



National Faculty Development Program on New Frontiers in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

February 26th - March 1st, 2024

National Institute of Agricultural Extension Management (MANAGE), Hyderabad

Context

The theory and practice of extension have evolved considerably in the recent past based on new research in the area of diffusion, innovation, and communication studies. These new insights are important tools to reinvent extension to meet the evolving needs of varied Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new content for teaching and training extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducted a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4I) webinars in Agricultural Extension since 2018.

Program

The purpose of this National Faculty Development Program is mainly to orient teachers in SAUs/CAUs, Deemed Universities and KVKs on the advances and new frontiers in agricultural extension.

Objectives



To orient participants on the emerging areas in extension research, practice and policy.



Discuss ways of using these new and emerging areas in extension teaching and training.

Content

- > **Agricultural Extension Innovations**
- > **Digital Innovations in Agricultural Extension**
- > **Extension and Agripreneurship**
- > **Value Chain Extension**
- > **Innovation and Incubation-FaaS**
- > **New Competencies for Agricultural Extension**
- > **M&E, Research**
- > **Policy Research and Engagement**



Methodology

Presentations

Group Discussion

World Café

Team Work

Recap & Reflection Sessions

Participants

The participants in the programme would include agricultural extension faculty in the SAUs/ CAUs and Deemed Universities, Colleges, and SMS of KVKs, Research Scholars engaged in teaching, research, training and extension.

- Training fee, food and accommodation will be taken care by the MANAGE.
- Participants' travel cost may be taken care by the participants/ nominating organization .

e-mail Nominations To

Dr. Saravanan Raj

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad- 500 030, INDIA

saravanan.raj@manage.gov.in/ saravananraj.manage@gmail.com



National Institute of Agricultural Extension Management (MANAGE)

(An organisation of Ministry of Agriculture and Farmers' Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana State, India

www.manage.gov.in