of rural farmers, particularly women with nutritional security. About 75 percent of the Indian rural households are keeping the livestock out of which the resource poor farmers own nearly 80 percent of the livestock so extension of livestock information has become an important component for rural development. Considering the importance of livestock in the national economy, there is an alarming need for specialized livestock extension system. The livestock owners need time-bound relevant and reliable information. However, considerable resources have been directed towards disseminating information on basic crops, little attention has been given for disseminating information related to livestock development. Livestock production systems and practices are changing, and farmers' needs are changing, too. Farmers are increasingly aware of new technologies and improved practices. Dynamics of socio-economic development and effective transfer of technology requires a wide array of innovative extension management. Today's extension management services are being challenged to serve as the connecting actor in complex agricultural innovation systems.

# **SEMINAR THEMES**

- Theme 1: Entrepreneurial development challenges and alternatives
- Theme 2: Famers livelihood status and their empowerment for better finance
- Theme 3: Human-Animal Conflict, clinical extension and client dealing
- Theme 4: Innovative extension methodologies, ICT based extension models, Public Private Partnership models
- Theme 5: Linkage, coordination, policies, strategies for effective management of extension organisation

# **CALL FOR PAPERS (Online submission)**

Faculty from State Agricultural Universities / State Veterinary Universities, ICAR institutes, Practicing Veterinarians and extension staff working in KVKs, NGOs, Industries, Training Centres etc., both from India and Abroad can apply to this Seminar. Application and abstracts pertaining to the above themes (Arial 12 font size of not more than 250 words) along with the prescribed registration fee should be submitted through online. For further details log on to www.mypadnow.com / isem2019

# ABOUT THE ORGANIZERS

# **TANUVAS**

The Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) was the first University of its kind in Asia established in 1989 with a mandate to impart education, further the advancement of learning and prosecution of research and undertake extension to rural people in co-operation with the government departments in different branches of veterinary and animal sciences. Endowed with excellent administrative and infrastructure machinery, the University has four Veterinary Colleges, One Food Science College, One Poultry Production and Management College, four Research stations, seventeen University Training and Research centres, three Farmers Training Centres, three Krishi Vigyan Kendras, two Avian Disease Diagnostic Laboratories, one Pharmacovigilance Laboratory for Animal feed and Food Safety and one Central University Laboratory. The TANUVAS has been conferred with the prestigious "Sardar Patel Outstanding ICAR Institution Award-**2011**", at the 84th Foundation Day of the ICAR.

# **MADRAS VETERINARY COLLEGE**

The Madras Veterinary College (MVC), the first of the four constituent veterinary colleges of TANUVAS, was started as an equine treatment school in a temporary structure at Saidapet, Chennai in 1903. It is one of the oldest veterinary schools in the country. Since inception, the college started growing in stature and is now recognized as a premier veterinary institute in the country and world over.

# **MANAGE**

MANAGE was established in 1987, as the National Centre for Management of Agricultural Extension at Hyderabad an autonomous Institute, from which its acronym 'MANAGE' is derived. In recognition of its importance and expansion of activities all over the country, its status was elevated to that of a National Institute in 1992 and re-christened to its present name i.e., National Institute of Agricultural Extension Management. MANAGE is the Indian response to challenges of agricultural extension in a rapidly growing and diverse agriculture sector. The policies of liberalization and globalization of the economy and the level of agricultural technology becoming more sophisticated and complex, called for major initiatives towards reorientation and modernization of the agricultural extension system. Effective ways of managing the extension system needed to be evolved and extension organizations enabled to transform the existing set up through professional guidance and training of critical manpower. MANAGE is the response to this imperative need. ANAGE offers its services in the following five streams viz., Management Training, Consultancy, Management Education and Research and Information Services

# **VENUE**

The seminar will be held at Madras Veterinary College, Vepery, Chennai - 600 007, Tamil Nadu, India.

The Chennai metropolitan city, capital of Tamil Nadu is well known for its social and cultural heritage. The city is well connected by Air, Train and Bus routes. The airport is located 15 kms from the venue. Chennai Central and Egmore railway stations are within a radius of 1 km.

# **AWARDS**

Two best presentation awards will be bestowed for presenters in each of the theme. Only research papers will be considered for awards.

Further, three young scientist awards will be given. The eligibility for this award is that the participant should be below 35 years of age. He/ She will be judged based on the research paper presentation and bio data. The participants who wish to apply for this are requested to send biodata along with full length paper to the Organising Secretary, ISEM 2019