

New Syllabus



**Post Graduate Diploma in Agricultural Extension Management (PGDAEM)  
I Semester examination for 15<sup>th</sup> batch (2021-22)**

**AEM 101: Introduction to Agricultural Extension Management (3 credits)**

**Maximum Marks: 70**

**Duration: 2 ½ hrs**

**Answer any FIVE questions. Each Question carry 14 marks.**

1. Write the principles of extension education and describe the process of Agricultural Extension. 14 marks
2. a) Define Extension. Write the objectives and scope of Extension Education. 2x7 = 14 marks  
b) Explain Pre-Independence Era Extension Programmes and reasons for their failure.
3. Discuss various approaches of Extension. Explain the philosophy, advantages and disadvantages of any two approaches. 14 marks
4. Why Extension Reforms? Explain the role, responsibilities and salient features of ATMA. 14 marks
5. Write short notes on the following:
  - a) Four paradigms of Agricultural extension 4 marks
  - b) Concept of Farm School 4 marks
  - c) Adarsha Rythu 3 marks
  - d) Factors affecting selection of Extension Teaching Methods 3 marks
6. Explain the Institutional support for Agricultural Extension and proactive initiatives of Extension Organizations. 14 marks
7. (a) Discuss the role of change/ extension agent. 7 marks  
(b) Write the steps involved in operationalization of SREP. 7 marks
8. What is success story? Describe the success stories of Hello ATMA and BEE Keeping through SHG. 14 marks

Ucint  
25/11/2022