



Agri-StartUp Stakeholders Connect

“Fostering Collaboration & Partnerships”



In Collaboration with
Kerala Agricultural University (KAU)

Thrissur, Kerala
<https://www.kau.in/>



MANAGE-Centre for Innovation and Agripreneurship
National Institute of Agricultural Extension Management (MANAGE)
Hyderabad
<https://www.manage.gov.in/managecia/>

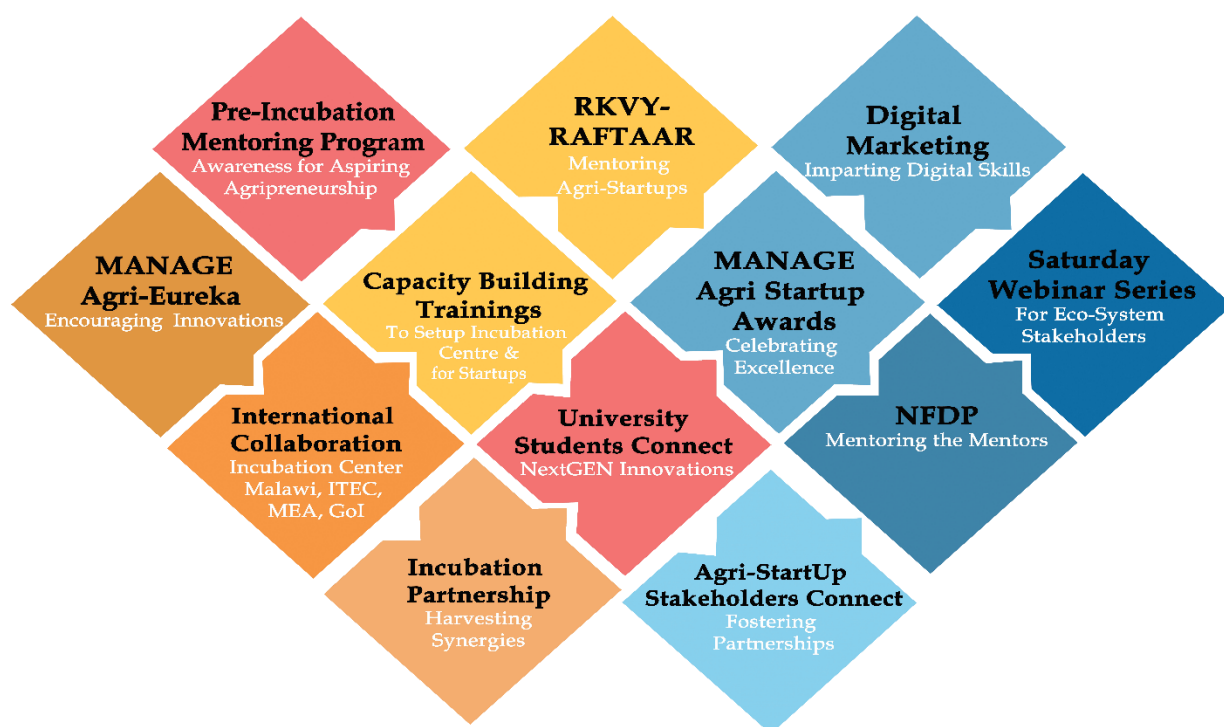
MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management. (<https://www.manage.gov.in>)

MANAGE-CIA

MANAGE - Centre for Innovation and Agripreneurship (CIA), a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agri-business Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the Agripreneurs and Agri-startups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship program of RKVY-RAFTAAR, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 1036 Agri-startups and incubated 495 startups in the last four years. Apart from training and mentoring, MANAGE-CIA is facilitating Agri-startups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE is committed in developing the agri-business and Agri-startup ecosystem of the country. (<https://www.manage.gov.in/managecia/>)

