

Registration link for the Conference

Web link: <https://forms.gle/8wj9v7B3L1iAjSW68>



Online Conference on **Knowledge Management for Agricultural Librarians and Information Professionals**

16-17 February 2022

Background:

Agriculture is becoming more knowledge intensive, primarily because all Agri-food systems are shifting towards being market-oriented. Agricultural extension is evolving concurrently with developing Agri-food systems and ICTs innovations to meet the demands of a wide range of actors and stakeholders from government departments, researchers, scientists, agripreneurs, input suppliers, NGO functionaries, Farmer Producer Organizations to consumers and not farmers alone. Extension information users now need a wide range of information with various options to meet their own unique problems and issues related to their farming, processing and consumption. In addition to awareness, they also need just-in-time information rather than per-packaged information. Many farmers are also leading innovators of agriculture. They need information related to innovation, which is a mix of awareness and problem solving in farming and related areas. Because of this shift in information needs, there cannot be one agricultural extension approach even in one locality. Extension systems are now multiple actor, pluralistic and user-driven. Their role is more as “platforms” for value-added, integrated information than only as suppliers of information.

Agricultural Extension and Advisory System heavily depend on ICTs and Knowledge Management to collect, manage, disseminate and share information for awareness, problem solving / decision making and innovation. Social media platforms are now becoming important in managing e-Extension. Open Access Movement and Linked Open Data Initiatives are forcing organizations and governments to open up Access to Agricultural Information and Knowledge in the public domain. The private sector is shifting to provide value-added specific information around technologies, products, commodities, services, problem solving, financial, marketing and information intermediation roles. Farmer Organizations, Cooperatives and NGOs are increasingly involved around providing data, managing locally relevant information, managing local networks and enabling effective use of information, knowledge, skills and technology.

Against this background, the Librarians, Information and Knowledge Managers, and Communication and Outreach Specialists, who play a critical role in disseminating Agricultural Information and Knowledge, need to update their knowledge on the Innovations in Agricultural Information and Knowledge Systems and build capacities to provide effective support to Agricultural Extension Services in the country.

Conference Objectives:

MANAGE is organizing the “**National Online Conference on Knowledge Management for Agricultural Librarians and Information Professionals**” scheduled during 16-17 February, 2022 with the following



objectives:

- To brainstorm on latest trends and developments in agricultural information and knowledge management to guide organizations in generating and providing open access to relevant and useful agricultural information for smallholder resource-poor farmers in the country.
- To share and document experiences on good practices, case studies, successful projects and innovations in managing agricultural libraries, agricultural information centers and initiatives in agricultural knowledge management
- To identify collective actions that can be taken by various actors at national level and strengthen institutional commitment, partnerships and networks in support of opening access to agricultural information and knowledge in the country.

Who can participate:

Librarians, Information Professionals, Documentation Specialists, Knowledge Managers, Agricultural Communication and Outreach Specialists, Professionals dealing with Dissemination of Agricultural Information Services in State Departments, State Agricultural Universities, ICAR Institutions, Research Organizations, Farmers Producer Companies, NGOs, Private Sector and Industries.

Submission of Papers / Articles:

You are requested to write and submit articles / papers based on your experiences, good practices in handling agricultural information / knowledge, best documentation practices, case studies or success stories of information / knowledge management projects, collaborative activities in managing agricultural knowledge resources, innovating approaches in taking information/ knowledge to the doorstep of farmers and other stakeholders through new ICT tools and social media platforms at the grassroots level. Your papers / articles may cover the following themes:

