



Agri-StartUp Stakeholders Connect

“Fostering Collaboration & Partnerships”

In Collaboration with

IIPM

भारतीय बागान प्रबन्ध संस्थान बेंगलुरु

Indian Institute of Plantation Management (IIPM)

Bengaluru, Karnataka

<https://iipmb.edu.in/>



MANAGE–Centre for Innovation and Agripreneurship

National Institute of Agricultural Extension Management (MANAGE)

Hyderabad

<https://www.manage.gov.in/managecia/>

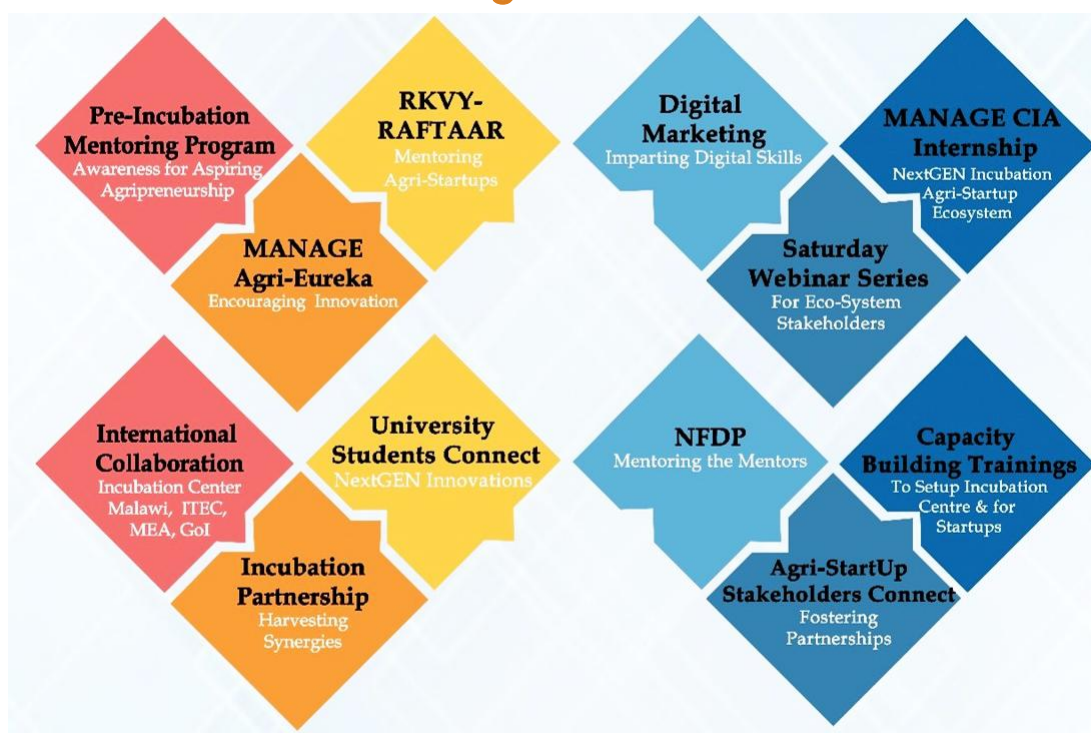
MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-CIA

MANAGE - Centre for Innovation and Agripreneurship (CIA), a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agri-business Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the Agripreneurs and Agri-startups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship program of RKVY-RAFTAAR, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 1044 Agri-startups and incubated 507 startups in the last five years. Apart from training and mentoring, MANAGE-CIA is facilitating Agri-startups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE is committed in developing the agri-business and Agri-startup ecosystem of the country (<https://www.manage.gov.in/managecia/>).

Programs



Indian Institute of Plantation Management Bengaluru (IIPMB)

The Indian Institute of Plantation Management Bengaluru (IIPMB) is an autonomous organisation of Ministry of Commerce & Industry, Govt of India dedicated to advancing the plantation and associated agribusiness sectors through management education, research, training, and consultancy. Initially focused on capacity-building programs for stakeholders in collaboration with the Commodity Boards of India, IIPM has since evolved into a centre of excellence, offering AICTE-approved Post Graduate Diploma in Management (PGDM) programs in Agribusiness and Plantation Management (PGDM-ABPM), Food Processing and Business Management (PGDM-FPBM), and Agricultural Exports and Business Management (PGDM-AEBM), along with a Fellow Program in Management (FPM) to develop research scholars in related domains (<https://iipmb.edu.in/>).

Centers for Promoting Entrepreneurship

IIPMB has established sector-specific Centers of Excellence (CoEs) and the mandate of the Centers is to study, analyze, record, and implement contemporary learning that incorporates leadership, best practices, research, support, and training for the focus areas. The CoEs facilitates establishment and growth of sector-specific enterprises by offering capacity building programs, mentoring entrepreneurs and students.

The Centers of Excellence currently implements key projects like – 1) Tea Tasting & Marketing sponsored by Tea Board combines the discipline of professional tea tasting, tea business management and marketing, to address the emerging needs of professional tea tasters, sommeliers and nascent entrepreneurs in the tea industry; 2) Coffee Entrepreneurship & Innovation is a pioneering initiative supported by the Coffee Board of India, to promote Coffee entrepreneurship in the Indian coffee sector and the Center's activities have led to establishment of new businesses in the Indian Coffee Sector and contributed to wealth creation and employment generation; 3) Livelihood Business Incubation (LBI), supported by the Ministry of MSME, across its campuses in Bengaluru, Assam and Andhra Pradesh, focuses on enterprise development in agri-plantation commodities for farmers, tribal communities, and rural youth; 4) Additionally, through its Business Incubation Ideas (BI) sponsored by Ministry of MSME, the Centre supports early-stage entrepreneurs in agribusiness, food, and allied sectors by offering access to technology, labs, mentorship, and industry linkages, thereby fostering innovation, employment, and sustainable enterprise development.

About the Program

Agri-StartUp Stakeholders Connect Program will help start-ups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and Partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing start-ups centric solutions.

This unique program seeks to foster a vibrant community, enabling start-up founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogue and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories.

Key Takeaways



New Partnerships

Meet individuals who can potentially become business partners, clients, mentors or collaborators.



Learning

Gain Insights from Agri-Startup Stakeholders through Networking and Discussions.



Visibility

Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.



Collaboration

Discover opportunities for joint ventures, partnerships, or projects that align with your start-up's objectives.



Venue

Indian Institute of Plantation Management (IIPM), Bengaluru, Karnataka



Date





18th July, 2025



Participants of the Program

- Agri-Startups and Aspiring Agriprenuers
- Entrepreneurs, Inventors and Innovators
- Incubation and Innovation Centres
- Startup Mentors, Consultants and Service providers
- FPOs, FBOs, Agri-Business Firms, and NGOs
- Banks, Venture Capitalists firms and Angel Investors
- Research institutions and Educational Institutions
- Researchers, Students, Rural youth and Academicians
- Central and State Government officials
- Agricultural Development Administrators and Policy makers
- Other Stakeholders associate with the Agri-Startup Eco-System

Program Highlights

-  **Interactive Workshops:** Hands-on sessions with industry experts and successful entrepreneurs.
-  **Networking Opportunities:** Dedicated time for participants to connect and discuss potential collaborations.
-  **Knowledge Sharing:** Presentations and discussions on cutting-edge agricultural technologies and business models.
-  **Product Exhibitions:** Display of cutting-edge agricultural products and technologies, providing a platform for start-ups to showcase their innovations.

Registration Link: <https://forms.gle/gS7UuDYugJa9fttH9>

Organising Team

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