



**Post Graduate Diploma in Agricultural Extension Management (PGDAEM)
II Semester Regular Examinations for 14th batch, 2020-21**

AEM 201: Rural Sociology (2 Credits)

Maximum Marks: 70

Duration: 2 ½ hrs

Answer any five questions. All Questions carry equal marks.

1. List down the steps crucial to the success of community initiatives and describe the first two steps. 14 marks
2. Write short notes on **any two** of the following: 2x7= 14 marks
 - a) Relevance and ways of measuring community attitudes towards a problem.
 - b) Criteria to be met by strategies formulated for community initiative
 - c) Benefits of strategic planning
3. Discuss in detail the factors of social change with special reference to geographical and biological factors. 14 marks
4. Explain in detail the associative social processes. 14 marks
5. Write briefly on the following:
 - a) Elements and characteristics of social structure 4 marks
 - b) Characteristics and functions of social institutions 4 marks
 - c) Family and kinship ties as social institution 3 marks
 - d) Nature and characteristics of social change 3 marks
6. Describe rural, urban and social problems in India with characteristics that exhibit the nature of social problems. 14 marks
7. What is the need of community mobilization? Explain the steps in understanding culture to mobilise the community. 14 marks
8. Define Indigenous Technical Knowledge. Explain the importance, relevance and methodology of validation of ITKs. 14 marks

डॉ. विनीता कुमारी

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