Programs



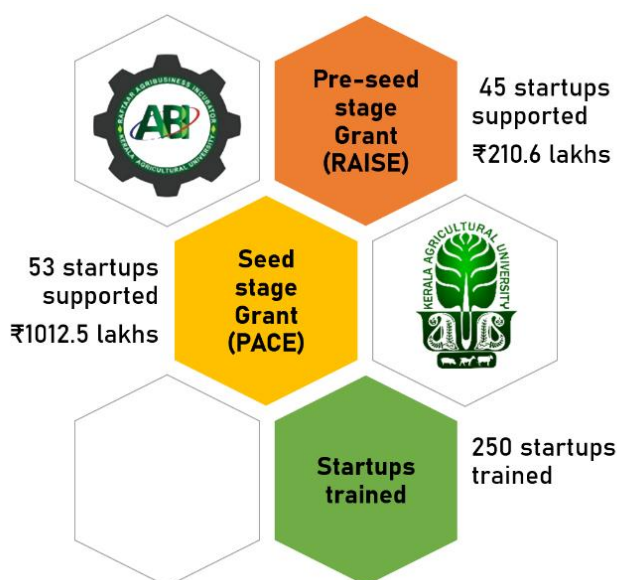
Kerala Agricultural University (KAU)

Kerala Agricultural University (KAU) is the apex institution in Kerala for agricultural education, research, and extension. With a mission to support sustainable agricultural development and ensure livelihood security, KAU provides skilled human resources and technologies tailored to Kerala's diverse agro-ecological zones. The university offers undergraduate to doctoral programs in Agriculture, Horticulture, Forestry, Agricultural Engineering, and allied fields through its statewide network of colleges, research stations, and extension centers. Its research emphasizes system-based approaches, value addition, and resource-based innovations. Accredited by NAAC with an 'A' grade and ranked in the 151–200 band by NIRF 2024, KAU continues to play a critical role in advancing Kerala's agriculture sector. (<https://www.kau.in/>)

KAU – RAFTAAR Agri Business Incubator (KAU-RABI)

The RAFTAAR Agri Business Incubator (KAU-RABI), established at Kerala Agricultural University under the Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) scheme of the Ministry of Agriculture and Farmers Welfare, Government of India, aims to catalyze agri-innovation and entrepreneurship in Kerala. KAU-RABI supports aspiring agripreneurs in the state by providing mentoring, training, funding, and access to infrastructure and expert guidance. Through flagship programs like RAISE (Realising and Augmenting Innovations for Startup Entrepreneurs) and PACE (Promotion of Agriculture through Commercialization and Entrepreneurship), the incubator nurtures value-added, technology-driven agri-enterprises focused on Kerala's unique agricultural strengths. By translating research into viable ventures and fostering rural employment, KAU-RABI is building a vibrant agri-startup ecosystem that drives sustainable growth and empowers Kerala's next generation of agricultural entrepreneurs. (<https://rabi.kau.in/>)

Achievements



About the Program

This program will help start-ups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and Partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing start-ups centric solutions.

This unique programme seeks to foster a vibrant community, enabling start-ups founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogues and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories.

Key Takeaways

New Partnerships

Meet individuals who can potentially become business partners, clients, mentors or collaborators.

Learning

Gain Insights from Agri-Startup Stakeholders through Networking, Talks and Discussions.

Visibility

Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.

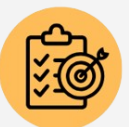
Collaboration

Discover opportunities for joint ventures, partnerships, or projects that align with your start-up's objectives.



Venue

Kerala Agricultural University (KAU), Thrissur, Kerala



Date

20th June 2025



Participants of the Program

- Agricultural Development Administrators and Policy makers
- Central and State Government officials
- Incubation and Innovation Centres
- Entrepreneurs, inventors and innovators
- Research institutions, Educational Institutions and Developmental Departments
- FBOs, Agri-Business Firms, and Media
- Banks & Venture Capitalists firms and Angel Investors
- Startup Mentors, Service providers, and Investors
- Agri-Startups and Aspiring Agriprenuers
- Researchers, Students, Rural youth, Academicians, and NGOs
- Other stakeholders associate with the Agri-Startup Eco-System

Program Highlights

- Interactive Workshops:** Hands-on sessions with industry experts and successful entrepreneurs.
- Networking Opportunities:** Dedicated time for participants to connect and discuss potential collaborations.
- Knowledge Sharing:** Presentations and discussions on cutting-edge agricultural technologies and business models.
- Product Exhibitions:** Display of cutting-edge agricultural products and technologies, providing a platform for start-ups to showcase their innovations.

Registration Link: <https://forms.gle/CVKNsJ8DixcAnsRR6>

Organising Team

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