



MANAGE Hyderabad invites Nomination for

MANAGEMENT DEVELOPMENT PROGRAMME ON AGRICULTURAL EXTENSION FOR CORPORATE EXECUTIVES

November 14-16, 2019



UNIQUENESS OF THE PROGRAM

- ◆ The program has been specifically designed for corporate executives to understand the value of agricultural extension in businesses.
- ◆ Sensitize them to develop and manage the effective communication strategy with the farming communities for enhancing their relationships.
- ◆ Discuss the models of extension and farm advisory services for promoting profitable agriculture to the farmers.
- ◆ Strengthen public-private partnership in agricultural extension.

PEDAGOGY

- Program will be conducted by highly experienced faculty members.
- A suitable combination of classroom lectures, interactive discussions, class exercises, case studies, and experience sharing to be used for effective

CERTIFICATE

Certificate of Participation will be provided to the participants after completion of the

PROGRAM FEE & ACCOMMODATION

- ◆ A nominal program fee @ Rs. 10000 per participant, which includes Training fees, Boarding & lodging at MANAGE Guest-house.
- ◆ Please transfer the nomination fee in MANAGE Bank Account or send Demand Draft in favour of 'MANAGE' payable at Hyderabad.



Please send your nomination to the Programme Director on following address or register online through MANAGE Website:

Dr. Jabir Ali, Director (Centre for Knowledge Management, ICT & Mass Media)
National Institute of Agricultural Extension Management (MANAGE)
(An Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad - 500 030, Telangana, India
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