PAMETI Proposed Training Calendar Topics 2021-22

PROPOSED TRAININGS/CAPACITY BUILDING PROGRAMMES TOPICS
Marketing and Entrepreneurship

- Market Intelligence for Customer Driven Marketing
- Internet Marketing and Trading
- Good Horticultural Practices for better Marketing
- Developing Contingency Plan for Risk Management
- Kick starting Agribusiness
Extension

- Strengthening Agricultural Extension through FPOs
- Novel ICT solutions for Effective Extension
- Climate Smart Strategies for Extension Professionals
- Promoting agro-biodiversity, PPV&FR and IPR
- Innovative Strategies for Improving Extension Delivery Mechanism
Information Technology (IT)

- Artificial Intelligence in Agricultural and Allied sectors
- Office Automation
- Digital Content Development and Publication
- ICTs for better decision making in Agricultural and Allied sectors
Human Resource Management (HRM)

- Time and Stress Management for Professional Excellence
- Developing Leadership capabilities for improving performance
- Behavioral Skills for Effective Extension Delivery
- Developing Work Life well being for Women Extension Functionaries
Post Harvest Management and Value Addition

- New Avenues in Aquaculture
- Agro forestry for Crop Diversification
- Quality Production, Processing and Marketing of Meat
- Value Addition in Dairy: Fermented and Fortified products
- Value Addition in Agriculture for better price realization
Proposed Research Studies

- IT based analysis of trainees’ participation pattern in PAMETI trainings for its further improvement
- Analyzing quality production and marketing of Jaggery and its by-products in Punjab
- Analyzing market information sources for farmers in Punjab for its better dissemination
- Studying the FPOs sustainability in Punjab
- Study to analyze relationship between organizational role stress and well being of extension workers in Punjab: role of coping measures
Online Collaborative Trainings/Research Studies

Training Programmes with MANAGE:
- Developing Work Life well being for Women Extension Functionaries
- Digital Content Development and Publication
- Good Horticultural Practices for better Marketing

Research Studies:
- IT based analysis of trainees’ participation pattern in PAMETI trainings for its further improvement

Training Programmes with EEI:
- Desired skills for effective extension methodology
- Skill Development for effective ToT
Training Needs of PAMETI Faculty

- Artificial Intelligence and IoT based applications in agriculture and allied sectors
- Mobile App Development
- Management Games/Gamification for Trainers
- Impact Assessment of Trainings
- Extension Strategies for Risk management in Agricultural Marketing
- Recent Developments in food industry based on micro and nano encapsulation
- Prospects of using nanotechnology for food preservation, safety and security
- Value Addition in Indigenous Dairy Products
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<th>S No</th>
<th>Designation</th>
<th>Incumbent</th>
<th>Contact Number</th>
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<tr>
<td>1</td>
<td>Director</td>
<td>Dr H S Dhaliwal</td>
<td>98146-13221</td>
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<td>2</td>
<td>Deputy Director (HRM)</td>
<td>Mrs Rupinder Kaur</td>
<td>97803-00331</td>
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<td>3</td>
<td>Deputy Director (IT)</td>
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<td>Deputy Director (BM)</td>
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<td>5</td>
<td>Deputy Director (PHM)</td>
<td>Mr Ravneet Singh</td>
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<td>6</td>
<td>Deputy Director (Marketing)</td>
<td>Mr Lakhwinder Singh</td>
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<td>7</td>
<td>Deputy Director (IT)</td>
<td>Mrs Vandana</td>
<td>99881-37744</td>
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<td>8</td>
<td>Deputy Director (Agril Extn)</td>
<td>Dr Balwinder Singh (additional charge)</td>
<td>98142-39041</td>
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Expectations from MANAGE

- Trainings being organized by MANAGE in offline mode may be made available online so that more and more number of trainees may attend the sessions sitting far away.
- Documentary (e-documentation) on farmers’ success stories trained under various programmes e.g. STRY, ASCI, etc. may be sponsored by MANAGE for its promotion on wider scale.
THANKS