



National Institute of Agricultural Extension Management

(An Organization of the Ministry of Agriculture, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana, India

PROJECT WORK - AEM 206 - (3 credits)

(Choose **any one** of the following topics, prepare an project report on the selected topic as per the guidelines provided to you and upload the same to the portal)

SUGGESTED SUBJECTS / TOPICS FOR PROJECT WORK UNDER PGDAEM-MOOCs

1. Role of public- Private - Panchayat Raj bodies to prevent migration and promote Sustainable Agriculture.
2. Diffusion and adoption of farm innovations - an analytical study.
3. Audience response pattern through Farm Field Schools approach in terms of change in Knowledge, Skills and Attitudes (KSA).
4. Social Costs and benefit analysis of two selected flagship programmes initiated by Govt.of India.
5. Critical evaluation of new extension approaches i.e. ATMA and KVKS
6. A Study on the role and impact of Agricultural Producer Companies in augmenting farmers income.
7. Research - Extension - Farmer linkage - its weaknesses and need for strengthening the linkages.
8. Role of Information Communication Technology (ICT) in Agricultural Extension.
9. Transfer of Indigenous Technical Knowledge (ITKs) to the rural communities and its effect in reducing the cost of cultivation.
10. Develop a communication strategy using traditional, conventional and modern media for diffusion of innovations?
11. Women's involvement in Agriculture and Allied sectors for earning livelihoods is very high. But apprehension is that, their access to farm innovations is poor. Analyze and suggest a communication strategy to reach out women in Agriculture.
12. Drudgery is inhibiting the spread of innovations in farm and home activities. Make detailed study on drudgery aspects as perceived by farm women.
13. Interpersonal and group communication behaviour of farmers under irrigated or command areas.

14. Study in detail the conflict of interests and its management among various stakeholders of SHGs or FPOs.
15. Performance assessment and implications of Extension system (s) operating in your state/ country.
16. Capacity building of different stakeholders in Agriculture viz. farmers, extension functionaries, agripreneurs and input dealers. Choose any one category of stakeholders and explain how their capacity building can be done .
17. Organizational climate and job performance of middle level extension functionaries in the implementation of a development programme.
18. A study on the time utilization and decision making patterns of farm women in farm and home activities.
19. Organizational role, stress and job performance of Extension functionaries.
20. Study on the Entrepreneurial Behaviour of Rural Women.
21. Develop a Micro plan of a selected village applying PRA techniques you have studied.
22. How do you prepare a participatory plan and conduct participatory monitoring of a project implemented in your area?
23. Identify the technological needs of a given village using PRA techniques to develop people oriented programme?
24. Market led extension through group approaches involving the farmers - Analyze its implications on empowerment.
25. Time related PRA Methods - their application and implication in the process of agricultural development.
26. Public - private partnerships in Agriculture and Allied Enterprises- Comment with appropriate examples.
27. Develop a hypothetical model of a "Rural Enterprise on value addition" taking advantage of the Research Methods in Agricultural Extension.
28. Develop a report on any rural development activity undertaken through 'Mahatma Gandhi National Rural Employment Guarantee Programme (MGNREGA)' by following the facets of report writing?
29. Develop an instrument to measure farm literacy levels.

32. Identify a research problem of a village of your choice - develop the objectives, hypothesis and variables for the study?
33. Agricultural Market Intelligence System in India – Problems and Prospects.
34. Supply chain Management of Agricultural Produce – Opportunities and Possibilities.
35. Futures Trading and Commodity Marketing – New Vista in Agricultural Marketing in your country.
36. Business to Entrepreneurship – most desired change in agri-business management to help farm producers and consumers. Discuss the opportunities and constraints.
37. Role of Agri-clinics and Agri-business Centres in contributing to agricultural extension services to the farmers.
38. Rural Marketing – A new horizon in agribusiness venture.
39. How to manage a Project in Agricultural Extension - Develop a Guide .
40. Human Aspects – An important factor in Project Management in Agricultural Extension – Analyze.
41. Successful Control of Project through Net Works – elaborate with examples.
42. Commercial and Financial Feasibility of an Agricultural Project – the most important determinant of its success. Discuss with example.
43. Information and Communication Technology (ICT) – A New Vista in Agricultural Extension Services - Narrate one successful model.
44. Changing Scenario of Agriculture in Developing countries through introduction of ICT for technology dissemination . Explain
45. Applications of Remote sensing technology in agriculture and its implications.
46. Integrated Farming System – A key to Sustainable Livelihood in Agriculture. Analyze a case .
47. Best Management Practices for Livestock Production and Development.
48. Environmental concerns in Sustainable Livestock Production and Development
49. Integrated Pest Management (IPM) – A new dimension in sustainable agriculture development.
50. Applications of Geographical Information System in fisheries development
51. Technological advances in Inland fisheries and aquaculture.