



National Faculty Development Program on Agri-Innovation and Incubation Ecosystem to Mentor Agri-Startups and Agri-Business

19-23 August, 2024

National Institute of Agricultural Extension Management (MANAGE)
Hyderabad

Context

The agricultural sector is undergoing a transformation driven by innovation, technology, and entrepreneurship. Agri-Startups are emerging as powerful agents of change in addressing farmers' challenges and promoting sustainable practices. To harness this potential, it is crucial to empower key stakeholders such as agricultural faculty and scientists from institutions such as SAUs, CAUs, Universities, ICAR Institutes, KVKs, colleges, officers of developmental departments, NGOs and Incubation Centre Team members. The National Institute of Agricultural Extension Management (MANAGE), Hyderabad is a leading institute in launching innovative agricultural extension and agri-business programs in India. MANAGE is hosting the Centre for Innovation and Agripreneurship (CIA), a centre of excellence in Agri-Incubation and Knowledge partner to the Ministry of Agriculture and Farmers Welfare to support the Agri-Startup ecosystem.

Program

The program will focus on inculcating new competencies among the participants to establish and support Incubation centres and networking opportunities in Agri-Startup Innovation and Incubation eco-system. Overall, the program aims to create a vibrant Agri-Startup ecosystem where the faculty members, scientists and officials can serve as mentors to aspiring Agri-Startups and agripreneurs.

Objectives



To gain comprehensive understanding on Agri-Startup Innovation and Incubation eco-system



To build a new competencies to support incubation centres and Agri-Startups

Content

- > Agri-Startup Landscape
- > Incubation Models for Agri-Entrepreneurship
- > Case Studies on Agri-Startup Incubation System
- > Building Incubation Team and Mentoring of Agri-Startups
- > Business Planning and Market Analysis for Agri Startups
- > Industry-Academia Collaboration in Agri-Entrepreneurship
- > Funding Sources for Incubators and Agri-Startups
- > Experience sharing by the Agri-Startup Founders
- > Evaluation Frameworks for Incubation Programs and Agri-Startups
- > Networking of Agri-Startup Innovation and Incubation Ecosystem



Methodology

Presentations
Group Discussion
Case Studies
Incubation Centres and
Agri-Startup Visits
Recap & Reflection Sessions

Participants

The participants of the program would include faculty members/ Scientists of SAUs/CAUs/ SAMETIs/EEIs, Universities, Colleges, ICAR Institutes, KVKs, officers of developmental departments, NGOs and Incubation team members.

Program Fee

- Rs. 7,500 (Rupees seven thousand and five hundred only)
- Participant's travel, food and accommodation charges to be borne by the sponsoring organization or participants

Last date for Nomination 10th August, 2024

Email Nominations To

Dr. Saravanan Raj

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad- 500 030, INDIA

saravanan.raj@manage.gov.in



National Institute of Agricultural Extension Management (MANAGE)
(An organisation of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana State, India

www.manage.gov.in