



Post Graduate Diploma in Agricultural Extension Management (PGDAEM)

Supplementary Examination for 14th batch (2020-21)

AEM 202: Farm Business Management (4 Credits)

Maximum Marks: 70

Duration: 2 ½ hrs

Answer any FIVE questions. Each Question carry 14 marks.

1. Explain agribusiness and its opportunities in India. 14 marks
2. a) Discuss various ways of mobilizing farm resources. 2x7 =
b) Write importance and development process of entrepreneurship. 14 marks
3. Describe the benefits of aggregation in farming and different aggregation models used in India. 14 marks
4. Differentiate between production-led extension and market-led extension. 14 marks
5. Write short notes on the following: 4 marks
 - a) Agripreneur 4 marks
 - b) Market intelligence 3 marks
 - c) Wholesale markets 3 marks
 - d) Farm records
6. Explain various methods of risk reduction in agriculture. 14 marks
7. Write briefly on the following:
 - a) Food safety and standards act, 2006 7 marks
 - b) Value chain management 7 marks
8. Define management and discuss general principals of management. 14 marks

Veenita
28/11/2022

डा. विनीता कुमारी
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