- Library and Information Service support to Agricultural Extension
- Information and Knowledge Flows in Agricultural Innovation Systems and Value Chains
- Digital Innovations in Agriculture
- Co-creation of knowledge and information for Agricultural Development
- e-Extension / e-Agriculture and role of library and information centers
- Shift in Information Needs of Farmers, Agripreneurs, Startups, Researchers and Extension Functionaries
- Knowledge Management portals in Agriculture
- Use of Social Media in agricultural outreach activities
- ICT tools for building agricultural knowledge and information systems
- Best practices in Agricultural Libraries and information centers
- Agricultural digital libraries, consortia and networking initiatives
- e-Learning in Agriculture, Agricultural OERs and online
- Internet of Things (IoT) for Agriculture, Artificial Intelligence, Machine Learning and Big Data in Agriculture – implications for libraries
- Opening Access to Agricultural Knowledge
- Open and Linked Data for Agricultural Development
- Scientometric Studies in Agricultural Research and Extension
- Mobile Apps in sharing Agricultural information

- Institutional Repositories in Agriculture
- Capacity Development for Agricultural Librarians and Information Professionals
- Next Generation Agricultural Information Professional
- Any other theme related to agricultural libraries, information and knowledge systems.

Guidelines to authors:

Authors are invited to submit full papers for the conference as per the following guidelines.

- The total length of the paper / article should not exceed 10 pages including figures, tables, and references. Follow APA style for labeling figures, and tables, and references.
- Title of the paper: Subtitle (if available)
- The text of the papers should be in Times New Roman 12 point font with line spacing of 1.5
- Last date for submission of papers / articles is 31st January 2022.
- The selected papers / articles will be published as e-book with ISBN by MANAGE.
- The authors of selected papers / articles will get opportunity to share them in the Conference.

Whom to submit:

The papers may be sent to aparnaumeshgowda@gmail.com before the due date. For all queries about the Conference including submission of papers, one may contact **Dr. Srinivasacharyulu Attaluri**, Program Officer, MANAGE Library, Rajendranagar, Hyderabad-500030, India. Phone: 040- 24594546, e-mail ID: ascharyulu@manage.gov.in

Conference Registration:

The registration for this virtual conference is free. Get yourself registered using the weblink: <https://forms.gle/8wj9v7B3L1iAjSW68>

Important Dates:

- Conference Dates: **16 -17, February 2022**
- The last date for Conference Registration: **15, January 2022**
- Last date for submission of full paper / article : **31, January 2022**

About MANAGE:

National Institute of Agricultural Extension Management (MANAGE) is an autonomous organization of Ministry of Agriculture & Farmers' Welfare, Government of India located at Rajendranagar, Hyderabad. MANAGE is envisioned as a pioneering agricultural management institution in the world with a mission to impart managerial and technical skills to extension professionals in agriculture and allied sectors. MANAGE will assist the Govt. of India, State Governments and Union Territories to improve delivery of agricultural extension and advisory services to farmers. The Institute undertakes training for national and international stakeholders on action research, policy advocacy, implementation of Govt. of India schemes, agri-business education, agripreneurship development, agri startups and consultancy, and knowledge outreach activities.

MANAGE has created a very responsive institutional network for agricultural extension in India. It has established organic linkages with State Agricultural Management and Extension Training Institutions (SAMETIs), Extension Educational Institutes (EETIs) and Agricultural Technology Management Agencies (ATMAs) at District level, ICAR- Agricultural Technology Application Research Institute (ATARI) and Krishi Vigyan Kendras (KVKs). MANAGE, as an apex institute, will cater to the knowledge, training and capacity needs of agricultural extension professionals in these organizations and ensure convergence of efforts and resources to improve agricultural extension system at the field level. It also established partnerships with the regional and international organizations like SAARC, USAID, World Bank, UNDP, FAO, GIZ, Michigan State University, ICRISAT, Global Forum for Rural Advisory Services (GFRAS), Asian Productivity Organization (APO), etc., to organize collaborative workshops/conferences and faculty exchange programs in the field of agricultural extension.

MANAGE believes that information/knowledge management is the key for providing effective agricultural extension and advisory services to farmers. The library and information professionals working in the leading agricultural research institutions, agricultural universities, and communication specialists working in development organizations in NGOs and public and private sectors play an important role in disseminating agricultural innovations to farmers and other stakeholders.

Chairman:

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